Road to Tokyo 2020 Newsletter No 14
06 August 2021

We are in the midst of the Olympic Games, which so far have been delivered by the Tokyo Olympic Games Organising Committee (TOCOG) in expert fashion, making the most of the challenging Covid-19 situation to welcome all the participants and delegations with open arms. There is one set of medals left – Jumping Team – and then it’s all eyes on the Tokyo 2020 Paralympic Games which get underway on Tuesday 24 August!

With less than 20 days to the Opening Ceremony, the definite entries are now published and just two weeks out from the first Para Dressage horse arrivals, we are focussing this newsletter on Paralympic Games preparation and information!

We have collected all the latest news and information from the FEI, the IPC and the Tokyo 2020 Organising Committee, so from logistics and planning to veterinary, sporting and concerted communications efforts to shine a spotlight on the very best of our sport, we recommend you review the items below to ensure you are ready and poised for the Games! Please also make sure you review previous editions of the Newsletter – available here – to ensure you have not missed anything.

Many thanks for your attention. #StaySafe and #StayStrong.

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Key dates and milestones

- **Tokyo 2020 Paralympic sports entry deadline (FEI Paralympic Definite entries)**: 05 August 2021
- **Tokyo 2020 Olympic Games Closing Ceremony**: 08 August 2021
- **Tokyo 2020 Paralympic Games Opening Ceremony**: 24 August 2021
- **Tokyo 2020 Paralympic Games Closing Ceremony**: 05 September 2021

New/Updated on the FEI Paralympic Hub

Definite entries

The **definite entries** for the Tokyo 2020 Paralympic Games are now available! There are 78 Para Equestrian athletes from 27 nations set to participate in this extraordinary edition, including some of the world’s most experienced Para Dressage athletes with several Paralympic Games and medals to their name up against rising stars making their debut appearance in Tokyo.

Check out the detailed **press release** so that you can read all about the partnerships participating at these extraordinary Games.

Covid Liaison Officer (CLO) page – Paralympic Games

A dedicated Covid Liaison Officer Hub for the Paralympic Games has been created in order to help and guide you with your preparations for your departure to Tokyo (JPN). It is very important that
you visit regularly this Hub and make sure that you fulfill the requirements imposed by the Japanese Government and Tokyo 2020 Organising Committee, which apply to you to enter Japan. Fulfilling these requirements is a condition without which you could not enter Japan, and will be closely monitored by the Japanese Government.

As all participating nations, teams and officials are aware, the Covid-19 requirements imposed by the Japanese government are very stringent.

The FEI CLO for the Paralympic Games Dr Jan Holger Holtschmit is responsible for the implementation of the Covid-19 countermeasures for the full FEI Delegation including ITOs, NTOs, FEI Board, FEI Staff and FEI freelance media for the Tokyo 2020 Paralympic Games.

We recommend all members of the delegation check the dedicated CLO page for the Paralympic Games, which is updated on a regular basis and includes a very handy FAQ page, as well as all the updated Covid countermeasures and pertinent documentation to support you in your pre-travel preparations leading up to Tokyo and throughout your stay.

Simply go to the Covid Liaison Officer hub to get all the latest information, including:

- Playbooks
- Checklist – pre travel to Japan
- Insurance
- FAQs
- CLO Contacts
- FEI dedicated CLO communications for the IF delegation

Stay up to date and refer to this new hub and all the handy checklists and deadlines regularly!

**FEI Clean Sport Doping & Medication Control Guide - Paralympic Games edition – now available in seven languages!**

We are pleased to announce that the Doping & Medication Guide for the Tokyo 2020 Paralympic Games - which is applicable to both human and equine Athletes – is now available in seven languages on the Paralympic Hub. This Guide has been created to help Athletes and their support personnel prepare for the Tokyo 2020 Paralympic Games summarising all the key information and outlining equestrian-specific considerations and important dates and processes they must be familiar with and respect. Broken down into bitesize chapters, the Guide covers everything human and equine Athletes need to know, including useful links to resources for rules, procedures, deadlines as well as contact details for advice and guidance. It is important the Guide is read in conjunction with the resources provided by the International Paralympic Committee (IPC), all of which can be found in the Paralympic Hub.

**Equine Shipping Update**

Refer to the Paralympic Hub for the latest Peden Bloodstock transport updates. Recently published on the hub, you will find:

- PEDEN Latest Information/Update: Peden Shipping Update / Annex G Approved Feeds and Horsehage / Letter from VSM Tokyo / Aachen Laundry - published 2 July 2021
- Peden Bloodstock Equine Shipping Memo published 23 July 2020

On 30 June, Peden Bloodstock also sent all concerned National Federations a “Shipping Update” with a number of pertinent documents regarding

- Approved Feeds for shipping to Japan
- Aachen Horse Clothes Laundry Information
- Letter from Veterinary Services Manager

These are available in the Paralympic Hub under the Equine Transport section.

**Celebrate and promote equestrian sport at the Paralympic Games**

**Amplify your stories**

With just a few weeks to go, we would like to take this opportunity to remind all National Federations to connect their press officers and press attachés with FEI Senior Communications Manager Vanessa Martin Randin who will be onsite in Tokyo for the duration of the Para Dressage Events.
She would welcome any athlete story ideas that you would like to share and you can reach her by email (vanessa.randin@fei.org) or telephone (+ 41 78 750 61 73).

**Great content, stories and images for you and your Communications teams to SHARE and distribute locally, nationally and regionally**

Throughout the Paralympic Games, the FEI will be sharing images and video content with National Federations and Athletes like never before. Each day we will be distributing images of Athletes and their teams at Tokyo as well as any video content, graphics and GIFs for the Athletes to post directly onto their own social media pages. Content will be delivered directly to the Athlete’s phone via the app, WhatsApp, email or text message alongside suggest captions & relevant credits. This is a completely free service for the Athletes to encourage them to post about Tokyo 2020 and increase the promotion and engagement of our sport.

To sign up please go to: https://fei.socialie.com/get-started
Then enter the invite code: FEI2021

This will then lead you through the sign up process to register an account and how you would like to receive your content. Both Athletes and NFs are able to sign up to this service and once registered the FEI will be able to share content with you directly.

The FEI will continue to publish media images to our Flickr account however this new system will be the only method of sharing bespoke content with Athletes regardless of their results. Through the Socialie tool the FEI will be able to view the analytics of the content and which Athletes or National Federations have posted.

We encourage all National Federations to share this with their Paralympic Athletes, and should you have any questions, please contact alice.permain@fei.org.

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**FEI Beat the Heat Series**

**Check out the FULL Beat the Heat series**

The FEI Beat the Heat video series has been created to provide insights and best practices when it comes to preparing for and competing/working in hot and humid climates. Developed by the FEI, in collaboration with medical and veterinary experts, the eight-part series provides top tips for both human and equine Athletes, as well as all members of the community that are also required to travel and work/perform in hot and humid environments such as Athlete entourage and support personnel, Officials, Grooms, Horse Owners, etc.

The episodes are now (nearly) all available here on FEI Campus.

- Episode 1 - Equestrian Sport in hot and humid environments
- Episode 2 – Equine preparation at home
- Episode 3 – Self preparation
- Episode 4 - Equine Transportation
- Episode 5 - Human Travel
- Episode 6 – Human Competition
- Episode 7 - Equine Competition
- Tokyo 2020 Special edition

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**Useful Links**

All the latest information on Tokyo 2020 on Inside.FEI.org:

- Click here for all relevant info about the Paralympic Games
- Click here for the Covid Liaison Officer for Paralympic Games (CLO) Hub

For all video content related to Tokyo 2020, check out our dedicated stream on YouTube:
Road to #Tokyo2020

Official websites of the

- Games: www.tokyo2020.org
- Games' hospitality: https://officialhospitality.tokyo2020.org/

Other useful link:

- **WADA’s free learning platform ADEL** - Athlete anti-doping e-learning for Athletes and Athlete support personnel going to the Tokyo Olympic and Paralympic Games.

Two anti-doping courses ("ADEL for Tokyo 2020 Olympic“ and "ADEL for Tokyo 2020 Paralympic“) are available on **WADA’s free learning platform ADEL** to help Athletes and support personnel prepare for the Tokyo Games.”