

## I apply for the position of Group IV Chair

Civility	⊠ Ms □ Mr □ Dr
First Name/FAMILY NAME	Monique / ARCHER
Year of Birth	1974
Nationality	Barbadian
Languages spoken	English
Endorsed by (NF)	Barbados



	Year	Experience
	1997- 2000	Sales Associate with Port St. Charles Development limted: A Luxury marina deveopment.
Professional Career	2000- 2003	Marketing Manager - Port St. Charles Development Limited
ofess Care	2003- 2005	Finance Manager - Port St. Charles Development Limited
Ā	2002- present	Managing Director - Archer's Hall Design Centre Inc.
	2011- present	Founder and trustee of HORSE charity Barbados

	Year	Experience
sport	1981- present	Riding experience in Show Jumping, Eventing and Polo
	2006- Present	Member of the Barbados Equestrian Association Executive committee. President since 2013 and held numerous other posts including Vice President, Treasurer
Equestrian and other Experience	2014- Present	PAEC Board member
rian a Exp	2016- Present	FEI Deputy Chair of Group IV
lnest	2006- Present	Sat on numerous BAR NF committees such as show jumping, development plan, eventing, dressage, fundraising, CAC and PAG Committees
Ĕ	2018 & 2023	CAC Games team Bronze medal in Eventing and personal 5th place CAC Games individual rider in Eventing - $11^{ m th}$ place finish

		Year	Degree / Certification
Education /	ر ر noi	1993- 1996	BSC from the University of Miami, FL, USA with a major in Psychology and minor in mathematics - graduated with honours.
	catior ificati	1990- 1992	A Levels in Pure Mathematics, Physics and General Knowledge - Ursuline Convent, Westgate-On-Sea, Kent England
	Educ	1985- 1990	CXC in Chemistry, Physics, Biology, Mathematics, Spanish, English Language, English Literature- St. Ursula's Secondary School, Barbados

 $<sup>\</sup>boxtimes$ 

I confirm that the information given in this Form is accurate and complete; I confirm having carefully read the contents of the job specification, in particular but not limited to, the position constraints.



2024, 24 April

## Dear FEI Nominations Committee,

Please take this letter as my formal notice of interest in running for the position of Group IV Chair. I am extremely passionate about horse sport and horse welfare as a whole and feel confident I can contribute significantly to the role on behalf of all Group IV countries.

My primary objective is to serve as a voice for my entire group. I am conscious that this is an extremely diverse group. The combination of nine islands and two large countries leads to many perspectives and varying interests. My experience and passion equip me to effectively represent this multifaceted group. If elected, I am committed to advocating for the collective interests of all member nations within Group IV. I believe that my understanding of the varied perspectives will allow me to represent their interests and to be an effective advocate on the FEI Board.

I have been fortunate to have been Deputy Chair under the guidance of Mark Samuel for the past eight years and this has exposed me to many of the key areas of focus, both for our group and for the FEI. Throughout my tenure, I have diligently fulfilled the duties assigned to me as Deputy and Mark has always given me the opportunity to work on initiatives alongside him. I consider myself very lucky to have had such an intelligent, fair, passionate, and active chair as my mentor.

During my time as Deputy Chair, I have assisted with working on several initiatives for our region. I would like to see many of these continue if I am given the opportunity to represent our group as its chair. A few of these initiatives I see as important to continue to support and grow are as follows:

1. Making opportunities available for officials to develop within the region. This is a critical resource for the development of sport within the region.

- 2. Working on competition opportunities for riders of all levels and in a way that is accessible for as many riders as possible.
- 3. Assisting with the continuity for the Caribbean Relief Fund. As we continue to see the effects of climate change wreak havoc on the weather patterns, we are sure to see more severe weather impact our region. It is critical that we are able to support the islands in the aftermath of any natural disasters.
- 4. Working to provide horses for the islands. We are actively working with the Hong Kong Jockey Club and our island NFs to secure horses for the islands that struggle to get horses for their riders. It is essential that we have horses in our smaller countries if we are to promote sport in these regions and build the base of our sport.

Through my position as a board member of PAEC, I have become sensitized to the many challenges in the region that affect Groups IV, V and VI. These again are extremely varied as there are many countries with limited resources and with major concerns such as political instability and there are some very strong and developed equestrian nations such as the USA, Brazil, Argentina, Canada, and Mexico. I feel it is the duty of a good chair to listen to the concerns of all and to work with our countries to help them in the most effective way possible.

Through my time on the PAEC board and as Deputy Group IV Chair, I have enjoyed meeting and developing relationships with a wide variety of stakeholders from many countries in our region and beyond. These include presidents, secretary generals, athletes, grooms, veterinarians, and officials. These relationships are invaluable as we work to help our region and to create initiatives for the future of the sport.

Horse welfare is a huge passion of mine. I founded an equine charity in my home country of Barbados over a decade ago. Through the HORSE charity, I have taken on many initiatives to look after the well-being of our equine charges. I have been an enthusiastic protector of all animals and I believe we must be their voice and we must always and unequivocally put them first. We are all aware that we must be stronger than ever in this resolve, as we come increasingly under fire from the public. Sport is increasingly visible due to social media, and we must make renewed efforts and stay on top of promoting the well-being of horses if we hope to continue using horses as our partners in equine sports.

I would welcome any opportunity to be a part of initiatives of the FEI to help protect and enhance the experiences for horses and in promoting the positive image that we must show the world in relation to how we look after these magnificent animals which we are privileged to share our passion with.

I look forward to the opportunity to collaborate and work with the USA and Canada and to dedicate a significant amount of my time to further learning and understanding their challenges. North America has shown significant growth in high performance sports over the years, and it has been wonderful to watch the achievements of athletes in all Olympic and FEI disciplines. It has also been fantastic to see the upper-level initiatives and competitions within North America including the FEI World Cup Finals in Omaha in 2023, the recent leg of the Longines League of 10 Nations held in Ocala, Florida and of course the much-anticipated 2028 Olympic Games to be hosted in Los Angeles.

I recognize that there will be key areas that will be extremely important for these initiatives to be successful and am fully prepared to assist the USA in any way that I can in my role as Chair should I succeed in securing this position.

Sport for all is another one of my passions and diversity in sport is extremely important to me. This is particularly so with my background of growing up in a small island where opportunities are often very difficult to come by for the less fortunate of our society.

Through my equine charity we were able to introduce horses to children and young adults who grew up in challenging situations and were exposed to dangerous neighborhoods and environments. Our goal was to teach them a skill with the horses that they love that could give them opportunities for the future. We have succeeded in training well over 250 children and young adults to groom, work as exercise jockeys and for some to become apprentice jockeys. Some have gone on to careers in Canada and others have found work in various stables in Barbados.

Our second program involved providing equine therapy to help children with exceptionalities. This program has also been very dear to my heart. The horses that have been used are all rescued and rehabilitated though the charity before they go on to work with these wonderful children. The children and young adults have gained such joy interacting and learning to ride and the benefits have been enormous and deeply gratifying to see and to be a part of.

I would love to continue to build on initiatives to make horses and our sports accessible to all.

I am an active and current athlete who has represented my country at the CAC Games in 2018 and 2023. I believe this experience provides me with an extremely important understanding of our sport as it relates to the athletes and our horses. My interactions with fellow athletes have allowed me to establish many wonderful connections and being able to relate to them as a peer is an asset. My perspective enables me to promote the sport in the correct light and to be able to bring their concerns to the table in a constructive

manner. I also think it enables me to convey the position of the FEI to them in a manner that is well received.

As the current president of the Barbados Equestrian Association, a position I have held for over a decade, I think this too has served me well to understand the challenges of an NF. I have dedicated my time to promoting sport at all levels and have initiated many initiatives within the NF that have been successful. I have found that creating a dedicated and passionate team is the key to success in these initiatives. I have learned diplomatic skills which have not always come naturally to me, but I have also learned that at times direct and honest dialogue is also valuable and critical. I also place a huge emphasis on strong communication skills. I have liaised with our NOC successfully as well as other government departments such as the National Sports Council and the Arts and Sports Promotion Fund to secure funding for many initiatives. These include but are not limited to the following:

- 1. Creating a robust development plan which resulted in some fantastic results for our small island in Show Jumping, Eventing and Dressage at all levels including the CAC and Pan Am Games.
- 2. Securing funding for several games to assist our athletes with training, international transportation for horses and general preparation for games.
- 3. Creating educational programs for officials including but not limited to judging, coaching, course designing and stewarding.

I have also worked with the FEI Solidarity Department on many projects and am very familiar with their invaluable role in our region. I have spearheaded many projects over the years for Barbados and look forward to having this opportunity to assist further in this respect for our broader region. I recognize there is so much more we can do through the FEI and PAEC and I am excited to work wherever I can to help facilitate these efforts.

In addition to these areas of focus as president of my NF, good governance has always been a priority for me and for our committee. We have always kept abreast of the requirements of the Barbados Olympic Association and other government entities, as a not for profit, sporting organization. With the receipt of large grants, comes the need to be accountable and transparent. We have achieved these objectives and have always been praised for these practices. We have also adhered to our constitution and ensured for the democratic governance of the association. This has led to creating a phenomenal team who comprise our Executive Committee. It has been my experience that people support a stable and well-run organization. It is why I believe our small NF has been able to achieve all that it has.

I also feel that my experience as a businesswoman has helped prepare me for this role in a leadership capacity. I have been the Managing Director of a successful high-end retail and interior design company, with many high-profile clients over the past 20 years. Many of these are repeat customers and have been extremely happy with the level of service received by our team. My background is varied with sales, marketing, finance and logistics all forming a part of my career over the years. I have utilized my strength in working with numbers to assist my NF in creating solid, achievable, logical budgets to support various proposals. The vast majority of these have been met with approval. As I own my own business, I have also been able to dedicate a large amount of time to equestrian sport over the years and can continue to do so if elected Group Chair.

The various roles mentioned beforehand have all taught me what an important skill listening is. I prefer to listen, analyze and consider issues before making my thoughts known. It is also inevitable that over the years there have been situations of conflict within the federation or within my business. In these situations, strong communication skills and a sense of fairness have always stood me in good stead. While no one enjoys dealing with strife, I have always preferred to face things head on and to find fair resolutions. I have also had the guidance of the President of our NOC and from some very talented attorneys over the years. I consider these skills an asset when it comes to managing challenging situations or conflicts.

In summary, I am very ready to work for my region and feel I have the tools and experience for this role. I am never short on passion, and I am very capable of continuing to learn. I enjoy new challenges and know I can do a great job for Group IV. I do hope that I can gain the necessary support to be successful in this bid and of course am available should any further information be required.

Thank you for considering my candidacy. I look forward to contributing to the betterment of equestrian sport in our region.

Sincerely,

**Barbados Equestrian Association** 

**Monique Archer** 

President



April 26, 2024

To Whom It May Concern

## Candidacy of Mrs. Monique Archer for the Position of Chair of FEI Group IV

We write to confirm that we, the Barbados Equestrian Association, unreservedly support and endorse the candidacy of Mrs. Monique Archer in the upcoming General Elections for the position of Chair of Group IV.

Mrs. Archer is a member in good standing of the federation and our current President. She has a proven track record in equestrian sport, both as an athlete and an administrator, and is well qualified for the role of Chair of Group IV. We are certain Mrs. Archer will continue to devote a significant amount of time to equestrian initiatives and the development of equestrian sport in the region if successful in her bid to become Group IV Chair.

Should you have any questions or require anything further, please do not hesitate to contact the undersigned.

Yours truly,

Heather Walker

Ms. Heather Walker

Secretary
Barbados Equestrian Association
c/o The Barbados Olympic Association
Wildey
St. Michael
Barbados
Email – beasecretary@hotmail.com