

Session 2: Sustainability in Equestrian Sport – a call for action

Monday, 29 April, 13:30 – 15:00

Speakers' biographies

Aileen McManamon - Founder and Managing Partner - 5T Sports Group

Aileen McManamon is the Founder and Managing Partner of 5T Sports Group, a global sports management firm. 5T focuses on futureproofing the sports industry by aligning team and league revenue models to the environmental, social and economic realities of today.

Aileen began her career in Europe, directing brand strategy for FIAT and Alfa Romeo, including sports partnerships with the Tour de France and motorsports. In sport, her field of play has included the Olympic Winter Games, Major and Minor League Baseball, FIFA Women's World Cup, Major League Soccer, the NFL and multiple World Cups in alpine sports and cycling. On the partnership side, she has worked with brands including Mercedes Benz, GM, EA Sports, Microsoft, Hewlett-Packard and Qualcomm.

Aileen McManamon is a co-author of the UN Sports for Climate Action Framework and has been recognised by the United Nations for her leadership on the Sustainable Development Goals. Her additional roles include serving on the Boards of Equal Play FC and the Women's Independent Soccer League (U.S.), advisor to Women in Sports Technology and the Sports Ecology Group, and Board Chair of the Green Sports Alliance.

Barbara Silva - Head of Sustainability, Fédération Internationale de l'Automobile (FIA)

Barbara leads the sustainability agenda of the Fédération Internationale de l'Automobile (FIA), driving global, sector-wide sustainability efforts across the federation, its sanctioned championships and sport & mobility member clubs across 145 countries.

Since joining the FIA in 2017, Barbara has developed the environmental strategy of the Federation, starting its first carbon footprint monitoring. More recently, she has led FIA's first participation in the United Nations Conference on Climate (COP) and secured permanent observer status.

Barbara has a Master's degree in Environmental Management from Oxford Brookes, becoming alumni of the University of Cambridge Institute for Sustainability Leadership in 2020.

Johan Fyrberg - Secretary General, Swedish Equestrian Federation

Johan Fyrberg joined the Swedish Equestrian Federation as Secretary General at the end of 2023, thereby making a return to the equestrian world in which he was born.

In his youth, Johan competed in several of the equestrian disciplines and his early career entailed working with business development at the Swedish national equestrian centres and talent programmes of the Swedish Equestrian Federation.

Before joining the Federation, Johan Fyrberg led an organisation promoting adult education. He has also worked in the Swedish army, run his own leadership consultancy, been the Secretary General of the Swedish Gymnastics Federation, and headed a department at the Swedish Sports Confederation.

Fabrizio d'Angelo - Sustainability Manager, International Olympic Committee (IOC)

Fabrizio is a professional with more than 10 years of experience in the sustainability field. He previously worked for several international organisations such as the Food and Agriculture Organization (FAO), a United Nations agency and the European Union as part of its environmental management team.

Fabrizio is currently a Sustainability Manager at the IOC working with his team to implement the IOC sustainability strategy, reduce the IOC carbon footprint and support the Olympic Movement in its fight against climate change and efforts towards a more sustainable world of sport.

Somesh Dutt (FEI HQ) - Manager Events Classification & Sustainability Moderator

Somesh Dutt is the Manager Events Classification & Sustainability at the FEI, which he joined in 2013. By education, he is a Materials Science engineer and, prior to the FEI, he worked in atomic research as well as in management and strategy consulting. He is an alumnus of the Ecole Polytechnique Fédérale de Lausanne (EPFL) and the University of Cambridge Institute for Sustainability Leadership.