

2014

# ORGANISING COMMITTEE NORMANDIE 2014

FEI Sports Forum  
April 2014 – Lausanne



# FEI SPORTS FORUM

29<sup>th</sup> April 2014

## ➤ INTRODUCTION

- An Event in the Land of Horses
- The Organising Committee

## ➤ COMPETITION SCHEDULE AND VENUES

## ➤ SERVICES TO HORSES AND VETERINARY SERVICES

## ➤ ENTRIES AND ACCREDITATIONS

## ➤ LOGISTICS

- Grooms Accommodation
- Transport Plan
- Catering

## ➤ FESTIVITIES

- Games Village
- Ticketing

## ➤ KEY DATES





# INTRODUCTION

# 2014: NORMANDY, YOU'RE MORE THAN WELCOME

**Bienvenue**  
Willkommen **Welcome**  
Welkom **Bienvenidos** Benvenuti

LA NORMANDIE ACCUEILLE LE MONDE | **2014** | NORMANDIE, YOU'RE MORE THAN WELCOME




**70<sup>e</sup> anniversaire  
du Débarquement  
et de la Bataille  
de Normandie**  
DE MARS  
À AOÛT 2014  
La Normandie célèbre  
ses libérateurs




**Jeux Equestres  
Mondiaux FEI Alltech™  
2014 en Normandie**  
DU 25 AOÛT  
AU 7 SEPTEMBRE 2014  
La Normandie sera le terrain  
de la plus grande manifestation  
équestre au monde



**Championnat  
du Monde  
de Kayak-Polo**  
DU 22 AU  
28 SEPTEMBRE 2014  
26 nations et 800 athlètes  
se défient pour gagner  
le titre Mondial



**Rétablissement  
du caractère maritime  
du Mont Saint-Michel**  
2014 - 2019  
Le Mont Saint-Michel  
poursuit sa réhabilitation  
et redonne une âme



LA NORMANDIE ACCUEILLE LE MONDE | **2014** | NORMANDIE, YOU'RE MORE THAN WELCOME



# 116 DAYS TO GO!

- **A project collectively led by the FEI and the Normandy 2014 Organising Committee**



Fédération  
Equestre  
Internationale



# THE BIGGEST EQUESTRIAN COMPETITION EVER ORGANISED IN FRANCE



## THE EVENT IN FIGURES

**15** days of competition

**500,000** visitors expected

**1,000** horses **1,000** competitors

A television audience of **500m**

**8** disciplines

**1,000** journalists **300** exhibitors

**60** countries represented

**3,000** volunteers



# SHARING THE SPIRIT OF THE GAMES

- ▶ The **values** endorsed by the Organising Committee





# AN EVENT IN THE LAND OF HORSES

© FEI K&E Houghton

ALLTECH FEI WORLD EQUESTRIAN GAMES™ 2014 IN NORMANDY



# NORMANDY - FRANCE'S FIRST EQUINE REGION

## THE LOWER NORMANDY EQUINE INDUSTRY \*

An annual turnover of **1,1b euros**

**406** equestrian structures **2** national studs

**12,000** direct jobs

**21** racecourses **93,000** horses

\* 2011 Lower Normandy Horse Council Report

NORMANDY  
IS THE BIRTHPLACE  
OF THE GREATEST  
**FRENCH**  
**CHAMPIONS**†

† Each rider and horse



# THE MOBILISATION OF AN ENTIRE REGION THROUGH A REGIONAL PROJECT

- An **unprecedented mobilisation**, bringing together both public and equine sectors
- The support that major events of this nature mobilise in France : **State, Ministry for Sport...**
- A source of wealth : **15 days** of competition, **15 months** of mobilisation, **15 years** of economic returns...





# THE ORGANISING COMMITTEE

© CREIN

ALLTECH FEI WORLD EQUESTRIAN GAMES™ 2014 IN NORMANDY

# KEY ASSIGNMENTS

## ORGANISING MEANS:

**FINANCING**  
**PROMOTING**  
**SUPERVISING**  
**MANAGING**

---

### **FINANCING**

---

Public funding, private funding (partnerships, ticketing, licences).

---

### **PROMOTING**

---

Communication, media relations, advertising campaigns, side event activities, support projects.

---

### **SUPERVISING**

---

Competitions, site design & layout, security & safety procedures, transport, public services.

---

### **MANAGING**

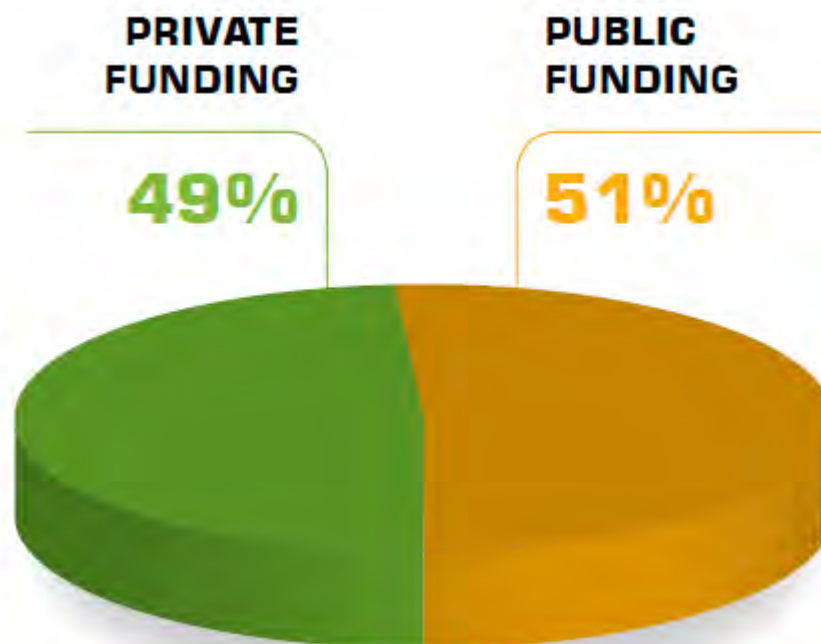
---

Budget setting and monitoring, project management, human resources management.



# A BUDGET APPROVED UNANIMOUSLY

- › A budget of **75,6 million euros**
- › Public & private sector joint funding



# PARTNERS BACKING THE PROJECT

## FOUNDER MEMBERS



# PARTNERS BACKING THE PROJECT

## PRIVATE SPONSORS



TITLE SPONSORS



SOBHA



OFFICIAL SPONSORS

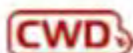


Equi Theme

PAG-D

Mercure

OFFICIAL SUPPLIERS



OFFICIAL SUPPORTERS

## MEDIA PARTNERS



OFFICIAL SPONSORS



MEDIA PARTNERS



MEDIA AMBASSADORS

# THE DISCIPLINE MANAGERS



## JUMPING

**FEI Director:** John ROCHE

**Discipline Manager:** Frédéric MORAND

**Technical Delegate:** Jon DONEY

**Course Designer:** Frédéric COTTIER



Frédéric MORAND  
Discipline Manager – Jumping



## DRESSAGE

**FEI Director:** Trond ASMYR

**Discipline Manager:** Didier FERRER

**Technical Delegate:** Maribel ALONSO



Didier FERRER  
Discipline Manager – Dressage



## EVENTING

**FEI Director:** Catrin NORINDER

**Discipline Manager:** Jean Marc VARILLON

**Technical Delegate:** Alec LOCHORE

**Course Designer:** Pierre MICHELET



Jean-Marc VARILLON  
Discipline Manager – Eventing





# THE DISCIPLINE MANAGERS



## VAULTING

**FEI Director:** Bettina DE RHAM  
**Discipline Manager:** Philippe ROSSI  
**Technical Delegate:** Erich BREITER



Philippe ROSSI  
Discipline Manager - Vaulting



## ENDURANCE

**FEI Director:** Ian WILLIAMS  
**Discipline Manager:** Nicolas WAHLEN  
**Technical Delegate:** Elisabeth VAN SCHELLE



Nicolas WAHLEN  
Discipline Manager - Endurance



## DRIVING

**FEI Director:** Bettina DE RHAM  
**Discipline Manager:** Jean-Pierre BRISOU  
**Technical Delegate:** Richard PAPENS  
**Course Designer:** Richard NICOLL



Jean-Pierre BRISOU  
Discipline Manager - Driving

# THE DISCIPLINE MANAGERS



## REINING

**FEI Director:** Bettina DE RHAM  
**Discipline Manager:** Michèle PFENDER  
**Technical Delegate:** Raymond GREYER



Michèle PFENDER  
Discipline Manager - Reining



## PARA-DRESSAGE

**FEI Director:** Trond ASMYR  
**Discipline Manager:** Fanny DELAVAL  
**Technical Delegate:** Marc URBAN



Fanny DELAVAL  
Discipline Manager - Para-Equestrian

## VETERINARY ASPECTS

**FEI Director:** Dr Graeme COOKE  
**Veterinary Services Coordinator:** Dr Anne COUROUCE MALBLANC





# COMPETITION SCHEDULE

© FEI K&E Houghton

# COMPETITION SCHEDULE

|               |  | AUGUST 2014                       |                                    |   |   |   |  |  |   | SEPTEMBER 2014                      |                                   |  |  |  |   |   |  |
|---------------|--|-----------------------------------|------------------------------------|---|---|---|--|--|---|-------------------------------------|-----------------------------------|--|--|--|---|---|--|
|               |  | SAT 23                            | SUN 24                             | MON 25  | TUE 26  | WED 27  | THU 28   | FRI 29   | SAT 30  | SUN 31                              | MON 01                            | TUE 02   | WED 03   | THU 04   | FRI 05  | SAT 06  | SUN 07                                 |
| ENTERTAINMENT |  | 20.30 > 22.30<br>OPENING CEREMONY | 11.00 > 22.00<br>THE GAMES VILLAGE |   |   |   |  |  |   |                                     |                                   |  |  |  |   |   | 17.30<br>CLOSING CEREMONY              |
| DRESSAGE      |  |                                   |                                    | 09.00 > 12.30<br>14.00 > 17.30<br>TEAM & INDIV. GRAND PRIX SESSION 1 & 2                    | 09.00 > 12.30<br>14.00 > 17.30<br>TEAM & INDIV. GRAND PRIX SESSION 3 & 4                    | 09.30 > 12.20<br>13.45 > 16.30<br>INDIVIDUAL GRAND PRIX SPECIAL | REST DAY   | 13.35 > 16.25<br>INDIVIDUAL GRAND PRIX FREESTYLE                                   |   |                                     |                                   |  |  |  |   |   |  |
| REINING       |  |                                   |                                    | 08.45 > 12.45<br>14.00 > 18.00<br>TEAM COMP. & 1 <sup>st</sup> INDIV. QUALIF. COMP. ROUND 1 | 08.45 > 12.45<br>14.00 > 18.00<br>TEAM COMP. & 1 <sup>st</sup> INDIV. QUALIF. COMP. ROUND 2 | REST DAY  | 14.00 > 16.00<br>2 <sup>nd</sup> INDIV. QUALIFYING COMPETITION | REST DAY   | 20.00 > 22.00<br>INDIVIDUAL FINAL COMPETITION |                                     |                                   |  |  |  |   |   |  |
| PARA-DRESSAGE |  |                                   |                                    | 09.00 > 17.00<br>TEAM TEST GRADE II & Ib  | 08.30 > 19.40<br>TEAM TEST GRADE IV, III & Ia   | 09.00 > 17.00<br>INDIV. CHAMPIONSHIP TEST GRADE II & Ib         | 08.30 > 19.40<br>INDIV. CHAMPIONSHIP TEST GRADE IV, III & Ia   | 09.00 > 12.30<br>14.30 > 17.30<br>INDIV. FREE-STYLE TEST GRADE II, Ia, Ib III & IV |   |                                     |                                   |  |  |  |   |   |  |
| HORSE-BALL    |  |                                   |                                    |   |   | 18.00 > 22.00<br>HORSE-BALL DISPLAY                             | 18.00 > 22.00<br>HORSE-BALL DISPLAY                            | 18.00 > 22.00<br>HORSE-BALL DISPLAY  |   | 18.00 > 22.00<br>HORSE-BALL DISPLAY |                                   |  |  |  |   |   |  |
| ENDURANCE     |  |                                   |                                    |   |   |   | 07.00 > 20.30<br>TEAM & INDIVIDUAL RIDE                        |  |   |                                     |                                   |  |  |  |   |   |  |
| EVENTING      |  |                                   |                                    |   |   |   | 09.30 > 12.30<br>14.00 > 17.00<br>DRESSAGE TEST SESSION 1 & 2  | 09.30 > 12.30<br>14.00 > 17.00<br>DRESSAGE TEST SESSION 3 & 4                      | 10.30 > 16.20<br>CROSS-COUNTRY TEST           | 14.30 > 17.00<br>JUMPING TEST       |                                   |  |  |  |   |   |  |
| JUMPING       |  |                                   |                                    |   |   |   |  |  |   |                                     | 11.30 > 16.50<br>TRAINING SESSION | 10.00 > 12.45<br>14.10 > 17.00<br>TEAM & INDIV. FIRST COMPETITION (SPEED)                        | 10.00 > 12.45<br>14.10 > 17.00<br>TEAM & INDIV. 2 <sup>nd</sup> COMPETITION ROUND 1                      | 15.30 > 17.50<br>TEAM & INDIV. 2 <sup>nd</sup> COMPETITION ROUND 2                                     | REST DAY  | 13.30 > 16.50<br>INDIV. THIRD COMPETITION ROUND A & B | 15.00 > 16.45<br>INDIVIDUAL FINAL FOUR |
| VAULTING      |  |                                   |                                    |   |   |   |  |  |   |                                     |                                   | 09.30 > 12.30<br>14.00 > 19.10<br>SQUAD COMPULSORY COMP. / INDIV. FEMALE & MALE COMPULSORY COMP. | 09.30 > 12.15<br>14.00 > 19.10<br>SQUAD FREESTYLE 1 COMP. / INDIV. FEMALE & MALE FREESTYLE 1 COMPETITION | 14.00 > 17.00<br>20.00 > 21.30<br>INDIV. FEMALE & MALE TECHNICAL COMP. / PAS-DE-DEUX FREESTYLE 1 COMP. | 10.00 > 11.45<br>14.00 > 17.30<br>19.30 > 22.00<br>PAS-DE-DEUX FINAL COMP. / INDIV. FEMALE & MALE FINAL COMP. / SQUAD FINAL COMP. |   |  |
| DRIVING       |  |                                   |                                    |   |   |   |  |  |   |                                     |                                   |  | 09.30 > 12.20<br>13.45 > 16.50<br>DRESSAGE TEST SESSION 1 & 2  | 09.30 > 12.20<br>13.45 > 16.50<br>DRESSAGE TEST SESSION 3 & 4  | 09.30 > 17.00<br>MARATHON TEST  | 08.00 > 13.10<br>CONES TEST                           |  |

▲ Medal ceremonies

■ Ceremonies



# THE COMPETITION VENUES

© Thinkstock

# IN THE HEART OF THE CITY AND ALL AROUND THE REGION OF NORMANDY



# IN THE HEART OF THE CITY AND ALL AROUND THE REGION OF NORMANDY



# D'ORNANO STADIUM

## DRESSAGE – EVENTING – JUMPING

### DRESSAGE



Art and grace

|  | MORNING SESSION | AFTERNOON SESSION |
|--|-----------------|-------------------|
| MON. <b>25 AUG.</b> Team & Individ. Grand Prix Session 1 & 2 | 09.00 > 12.30   | 14.00 > 17.30     |
| TUE. <b>26 AUG.</b> Team & Individ. Grand Prix Session 3 & 4 | 09.00 > 12.30   | 14.00 > 17.30     |
| WED. <b>27 AUG.</b> Individual Grand Prix Special            | 09.30 > 12.20   | 13.45 > 16.30     |
| FRI. <b>29 AUG.</b> Individual Grand Prix Freestyle          |                 | 13.35 > 16.25     |

### EVENTING



3 tests, 1 victory

|   | AFTERNOON SESSION | DAY SESSION   |
|---|-------------------|---------------|
| THU. <b>28 AUG.</b> Dressage Test Session 1 & 2 |                   | 09.30 > 17.00 |
| FRI. <b>29 AUG.</b> Dressage Test Session 3 & 4 |                   | 09.30 > 17.00 |
| SAT. <b>30 AUG.</b> Cross-Country Test          |                   | 10.30 > 16.20 |
| SUN. <b>31 AUG.</b> Jumping Test                | 14.30 > 17.00     |               |

### JUMPING



The height of competition

|   | MORNING SESSION | AFTERNOON SESSION |
|---|-----------------|-------------------|
| MON. <b>1 SEPT.</b> Training Session                                    |                 | 11.30 > 16.50     |
| TUE. <b>2 SEPT.</b> Team & Individ. First Competition (Speed)           | 10.00 > 12.45   | 14.10 > 17.00     |
| WED. <b>3 SEPT.</b> Team & Individ. 2 <sup>nd</sup> Competition Round 1 | 10.00 > 12.45   | 14.10 > 17.00     |
| THU. <b>4 SEPT.</b> Team & Individ. 2 <sup>nd</sup> Competition Round 2 |                 | 15.30 > 17.50     |
| SAT. <b>6 SEPT.</b> Individ. Third Competition Round A & B              |                 | 13.25 > 16.50     |
| SUN. <b>7 SEPT.</b> Individual Final Four and closing ceremony          |                 | 15.00 > 16.45     |



# D'ORNANO STADIUM DRESSAGE – EVENTING – JUMPING



# IN THE HEART OF THE CITY AND ALL AROUND THE REGION OF NORMANDY



# ZENITH / EXHIBITION CENTRE

## REINING – VAULTING

### REINING



Power, skill,  
entertainment

|   | MORNING<br>SESSION | AFTER-<br>NOON<br>SESSION | EVENING<br>SESSION |
|---|--------------------|---------------------------|--------------------|
| <b>MON. 25 AUG.</b> Team Comp. & 1 <sup>st</sup> Indiv. Qualif. Comp. Round 1 | 08.45 ▶ 12.45      | 14.00 ▶ 18.00             |                    |
| <b>TUE. 26 AUG.</b> Team Comp. & 1 <sup>st</sup> Indiv. Qualif. Comp. Round 2 | 08.45 ▶ 12.45      | 14.00 ▶ 18.00             |                    |
| <b>THU. 28 AUG.</b> 2 <sup>nd</sup> Indiv. Qualifying Competition             |                    | 14.00 ▶ 16.00             |                    |
| <b>SAT. 30 AUG.</b> Individual Final Competition                              |                    |                           | 20.00 ▶ 22.00      |

### VAULTING



All in  
the balance

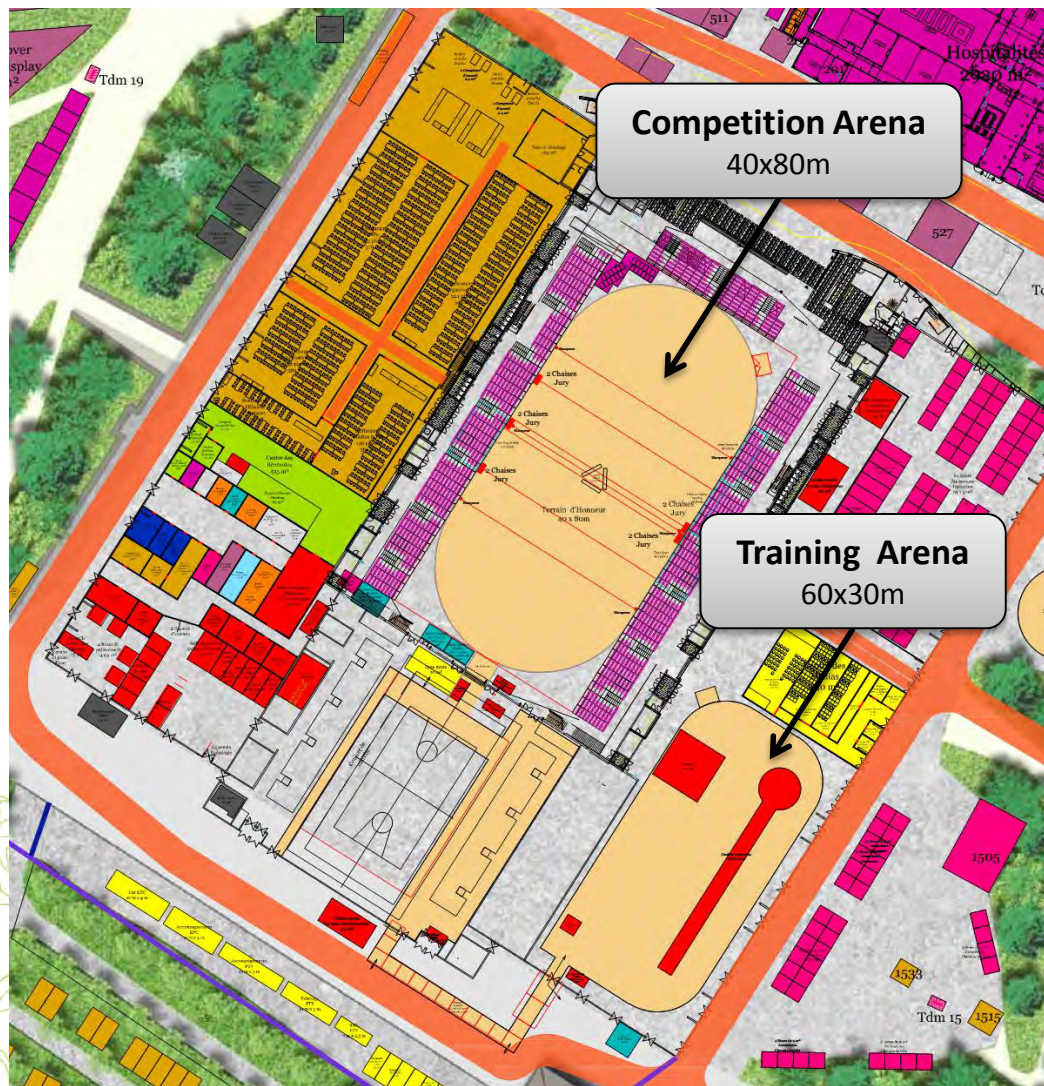
|  | MORNING<br>SESSION | AFTER-<br>NOON<br>SESSION | EVENING<br>SESSION |
|--|--------------------|---------------------------|--------------------|
| <b>TUE. 2 SEPT.</b> Squad Compulsory Comp. / Indiv. Female & Male Compulsory Comp.                 | 09.30 ▶ 12.30      | 14.00 ▶ 19.10             |                    |
| <b>WED. 3 SEPT.</b> Squad Freestyle 1 Comp. / Indiv. Female & Male Freestyle 1 Competition         | 09.30 ▶ 12.15      | 14.00 ▶ 19.10             |                    |
| <b>THU. 4 SEPT.</b> Indiv. Female & Male Technical Comp. / Pas-de-Deux Freestyle 1 Comp.           |                    | 14.00 ▶ 17.00             | 20.00 ▶ 21.30      |
| <b>FRI. 5 SEPT.</b> Pas-de-Deux Final Comp. / Indiv. Female & Male Final Comp. / Squad Final Comp. | 10.00 ▶ 11.45      | 14.00 ▶ 17.30             | 19.30 ▶ 22.00      |



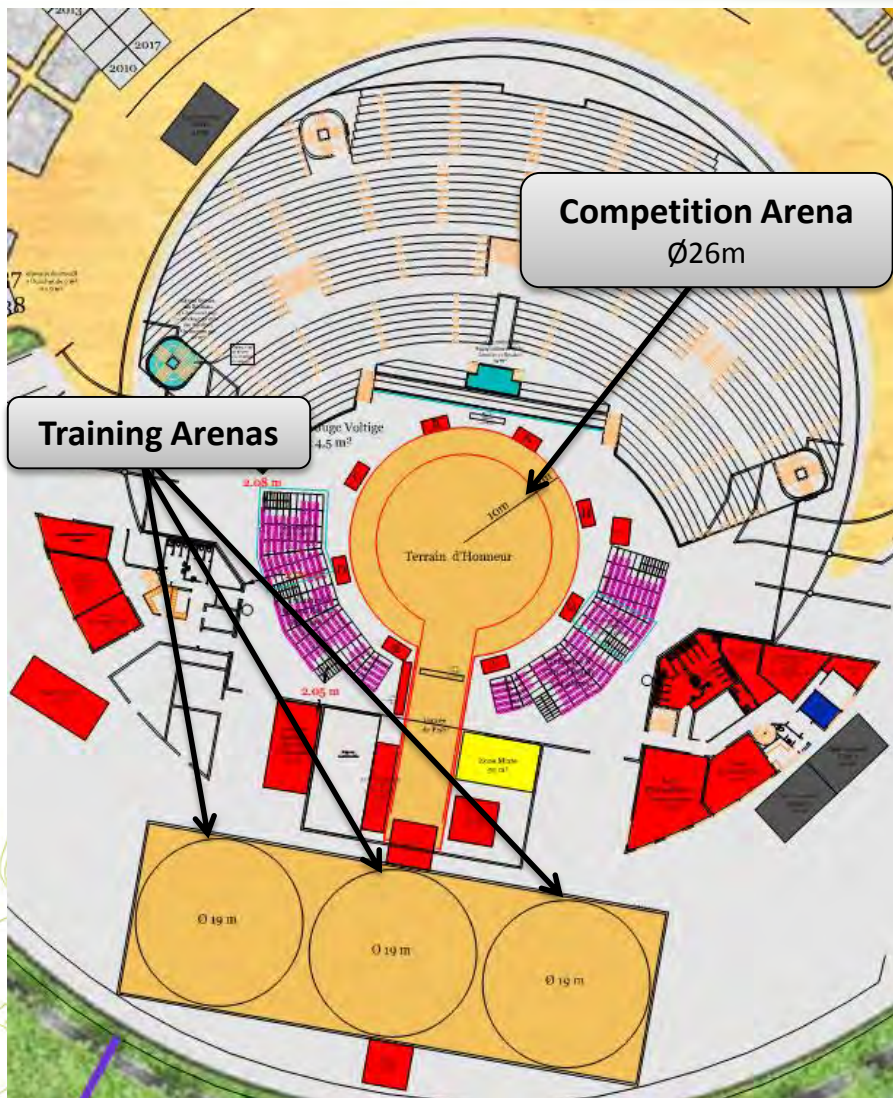
# ZENITH/ EXHIBITION CENTRE/ GAMES VILLAGE REINING – VAULTING



# EXHIBITION CENTRE REINING



# ZENITH VAULTING




# IN THE HEART OF THE CITY AND ALL AROUND THE REGION OF NORMANDY




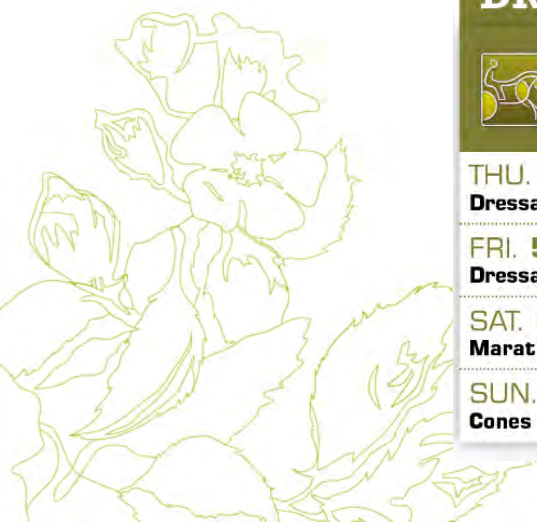
# LA PRAIRIE RACECOURSE PARA-DRESSAGE – DRIVING

## PARA-DRESSAGE

|  Beyond the disability | MORNING<br>SESSION | AFTER-NOON<br>SESSION | DAY<br>SESSION |
|---|--------------------|-----------------------|----------------|
| <b>MON. 25 AUG.</b><br>Team Test Grade II & Ib  |                    |                       | 09.00 ▶ 17.00  |
| <b>TUE. 26 AUG.</b><br>Team Test Grade IV, III & Ia   |                    |                       | 08.30 ▶ 19.40  |
| <b>WED. 27 AUG.</b> Individ.<br>Championship Test Grade II & Ib   |                    |                       | 09.00 ▶ 17.00  |
| <b>THU. 28 AUG.</b> Individ. Cham-<br>pionship Test Grade IV, III & Ia                                  |                    |                       | 08.30 ▶ 19.40  |
| <b>FRI. 29 AUG.</b> Individ. Free-<br>style Test Grade II, Ia, Ib III & IV                              | 9.00 ▶ 12.30       | 14.30 ▶ 17.00         |                |

## DRIVING

|  Ultimate precision | MORNING<br>SESSION | AFTER-NOON<br>SESSION | DAY<br>SESSION |
|---|--------------------|-----------------------|----------------|
| <b>THU. 4 SEPT.</b><br>Dressage Test Session 1 & 2  | 09.30 ▶ 12.20      | 13.45 ▶ 16.50         |                |
| <b>FRI. 5 SEPT.</b><br>Dressage Test Session 3 & 4  | 09.30 ▶ 12.20      | 13.45 ▶ 16.50         |                |
| <b>SAT. 6 SEPT.</b><br>Marathon Test  |                    |                       | 09.30 ▶ 17.00  |
| <b>SUN. 7 SEPT.</b><br>Cones Test   | 08.00 ▶ 13.10      |                       |                |

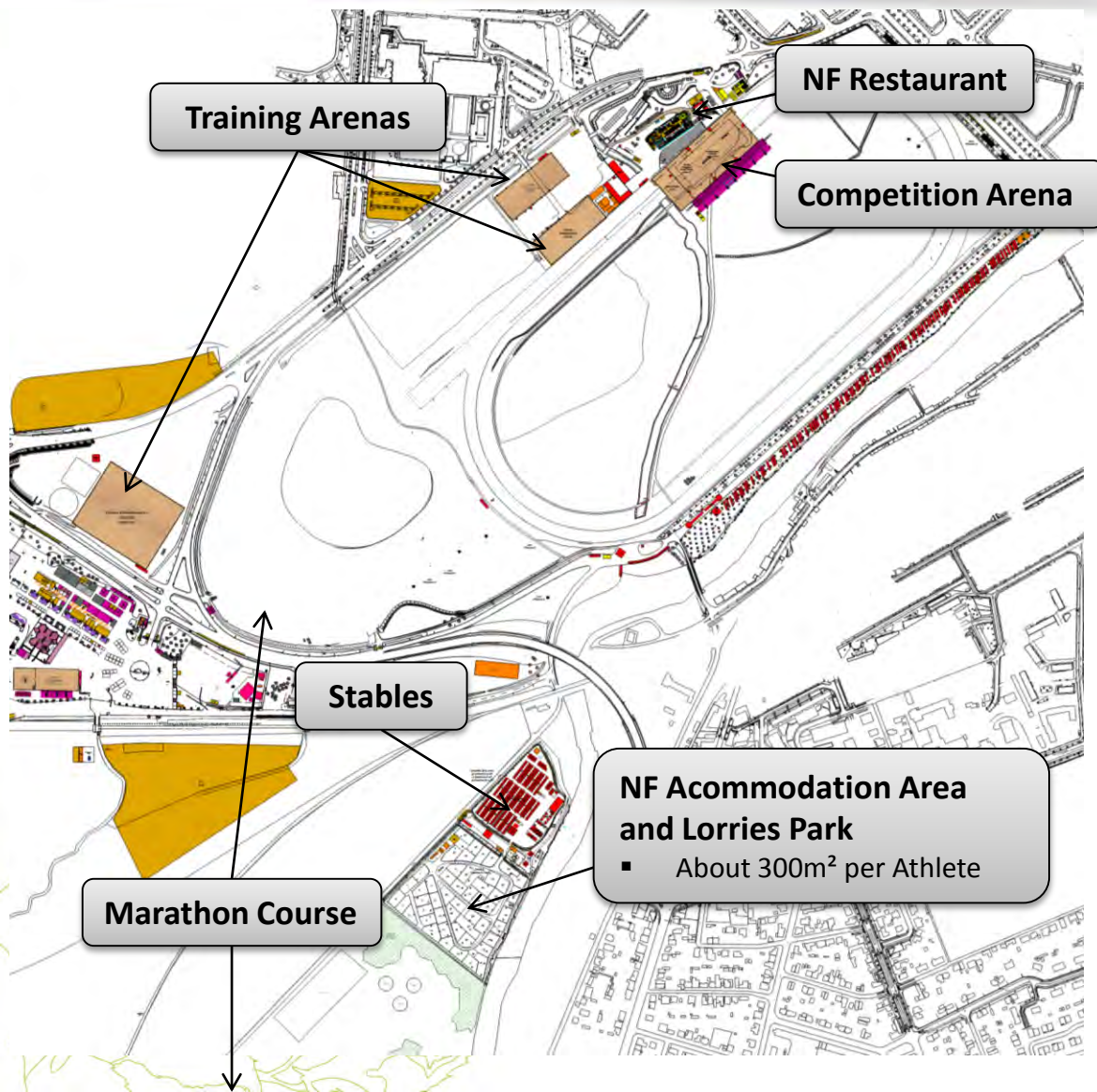




# LA PRAIRIE RACECOURSE PARA-DRESSAGE




# LA PRAIRIE RACECOURSE DRIVING



# IN THE HEART OF THE CITY AND ALL AROUND THE REGION OF NORMANDY



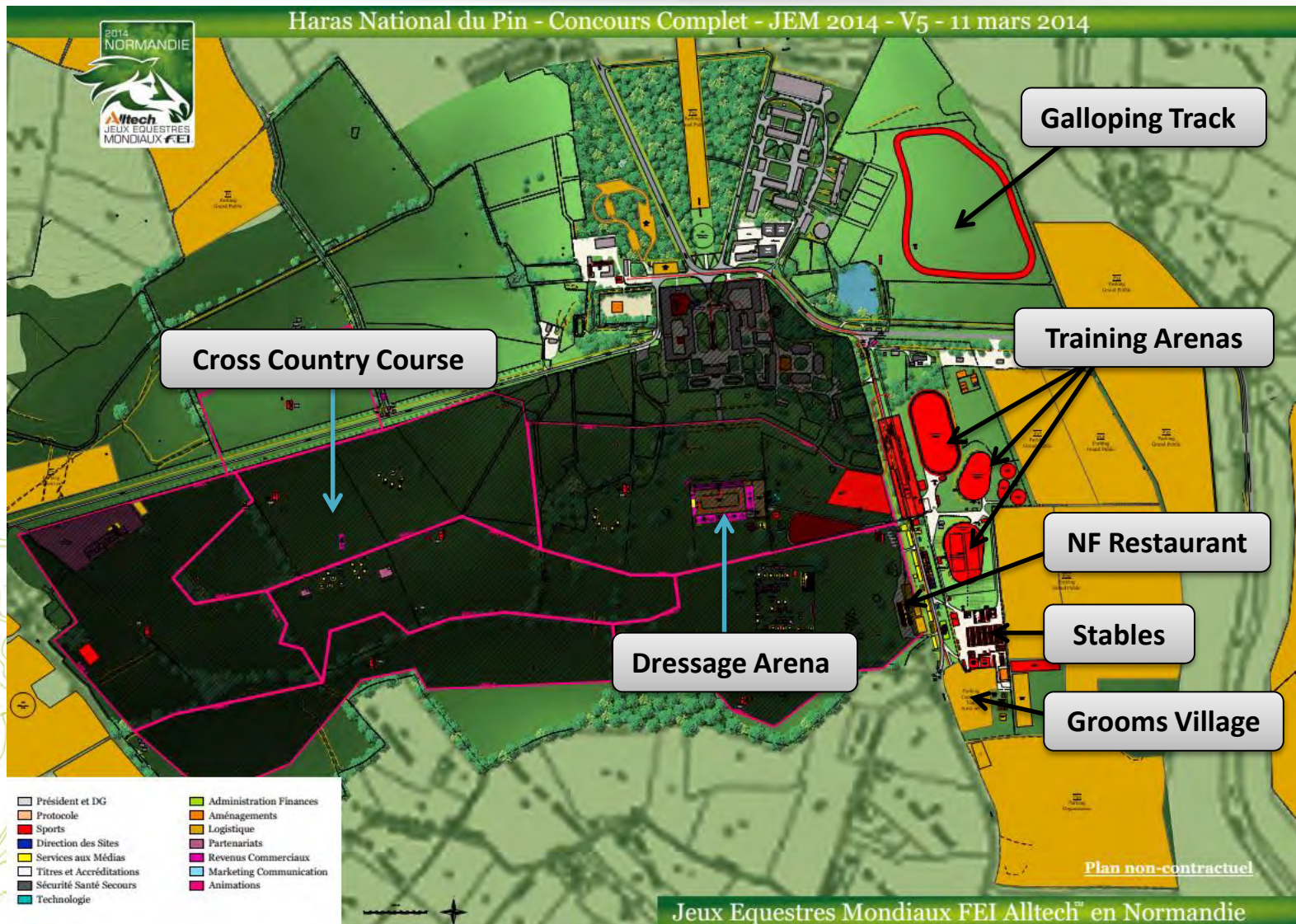
# LE PIN NATIONAL STUD EVENTING

| EVENTING  |                         |                         |
|---|-------------------------|-------------------------|
|  3 tests,<br>1 victory | AFTERNOON<br>SESSION    | DAY<br>SESSION          |
| <b>THU. 28 AUG.</b><br>Dressage Test Session 1 & 2  |                         | <b>09.30 &gt; 17.00</b> |
| <b>FRI. 29 AUG.</b><br>Dressage Test Session 3 & 4  |                         | <b>09.30 &gt; 17.00</b> |
| <b>SAT. 30 AUG.</b><br>Cross-Country Test   |                         | <b>10.30 &gt; 16.20</b> |
| <b>SUN. 31 AUG.</b><br>Jumping Test   | <b>14.30 &gt; 17.00</b> |                         |



# LE PIN NATIONAL STUD EVENTING

Haras National du Pin - Concours Complet - JEM 2014 - V5 - 11 mars 2014



# IN THE HEART OF THE CITY AND ALL AROUND THE REGION OF NORMANDY



# SARTILLY ENDURANCE

## ENDURANCE



Going  
the distance

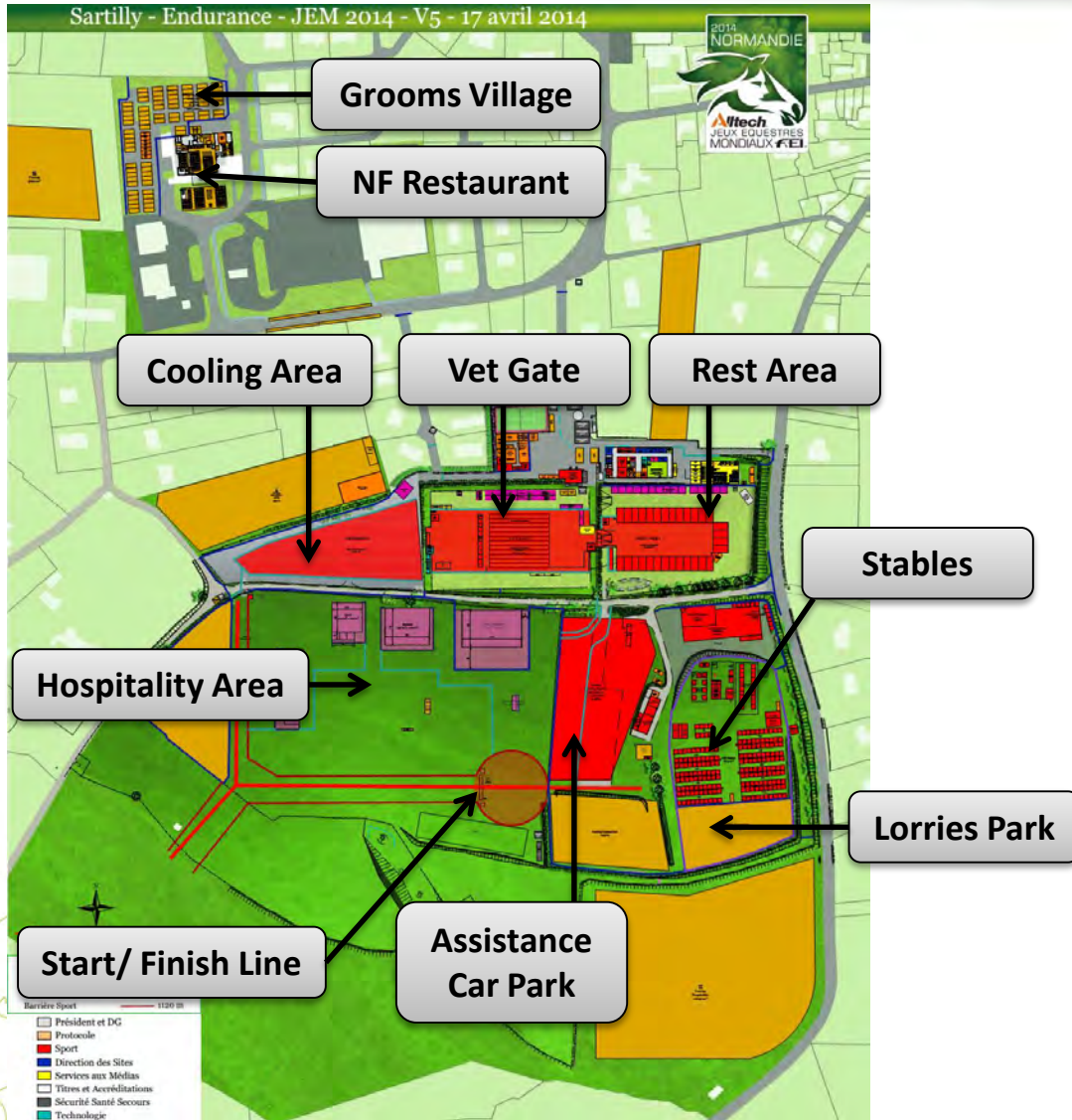
**DAY**  
SESSION

**THU. 28 AUG.**  
Team & Individual Ride

**07.00** ➤ **20.30**



# SARTILLY ENDURANCE







# SERVICES TO HORSES

© CREIN

ALLTECH FEI WORLD EQUESTRIAN GAMES™ 2014 IN NORMANDY

# SERVICES TO HORSES

## › Opening of Stables

- Dates

| Discipline           | Opening           | Closing  |
|----------------------|-------------------|--|
| <b>Dressage</b>      | Thu 21/08 @ 09:00 | Sat 30/08 @ 07:00                                |
| <b>Reining</b>       | Fri 22/08 @ 09:00 | Sun 31/08 @ 09:00                                |
| <b>Para-Dressage</b> | Fri 22/08 @ 09:00 | Sat 30/08 @ 12:00                                |
| <b>Eventing</b>      | Sun 24/08 @ 09:00 | HNP: Sun 31/08 @ 18:00<br>ORN: Mon 01/09 @ 09:00 |
| <b>Endurance</b>     | Mon 25/08 @ 09:00 | Fri 29/08 @ 18:00                                |
| <b>Jumping</b>       | Sat 30/08 @ 08:00 | Mon 08/09 @ 12:00                                |
| <b>Vaulting</b>      | Sun 31/08 @ 12:00 | Sat 06/09 @ 18:00                                |
| <b>Driving</b>       | Mon 01/09 @ 06:00 | Mon 08/09 @ 18:00                                |

\* Hours could be subject to final adjustments

## › Equipment

Access to Stables will be permitted on each venue the day before stables opening, for **equipment unloading only**.

# SERVICES TO HORSES

## ▸ Arrivals/Departures Process

- Indications with **access** to venues, specific to each discipline, and detailed **procedures** will be **sent to NFs** in **July** after the Test Events
- Various measures will be implemented to ensure smooth arrival (roadbook, signage, help of local authorities, etc)
- Upon arrival, all horses will go through a **vet check-up** to avoid any infectious issue within the competition stables
- Once cleared, the horses will be led to the stables and **volunteers** will be available, on request, to help with **equipment unloading**
- **Bedding installation** will be available, upon request



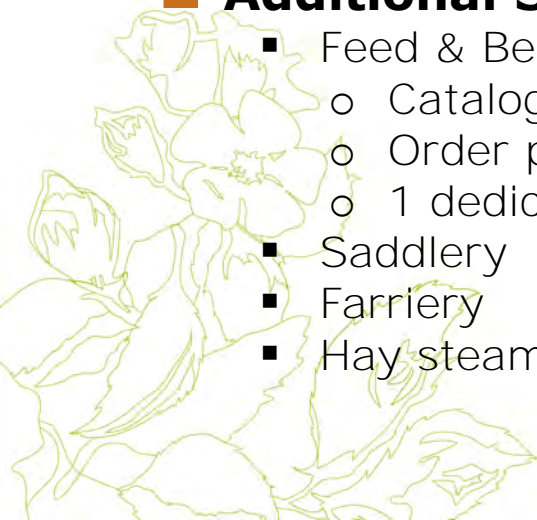
# SERVICES TO HORSES

## > Stables Management

- Peden Bloodstock and a team of experienced volunteers on each venue
- Stables opening
  - General times: from **6:00 to 22:00 or 23:00**
  - Adapted to competition times and specific constraints
  - Subject to definite confirmation
- CCTV – in D'Ornano Stadium

## > Additional Services – available every day, on every venue

- Feed & Bedding
  - Catalogue to be sent to NFs in May
  - Order process to be released in June
  - 1 dedicated person on-site on arrival days
- Saddlery
- Farriery
- Hay steamers





# VETERINARY SERVICES

# VETERINARY PLAN

## ➤ **Different aspects :**

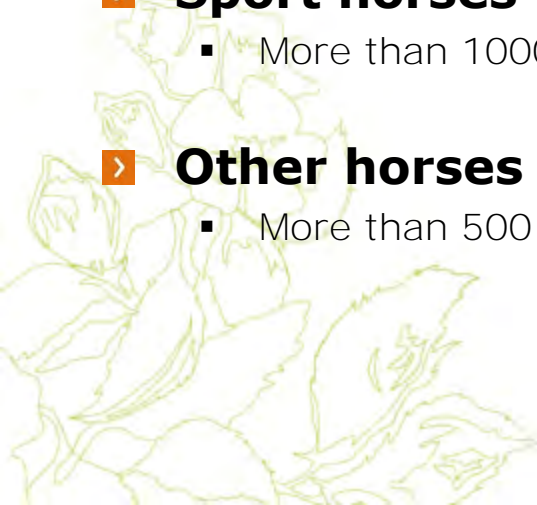
- Care/ Welfare
- Biosecurity
  - Work group (RESPE (Réseau d'Épidémiologie Surveillance des Pathologies Equines), Laboratoire Frank Duncombe (Caen), DRAAF, DDPP, DGAL (State vets), Based on the experience of Josh Slater (Olympics in London and Hong Kong)
- FEI Vet Commission
- Anti-doping controls

## ➤ **Sport horses (8 disciplines)**

- More than 1000 horses

## ➤ **Other horses**

- More than 500 horses



# VETERINARIANS

➤ **1 Veterinary Services Manager** : Anne Couroucé Malblanc

➤ **5 venues : 6 Vet Clinics**

- ORN : Dressage/Jumping
- PEZ : Reining/Vaulting
- HIP 1 : Para-Dressage
- HIP 2 : Driving
- HNP : Eventing
- SAR : Endurance

➤ **1 Clinic Administrator**

➤ **FEI vets**

- Vet commissions
- Thermography

➤ **Treating Vets**

➤ **Imaging Vets**

➤ **Analysis lab vets**

➤ **Vet students**

➤ **Anti-doping Vets**



# TREATING VETERINARIANS

- **61 Treating Vets** (all volunteers) and **48 Student Vets** for the 8 disciplines

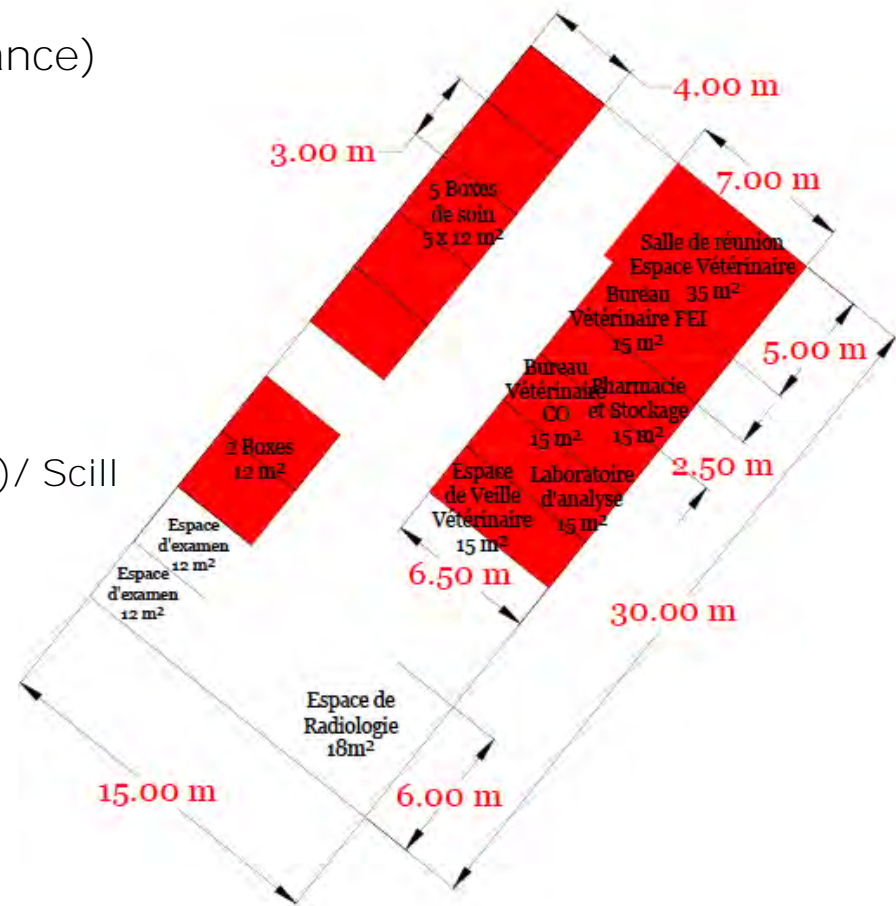




# VETERINARY AREAS

## ► Veterinary Areas on each venue

- 5 « treating boxes » (20 for endurance)
- Stock
- X-ray and ultrasound
  - CIRALE / GE Electrics
- Endoscopy
  - Optomed
- Hematology/Biochemistry
  - Laboratoire Frank Duncombe (Caen)/ Scill
- Pharmacy
- Night



# 5 EXTERNAL CLINICS

- Referral clinic for fractures: **Clinique de la Côte Fleurie**  
Route de Paris  
14800 Deauville  
Tel: INT + 33 (0)2 31 88 54 88  
Fax: INT + 33 (0)2 31 88 07 11
- Referral clinic for colics: **Clinique vétérinaire de Falaise**  
ZA L'Attache  
14700 Falaise  
Tel: INT +33 (0)2 31 90 17 79
- Referral clinic for medical cases: **Clinique vétérinaire équine de Livet**  
Cour Samson  
14140 St Michel de Livet  
Tel: INT + 33 (0)2 31 63 01 05  
Fax: INT + 33 (0)2 31 63 68 75
- Emergency clinic for Eventing: **Clinique vétérinaire équine de Méheudin**  
Méheudin  
61 150 Ecouché  
Tel: INT + 33 (0)2 33 35 13 48  
Fax: INT + 33 (0)2 33 39 27 05
- Emergency clinic for Endurance: **Clinique vétérinaire du Panorama**  
1 Route du Panorama  
50530 Ronthon  
Tel: INT + 33 (0)2 33 50 79 75  
Fax: INT + 33 (0)2 33 50 25 07



# ENTRIES AND ACCREDITATIONS



# ENTRIES

© FFI Rinaldo de Craen

JEUX ÉQUESTRES MONDIAUX FEI ALLTECH™ 2014 EN NORMANDIE

# SUMMARY OF STAGES

|                                   |   |   |
|-----------------------------------|---|---|
| <b>Entries in Principle</b>       | NFs confirm to the OC their intention to participate in each discipline with team and/or individuals (with estimated number of Athletes).   | <b>March 31<sup>st</sup>, 2014</b>  |
| <b>Nominated Entries</b>          | NFs submit the OC and FEI a list of Athletes and Horses per discipline in which they intend to participate (up to a defined maximum number), from which Definite Entries will be selected.    | <b>July 21<sup>st</sup>, 2014</b><br>Except Endurance –<br><b>June 25<sup>th</sup>, 2014</b>  |
| <b>Certificates of Capability</b> | With nominated entries, NFs submit to the FEI competition details to satisfy qualification requirements   | <b>July 21<sup>st</sup>, 2014</b><br>Except Endurance –<br>June 25 <sup>th</sup> , 2014   |
| <b>Definite Athlete Numbers</b>   | To assist OC planning, NFs confirm to the OC the <u>number</u> of Athletes and Horses per discipline they intend to submit as Definite Entries.   | <b>July 21<sup>st</sup>, 2014</b>   |
| <b>Definite Entries</b>           | From the list of nominated entries, NFs confirm to the OC Athletes and Horses they will definitely participate with in accordance with numbers confirmed at 'definite Athlete numbers' stage. | <b>August 14<sup>th</sup>, 2014</b> –<br>Dressage, Para-Dressage,<br>Eventing, Endurance,<br>Reining<br><b>August 21<sup>st</sup>, 2014</b> –<br>Jumping, Vaulting, Driving |

**Amendments accepted until 9th May**

**Entry fees to be paid**

➤ All entries must be submitted using the **HippoBase entry system exclusively**, even for disciplines that usually use the FEI entry system.

➔ For Test Events as well

➤ **Contact** for all matters relating to entries:  
**Andreas Steidle** [entries.normandie2014@hippobase.com](mailto:entries.normandie2014@hippobase.com)

# ENTRIES IN PRINCIPLE AT DATE

## ▸ Key Figures

- **72 National Federations** have de declared their intention to participate;
- **10% increase** compared to the previous editions;
- **9 nations will be represented by teams in all the disciplines;** Australia, Austria, host France, Great Britain, Germany, the Netherlands, Switzerland, Sweden, and USA;
- **12 countries will be competing at the FEI World Equestrian Games™ for the first time** – Hong Kong, US Virgin Islands, Kazakhstan, Republic of Korea, Latvia, Morocco, Mauritius, Peru, Palestine, Romania, Thailand, and Tunisia.



# ENTRIES IN PRINCIPLE

## ▸ Disciplines with the most participating nations:

- Jumping: 57 nations
- Endurance: 50 nations
- Dressage: 39 nations
- Para-Dressage: 34 nations
- Eventing: 29 nations
- Vaulting: 29 nations
- Reining: 25 nations
- Driving: 19 nations





# ACCREDITATIONS

© FFE

JEUX ÉQUESTRES MONDIAUX FEI ALLTECH™ 2014 EN NORMANDIE



# ACCESS RIGHTS

| Function  | Discipline | Access Areas     |               |           |            |                 |                     |          |
|---|------------|------------------|---------------|-----------|------------|-----------------|---------------------|----------|
|   |            | Competition Area | Training Area | NF Stands | Media Area | Grooms' Village | Competition Stables | Catering |
| NF President  | All        | x                | x             | x         | x          |                 |                     | 0        |
| NF President Companion  | All        | x                | x             | x         |            |                 |                     | 0        |
| NF Secretary General  | All        | x                | x             | x         | x          |                 |                     | 0        |
| NF Secretary General Companion  | All        | x                | x             | x         |            |                 |                     | 0        |
| Chef de Mission   | All        | x                | x             | x         | x          | x               | x                   | #        |
| Chef de Mission Companion   | All        | x                | x             | x         |            |                 | x                   | 0        |
| NF Staff  | All        | x                | x             | x         |            |                 | x                   | 0        |
| Media Officer   | All        | x                | x             | x         | x          |                 | x                   | 0        |
| Farrier   | All        | x                | x             | x         |            |                 | x                   | 0        |
| Medical/ Paramedical Staff  | All        | x                | x             | x         |            | x               | x                   | 0        |
| Chef d'Equipe   | Respective | x                | x             | x         | x          | x               | x                   | #        |
| Chef d'Equipe Companion   | Respective | x                | x             | x         |            |                 |                     | 0        |
| Additional Staff  | Respective | x                | x             | x         |            |                 | x                   | 0        |
| Team Trainer  | Respective | x                | x             | x         | x          |                 | x                   | 0        |
| Team Trainer  | Vaulting   | x                | x             | x         | x          |                 | x                   | #        |
| Team Veterinarian   | Respective | x                | x             | x         |            | x               | x                   | #        |
| Athlete   | Respective | x                | x             | x         | x          | x               | x                   | #        |
| Athlete Companion (except Vaulting)   | Respective | x                | x             | x         |            | x               | x                   | 0        |
| Groom   | Respective | x                | x             | x         |            | x               | x                   | #        |
| Groom   | END        | x                | x             | x         |            | x               | x                   | #        |
| Horse Owner   | Respective | x                | x             | x         |            |                 | x                   | 0        |
| Attendant   | VAUL       | x                | x             | x         | x          |                 | x                   | #        |
| Carer   | Para       | x                | x             | x         | x          | x               | x                   | 0        |
| = paid by the OC  |            |                  |               |           |            |                 |                     |          |
| 0 As self payer/ Please note that meal vouchers can be bought in the catering areas |            |                  |               |           |            |                 |                     |          |

➤ To be revised within the V2 of the FEI Competition Schedule

## ➤ Supplementary Passes

- Stables
- Grooms' Village
- Field of Play (competition period)

➔ Number allocated per NF to be confirmed

# DATA COLLECTION

## › Via HippoBase

- Name
- First Name
- ID photo
- Date of Birth
- Nationality
- Country (NF)
- Email (optional)
- Phone Number (optional)
- National ID or Passport

› Start of data collection process: **June 2014**

› End of data collection process, following the Definite Entries (2 days after):

- **16<sup>th</sup> August 2014** (Reining, Para-Dressage, Dressage, Eventing, Endurance)
- **23<sup>rd</sup> August 2014** (Vaulting, Jumping, Driving)

# ACCREDITATION COLLECTION

## › 3 Collection Centres

- **Main Accreditation Centre** at the Congress Centre **in Caen**
- **Accreditation Centre** in **Le Pin National Stud**
- **Accreditation Centre** in **Sartilly**

› **Group collection**, in order to proceed with a group collection, NFs will have to inform the OC of:

- Group's names list
- Name of the person in charge of the collection
- Collection place and date

## › ID check for collection

## › Accreditation Centres opening period

- Main Accreditation Centre in Caen: **beginning of August** (exact date to be confirmed)
- Le Pin National Stud/ Sartilly: **mid-August** (exact date to be confirmed)

# PURCHASED ACCREDITATIONS

|                      | <b>Accreditation type</b>                            |              | Number of purchased accreditations allowed per discipline whether individuals or team entered |               |
|----------------------|--|--------------|---|---------------|
|                      | Training areas, Accredited Restaurants (Self payers) |              |   |               |
| <b>NF Stands</b>     | No Access  | Access*      | <b>Discipline</b>   | <b>Per NF</b> |
| <b>Dressage</b>      | <b>140 €</b>   | <b>280 €</b> | <b>Dressage</b>   | <b>2</b>      |
| <b>Driving</b>       | <b>100 €</b>   | <b>200 €</b> | <b>Driving</b>  | <b>2</b>      |
| <b>Endurance</b>     | <b>25 €</b>  | <b>50 €</b>  | <b>Endurance</b>  | <b>2</b>      |
| <b>Eventing</b>      | <b>140 €</b>   | <b>280 €</b> | <b>Eventing</b>   | <b>2</b>      |
| <b>Jumping</b>       | <b>210 €</b>   | <b>420 €</b> | <b>Jumping</b>  | <b>2</b>      |
| <b>Para-Dressage</b> | <b>100 €</b>   | <b>200 €</b> | <b>Para-Dressage</b>  | <b>2</b>      |
| <b>Reining</b>       | <b>100 €</b>   | <b>200 €</b> | <b>Reining</b>  | <b>2</b>      |
| <b>Vaulting</b>      | <b>100 €</b>   | <b>200 €</b> | <b>Vaulting</b>   | <b>2</b>      |
| <b>ALL</b>           | <b>250 €</b>   | <b>500 €</b> | <b>ALL</b>  | <b>5</b>      |

\* Upon availability, no guarantee of seats during the most popular competitions

Validity: duration of the discipline(s) (stables opening time) for which the accreditation has (have) been purchased

'ALL': All competition venues are accessible, during the entire duration of the Games.

➤ **Purchase through the NF purchasing platform :** from June 2014



# LOGISTICS



# GROOMS ACCOMMODATION

© CREB

# GENERAL STATEMENTS

## ➤ **Grooms accommodation**

- On each competition venue

## ➤ **NFs have to favor accommodation in lorries**

- Lorries restrictions are mentioned for each Discipline/Venue according to the space available on each Venue and number of Athletes. These numbers are the maximum that NFs will be allowed to park on venues, at this stage of entries.
- OC will confirm final lorries restriction plan following Definite Athlete Numbers Entries (July 21<sup>st</sup>). Depending on the NFs bookings, remaining space on each venue and NFs requests for extra lorries, the OC will adjust its restriction plan.
- **NF can allocate several grooms per lorry**

## ➤ **Accommodation provided by OC for grooms without access to "live-in lorries"**

- Limited number of rooms per venue
- Accommodation in Twin rooms per Nation per gender (Flexotels)
- Collective sanitary blocks

## ➤ **Breakfast provided by the OC for all grooms in catering area**

## ➤ **Dates**

- Arrival on the date of stables opening
- Departure on the date of stables closing
- No earlier arrival or later departure allowed
- Latest time of check out will be confirmed on venue for rooms provided by the OC

## ➤ **Access to a Grooms Lounge located in the grooms village**

# GENERAL STATEMENTS

## › **Access control to the Grooms Village**

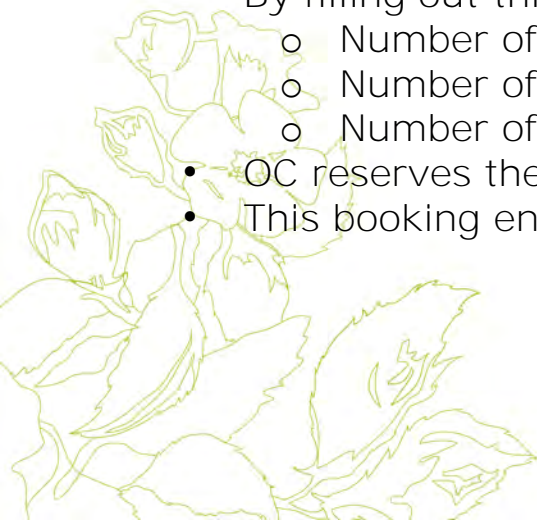
- According to FEI schedule

## › **Grooms village regulations**

- Check-in and Check-out conditions
- Grooms / NF are responsible for their personal belongings
- In case of material deterioration by the participant, NF/Grooms will be responsible for it, with potential fees applied.

## › **Booking Process**

- OC will send a personal form established according to Entries in Principle
- By filling out this form, the NF will book
  - Number of lorries
  - Number of grooms accommodated in lorries
  - Number of grooms to be accommodated in OC accommodation
- OC reserves the right to review the allocation if needed
- This booking engages the NF





# AN EXAMPLE OF GROOMS VILLAGE



Lounge

Sanitary facilities

Rooms

Lorries

# REMINDER NF ACCOMMODATION BOOKING PROCESS

## If you have not done your accommodation booking yet:

- Please follow the **booking process** detailed on the **NF Extranet** <http://www.normandy2014.com/extranet-federations> under the “**Accommodation**” **section** and contact the **Housing Bureau Normandy 2014** [hotels.normandie2014@mci-group.com](mailto:hotels.normandie2014@mci-group.com)
- Should we have not received any booking request from you **by June 1<sup>st</sup> 2014**, the **OC will no longer be able to guarantee rooms availability.**



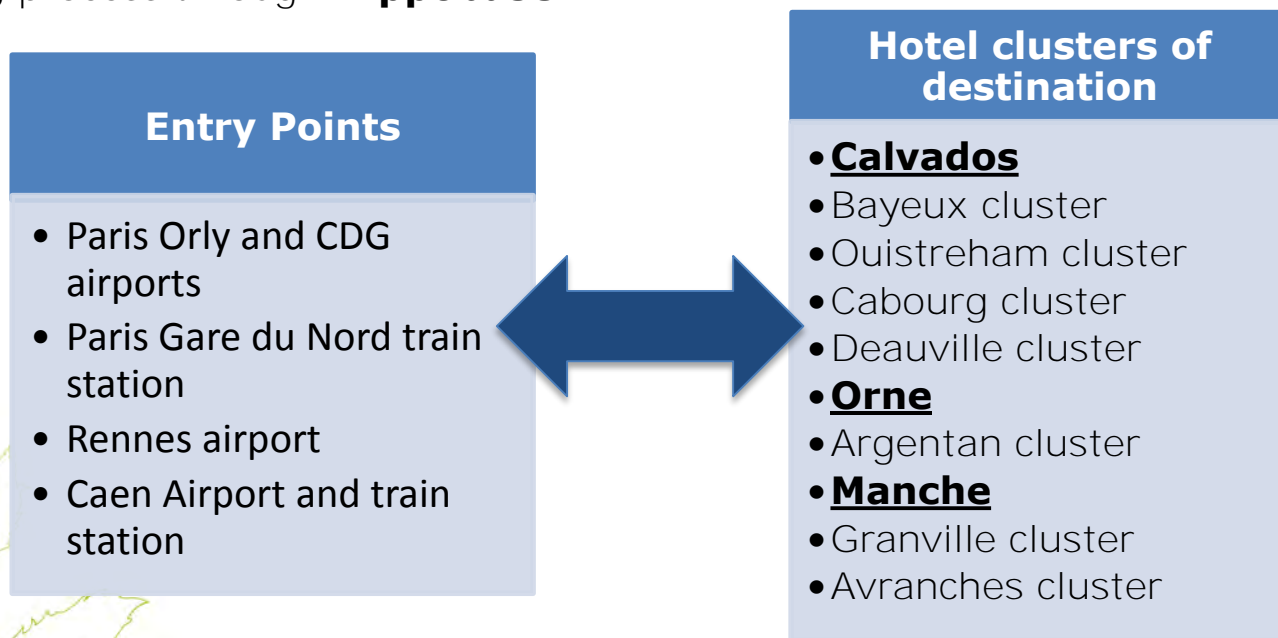


# TRANSPORT PLAN

© FFE

# ARRIVAL AND DEPARTURE PLAN

- NF Personnel at OC expense: Athletes – Chefs de Mission – Chefs d'Equipe – Grooms – Team Vet – Vaulting Team Trainer – Vaulting Attendants – Para-Dressage Carer
- NF Personnel at NF expense: **125€ excluding taxes** (purchase through the NF purchasing platform)
- **Booking** process through **Hippobase**



- **Shared shuttles** between National Federations
- Waiting time at airport and train station: **max 1 hour**

# TRANSPORT PLAN

1

## Arrival/Departure Plan

2

Transport plan between hotels and competition venues



Allocation of cars and minibus to each NF – number to be defined in June 2014.

➤ **Driving:** a NF dedicated shuttle in between the accommodation area/ stables and the racecourse running every 5/10 min

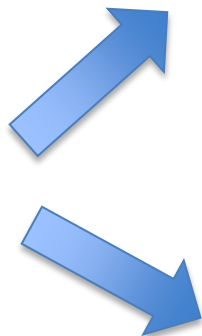
# TRANSPORT PLAN PARA-DRESSAGE

1

## Arrival/Departure Plan

2

Transport plan between hotels and competition venues



Allocation of wheelchair accessible vehicles and volunteer drivers according to National Federations needs.



Allocation of cars and minibus to each NF – number to be defined in June 2014.



| PARA-DRESSAGE  | Operation Dates                          | Frequency         | Vehicle Type |
|--|--|-------------------|--------------|
| <i>Shuttles in between the Grooms Village and the Racecourse</i> | 22 -30 August<br>(stables opening dates) | Every<br>5/10 min | Minibus      |

# TRANSPORT PLAN EVENTING

1

## Arrival/Departure Plan

2

### Le Pin National Stud – D'Ornano Stadium

- Shuttles preceding each horse convoy to ensure a smooth transfer

Date

31 August



# TRANSPORT PLAN ENDURANCE

1

## Arrival/Departure Plan

### Granville - Sartilly – Avranches

Operation Dates

25-27 August

Operation Hours

08h00 – 20h00

Frequency

30 min

Operation Dates

28 August

Operation Hours

04h30 – 20h00

Frequency

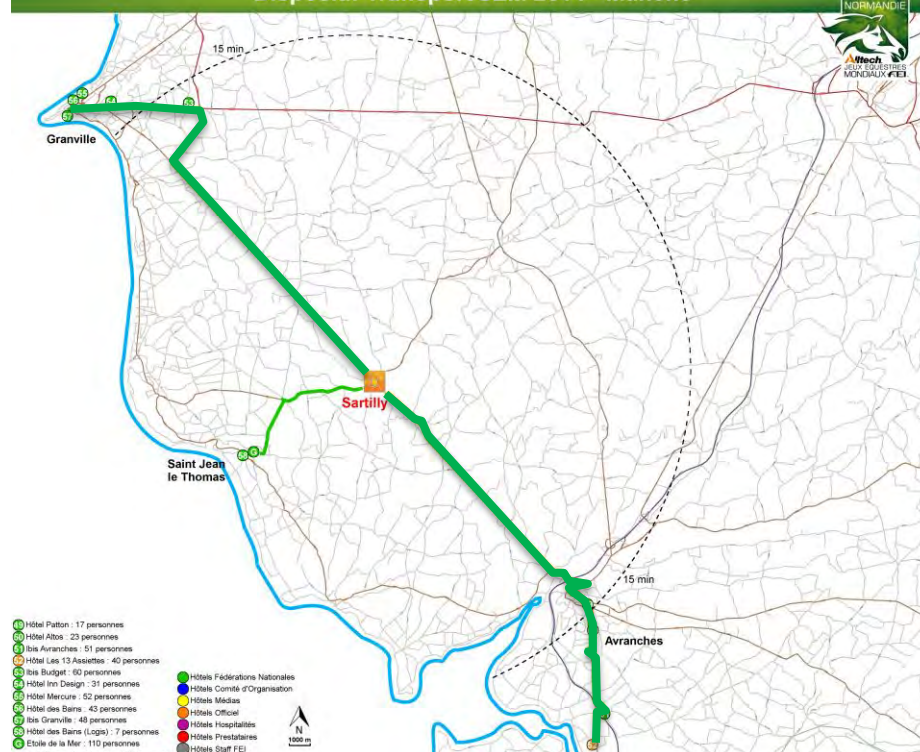
30 min

2

## SARTILLY

Shuttles from Granville et Avranches

### Dispositif Transport JEM 2014 - Manche





# PARKING PASSES

## ➤ CHEFS DE MISSION :

- 1 Parking Pass ALL venues for the whole duration of the event
- 2 Parking Passes (PEZ, HNP and SAR) for the whole duration of the event on the respective venues

## ➤ CHEFS d'ÉQUIPE :

- 1 Parking Pass for the discipline respective venue for the duration of the relevant discipline

## ➤ ATHLETES ENDURANCE :

- 1 Parking Pass for the duration of the relevant discipline

## ➤ ATHLETES EVENTING :

- 1 Parking Pass for the duration of the relevant discipline

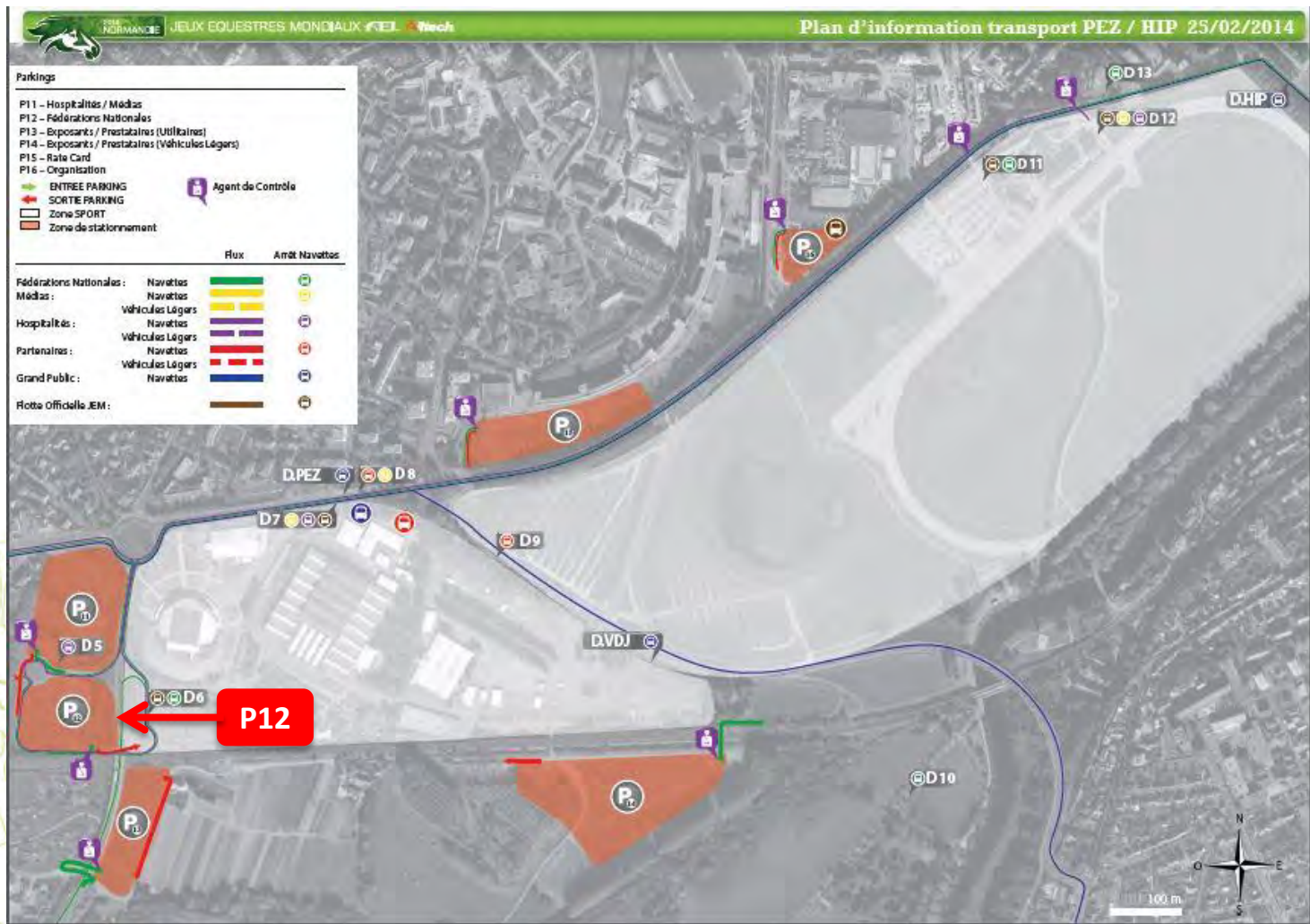
## ➤ ADDITIONAL CAR PASSES FOR PURCHASE:

- A limited number per venue and NF
- Purchase process through the NF purchase platform

# NF CAR PARK CAEN - STADE D'ORNANO

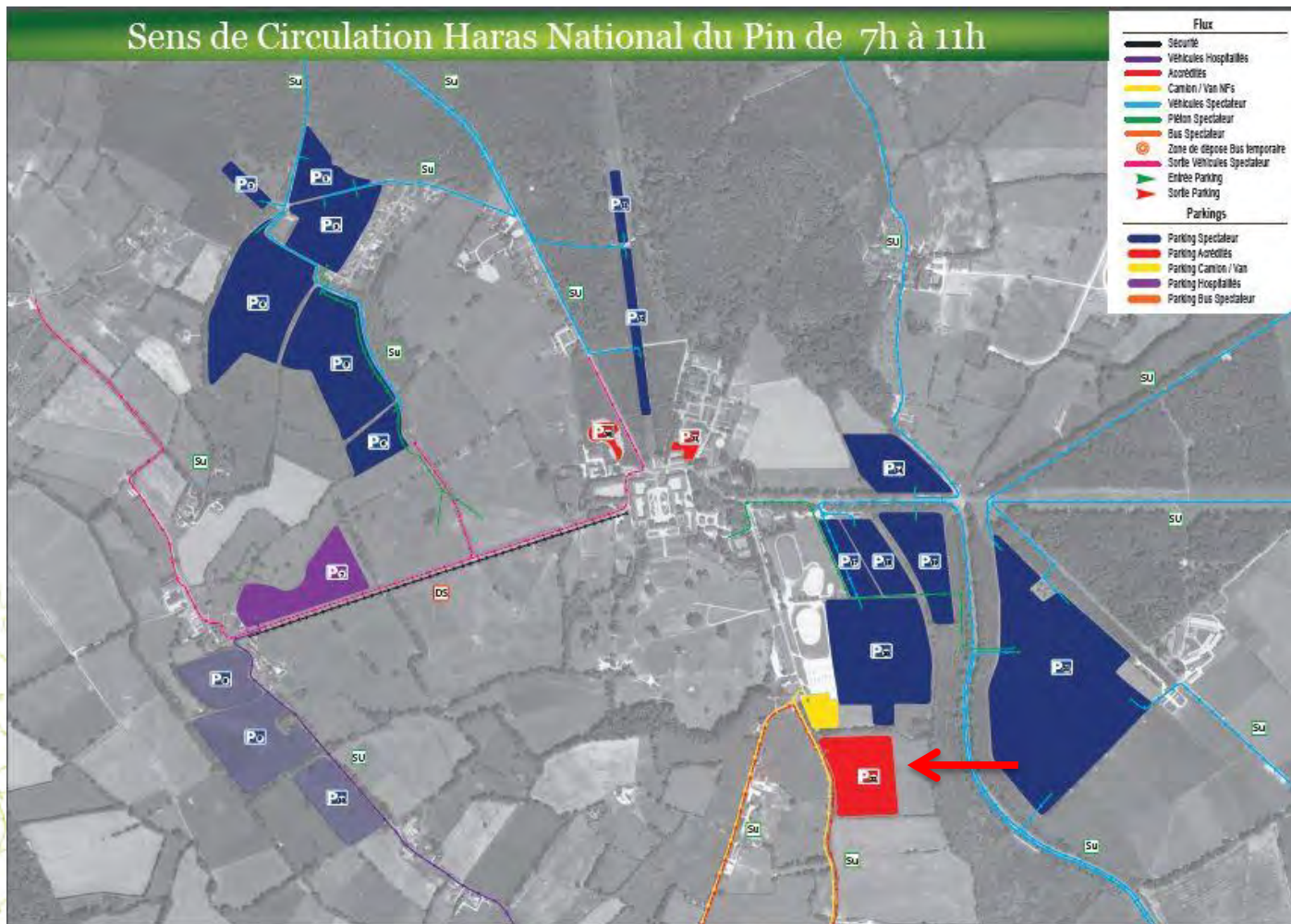


# NF CAR PARK CAEN – EXHIBITION CENTRE/ ZENITH

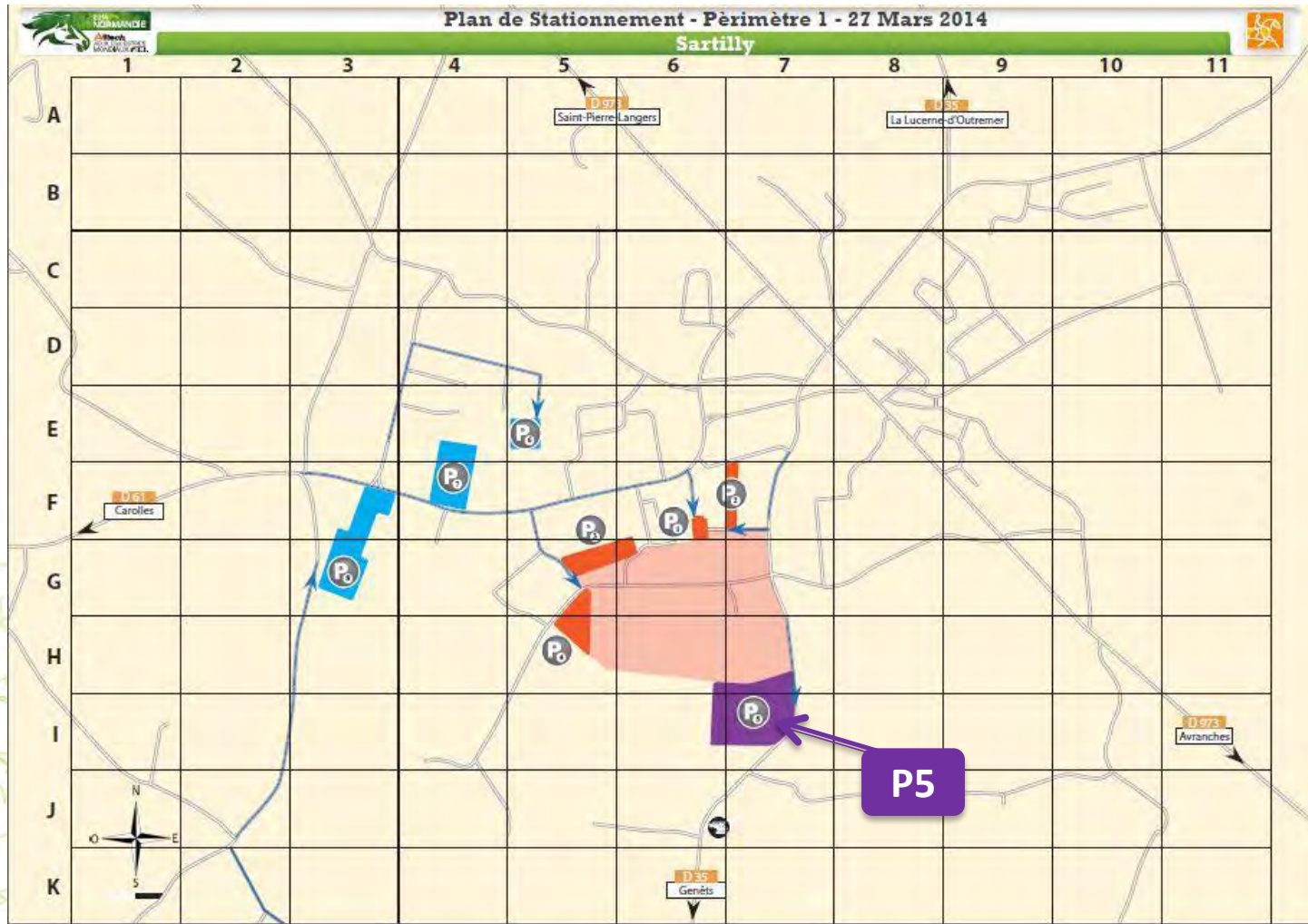


# NF CAR PARK LE PIN NATIONAL STUD

Sens de Circulation Haras National du Pin de 7h à 11h

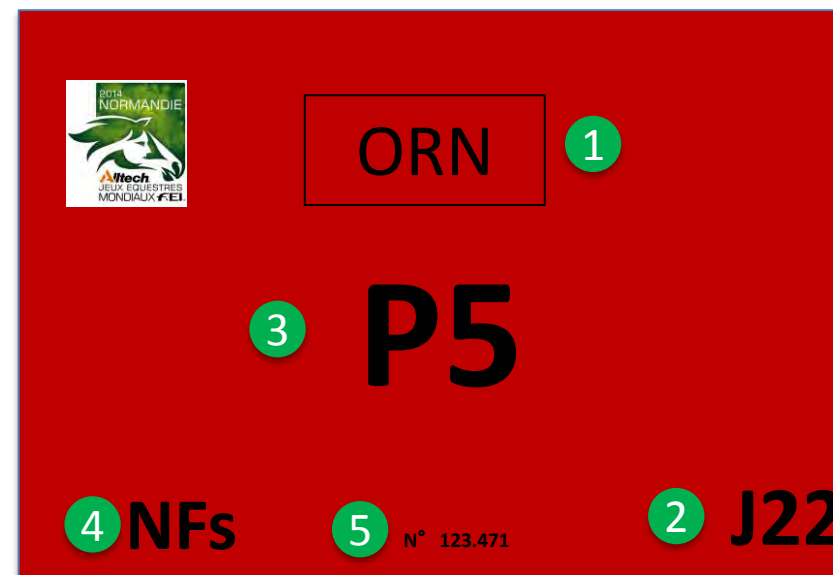


# NF CAR PARK SARTILLY



# PARKING PASSES

- 1 Access zone
- 2 Date of validity (day, week...)
- 3 Parking code (P14, P32...)
- 4 Category of population
- 5 Parking pass number



# PARKING PASSES COLLECTION

- › 3 collection points
  - **Main Accreditation Centre** at the Congress Centre **in Caen**
  - **Accreditation Centre** in **Le Pin National Stud**
  - **Accreditation Centre** in **Sartilly**
  
- › Collection per Chef de Mission and/or Chefs d'Equipe



# NF TRANSPORT RIGHTS

T3

- « **Fleet Emergency** »
- From 23:00 to 08:00 for emergency on specific occasions

T4

- **Right to access the Alltech FEI World Equestrian Games™ 2014 in Normandy shuttle line**
- Shuttle between venues in Caen, Sartilly and Le Pin National Stud



# SHUTTLES IN BETWEEN VENUES CAEN

## Shuttle line

Operation Dates

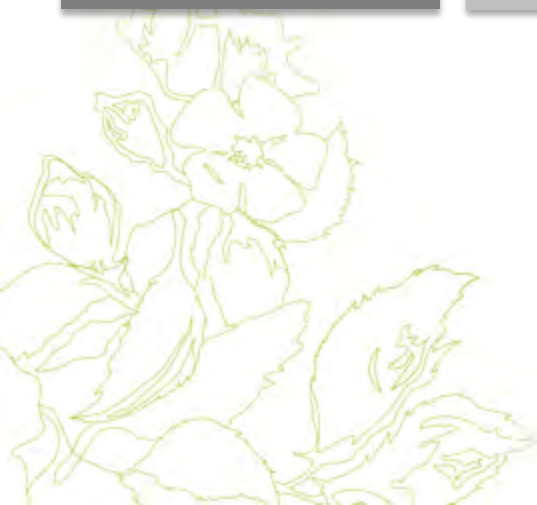
23 August – 07 September

Operation Hours

08h00 – 23h00

Frequency

Adaptables



# SHUTTLES IN BETWEEN SARTILLY AND CAEN VENUES

Shuttle line dedicated to accredited (NF, staff, ...)

Operation dates

26-27 August

Departure Hours \*

Morning

Return Hours \*

Evening

Operation date

28 August

Departure Hours \*

04h – 05h

13h – 14h

Return Hours \*

11h – 12h

18h – 19h

Shuttles organised depending on **BOOKINGS**



\* Hours to be confirmed

# SHUTTLES IN BETWEEN LE PIN NATIONAL STUD AND CAEN

Shuttle line dedicated to accredited  
(NF, staff, ...)

|                   |               |
|-------------------|---------------|
| Operation dates   | TBC           |
| Departure Hours * | 08h00 – 09h00 |
| Return Hours*     | 17h00 – 18h00 |
| Operation date    | 30 August     |
| Departure Hours * | 06h00 – 07h00 |
| Return Hours *    | 17h00 – 18h00 |

**Shuttles organised depending on  
BOOKINGS**



\* Hours to be confirmed



# CATERING

© FEI K&E Houghton

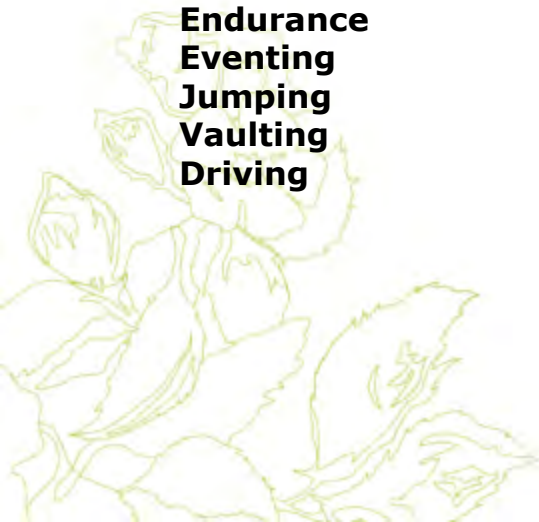
ALLTECH FEI WORLD EQUESTRIAN GAMES™ 2014 IN NORMANDY

# NF PERSONNEL AT OC EXPENSE

- > **NF Personnel at OC expense:** Chefs de Mission, Chefs d'Equipe, team and individual Athletes, vaulting attendants, vaulting team trainers, grooms (2 out of 4 for Driving and Endurance) and team veterinarians
  
- > From **1 day before the discipline's Horse inspection to 1 day after the end of the discipline's competition**

**Reining**  
**Dressage**  
**Para-Dressage**  
**Endurance**  
**Eventing**  
**Jumping**  
**Vaulting**  
**Driving**

Saturday, August 23, 2014 to Sunday, August 31, 2014  
 Saturday, August 23, 2014 to Saturday, August 30, 2014  
 Saturday, August 23, 2014 to Saturday, August 30, 2014  
 Tuesday, August 26, 2014 to Friday, August 29, 2014  
 Tuesday, August 26, 2014 to Monday, September 1, 2014  
 Saturday, August 30, 2014 to Monday, September 8, 2014  
 Sunday, August 31, 2014 to Saturday, September 6, 2014  
 Tuesday, September 2, 2014 to Monday, September 8, 2014



# DISCIPLINES PACKS FOR MEALS AT NF EXPENSE

## DISCIPLINE PACKS

8 packs BREAKFAST+LUNCH+DINER

8 packs LUNCH+DINER

→ From D-1 HI to last day of competition  
for relevant discipline

## DELTA PACKS

8 packs BREAKFAST+LUNCH+DINER

8 packs LUNCH+DINER

→ From the opening of the stables to D-1 HI

## DISCIPLINE PACKS ALL VENUES

1 pack BREAKFAST+LUNCH+DINER

1 pack LUNCH+DINER

→ From D-1 Dressage HI to last day of  
Jumping competition

## Approximative prices

- BREAKFAST+LUNCH+DINER : 420 EUR
- LUNCH+DINER: 336 EUR  
(depending of the number of days)

## Approximative prices

- BREAKFAST+LUNCH+DINER : 60 EUR
- LUNCH+DINER: 48 EUR  
(depending of the number of days)

## Approximative prices

- BREAKFAST+LUNCH+DINER : 1342 EUR
- LUNCH+DINER: 1082 EUR

→ Available for Purchase through the NF purchasing platform **from June 2014 to end of July 2014**

→ **Access rights** to the restaurant reserved to NF accredited personnel

# CATERING PLAN

## > Place:

- **Breakfast:** at the hotel or on the venue depending on where NF personnel are accommodated (eg. Jumping Athlete: at the hotel; Jumping Groom: on the venue).
- **Lunch and dinner:** on each **respective** venue **exclusively**. Lunch and dinner will consist of three courses with a variety of options including fish and meat.
- Type of restaurant: **self service**

## > NF Lounge

- 1 **on each venue close to the training arenas and stables**
- **Coffee/ tea/ water/ fruits** available for free
- Snacks/ soft drinks/ champagne/ beer available for purchase
- Competition displayed on TV
- **Free wifi**
- Computers and printer free of access



# FESTIVITIES





# 2014: 15 DAYS OF SPORT AND FESTIVITIES IN NORMANDY

© FEI Kate Houghton

# EQUESTRIAN THRILLS GUARANTEED!

- From equine sport to equestrian culture, **an event to appeal to EVERYONE**, thanks to the non-sport activities programme that is associated with the competition.



# SPORT AND MUCH MORE... WELCOME TO THE GAMES VILLAGE

- > Around a giant outdoor school right in the heart of Caen, visitors to the Games Village will be invited to enjoy a **brand new, extensive** programme of demonstrations, taster sessions and entertainment. **Visitors will also be granted access to the Village's dining areas, cafés, relaxation areas and exhibition stands.**



Be part of the glory.

# ALLTECH FEI WORLD EQUESTRIAN GAMES™

## 2014 IN NORMANDY-FRANCE

8 DISCIPLINES . 15 DAYS . 60 NATIONS . 1000 CHAMPIONS

— FROM 23 AUGUST TO 7 SEPTEMBER —

MONT SAINT-MICHEL . SAINT-LÔ . CAEN . LE PIN NATIONAL STUD . DEAUVILLE

INFO / PURCHASE

[NORMANDY2014.COM](http://NORMANDY2014.COM)



ROLEX



OFFICIAL SPONSORS

meydan

Altech®

TITLE SPONSOR

francetv sport



OFFICIAL SPONSORS

FEI  
Fédération  
Equestre  
Internationale



Let the Games  
begin!

Prodeo - GIP LEVIEU NORMANDY 2014 - Entertainment licence - 3 1090066



# KEY DATES

# NEXT STEPS

- **Publication: V2 FEI Competition Schedule** - June 2014
  
- **Test Events 2014**
  - **CDI 3\*** 23-24 June
  - **CSI 2\*** 25-26 June
  
- **Nominated Entries END** – 25 June
- **Nominated Entries ALL except END/ Definite Athlete Numbers**  
– 21 July
- **Definite Entries** – 14 August (Reining, Para-Dressage, Dressage, Eventing and Endurance) and 21 July (Vaulting, Jumping, Driving)
  
- **Data collection** for accreditation: from June to 16 August and 23 August
  
- **Opening of the NF Purchase Platform** – June 2014





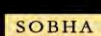
**FROM 23 AUGUST TO 7 SEPTEMBER 2014**

**Organising Committee Normandie 2014**

31 rue des Compagnons

14000 CAEN - FRANCE

[www.normandy2014.com](http://www.normandy2014.com)



OFFICIAL SPONSORS



TITLE SPONSOR



OFFICIAL SPONSORS



**The Altech FEI World Equestrian Games™ 2014 in Normandy, an initiative of:**

The Lower Normandy Region, the State, the Fonds Éperon, the City of Caen, the Counties of Calvados, Manche and Orne, the Agglomeration Community of Caen la mer, the Upper Normandy Region, the National Olympic and French Sports Committee and the French Equestrian Federation.