IOC Sustainability Strategy
IOC Sustainability Strategy framework

Infrastructure and natural sites
Sourcing and resource management
Mobility
Workforce
Climate

IOC AS LEADER OF THE OLYMPIC MOVEMENT
IOC AS OWNER OF THE OLYMPIC GAMES
IOC AS AN ORGANISATION

CONTROL

IMPACT

INFLUENCE
The IOC to **engage and assist Olympic Movement stakeholders** in integrating sustainability within their own organisations and operations *(Reco 5)*

The IOC to take a **proactive** and **leadership** role on sustainability and **ensure that it is included in all aspects** of the planning and staging of the Olympic Games *(Reco 4)*

The IOC to embrace sustainability principles and to include sustainability in our **day-to-day operations** *(Reco 5)*
Strategic intents for 2030

The IOC to inspire and assist Olympic Movement stakeholders in developing sustainable sport worldwide and to leverage the inspirational power of athletes and the Olympic symbol for promoting sustainability through sport.

The IOC to ensure the Olympic Games are at the forefront in the field of sustainability and the host cities can leverage the Games as a catalyst for their sustainable development.

The IOC organisation to be a role model in sustainability.
Objectives for 2020
per IOC sphere of responsibility
The IOC to **engage and assist Olympic Movement stakeholders** in integrating sustainability within their own organisations and operations (Reco 5)

The IOC to take a **proactive** and **leadership** role on sustainability and **ensure that it is included in all aspects** of the planning and staging of the Olympic Games (Reco 4)

The IOC to embrace sustainability principles and to include sustainability in our **day-to-day operations** (Reco 5)
IOC as an organisation
9 objectives for 2020

O1: Design and construction of the future Olympic House to be certified according to nationally and internationally recognised sustainability standards

O2: Increase the energy efficiency of our buildings

O3: Integrate sustainability into the sourcing of goods and services, including those from TOP partners and official licensees

O4: Achieve a measurable reduction in waste quantities

O5: Reduce the IOC’s travel impact (business travel for IOC staff, members and guests; vehicle fleet; staff commuting; and freight)

O6: Further increase staff diversity at all levels, in particular with regard to gender and geographical diversity

O7: As part of IOC@work2020, further develop a programme to promote healthy and active lifestyles at the IOC

O8: Achieve carbon neutrality by reducing direct and indirect GHG emissions, and by compensating emissions as a last resort

O9: Include sustainability in corporate events
The IOC to **engage and assist Olympic Movement stakeholders** in integrating sustainability within their own organisations and operations (Reco 5)

The IOC to take a **proactive** and **leadership** role on sustainability and **ensure that it is included in all aspects** of the planning and staging of the Olympic Games (Reco 4)

The IOC to embrace sustainability principles and to include sustainability in our **day-to-day operations** (Reco 5)
IOC as owner of the Olympic Games
4 objectives for 2020

O10  Ensure sustainability is addressed as a **strategic topic** with cities as early as the **invitation phase**, and throughout all phases of the **candidature process**

O11  Reinforce sustainability commitments in the **Host City Contract**

O12  **Strengthen support for and monitoring** of the OCOGs’ implementation of sustainability-related bid commitments, Host City Contract requirements and IOC recommendations, including through the provision of **common methodologies** and **independent third-party assessments** where appropriate

O13  **Facilitate exchanges** between Olympic Games stakeholders (e.g. OCOGs, national partners, host city authorities and TOP partners), and build strategic partnerships with relevant expert organisations to develop **innovative sustainable solutions**
The IOC to engage and assist Olympic Movement stakeholders in integrating sustainability within their own organisations and operations (Reco 5)

The IOC to take a proactive and leadership role on sustainability and ensure that it is included in all aspects of the planning and staging of the Olympic Games (Reco 4)

The IOC to embrace sustainability principles and to include sustainability in our day-to-day operations (Reco 5)
IOC as leader of the Olympic Movement
5 objectives for 2020

O14  Provide mechanisms to **exchange** information/best practices between stakeholders

O15  Facilitate access to relevant experts to **develop** guidelines/innovations

O16  Assist and **support** NOCs in implementing sustainability initiatives

O17  Set up an ambassador programme to raise **awareness** on sustainability in sport

O18  **Profile** the role of the Olympic Movement in sustainability, through aggregation of information and collective reporting