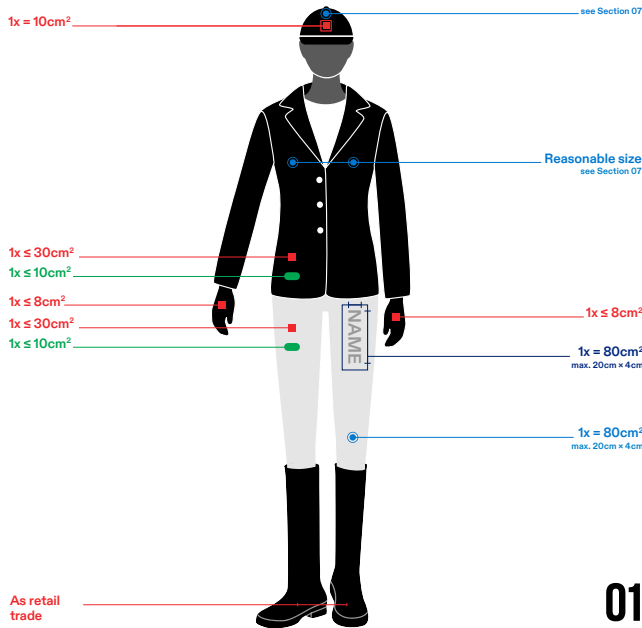
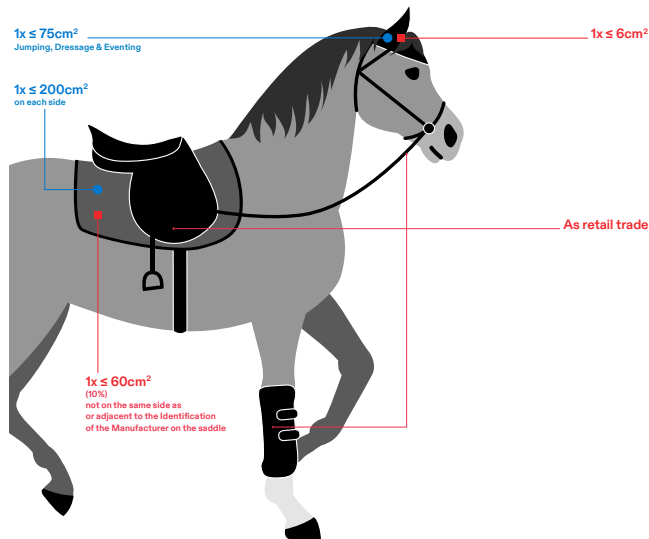


# FEI — EQUESTRIAN



## 01



Precise identification  
 Floating identification

## 02

All General Principles apply unless expressly mentioned otherwise hereafter (in particular in relation to size, frequency or location). Please refer to the “Identifications on NOC Team Apparel Practical Guidelines”, and General Guidelines (released Summer 2023) to obtain the general principles of Authorised Identifications on NOC uniforms at the Olympic Games. This section provides visual illustrations regarding the placement and size of Sport Specific Implementation for any items.

## SUBMISSION PROCESS

The IOC has set up a new tool for items to be reviewed and offer assistance. The new Uniform Submission tool is now live on [RELAY](#), where uniforms can be submitted to the IOC for review.

If you are an NOC who does not have access to RELAY and needs access to submit the uniforms, please email [nocnet@olympic.org](mailto:nocnet@olympic.org)

As in previous Games, while the process is not mandatory for this sport, it is still highly encouraged to submit uniform for review to minimise any possible Games-time issues. Once a submission has been made through the IOC's online submission tool, NOCs will be notified of the “reviewed” or “non-compliant” status of their submitted items.

No additional obligatory submission process required by the IF, section 14 of the General Guidelines applies.

## 01 JUMPING & DRESSAGE FRONT

### Identification of the Manufacturer

#### Clothing

- Riding jacket | Riding breeches | Shirt**  
One *Identification of the Manufacturer* [■] per clothing item will be permitted, to a maximum size of 30cm<sup>2</sup>.  
*Note: The riding jacket must only be a civilian outfit, with no association to military, armed forces, police or any other association of that kind.*

#### Sport Equipment

- Protective Headgear | Riding helmet**  
One *Identification of the Manufacturer* [■] will be permitted, to a maximum size of 10cm<sup>2</sup> and placed on the front or the side of the protective headgear, in the middle and on top of the protective headgear.
- Athlete Back Protectors**  
May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

#### Accessories

- Gloves**  
One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 8cm<sup>2</sup>.
- Eyewear**  
May carry the *Identification of the Manufacturer* as

generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are engraved into the lens and is not deemed as conspicuous by the IOC.

#### Shoes/Footwear

- Boots (athlete and horse)**  
All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

#### Shoes/Footwear

- Shoes**  
All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

### Product Technology Identification

#### Clothing

- Riding jacket | Riding breeches | Shirt**  
One additional *Product Technology Identification* [●] will be permitted per clothing item, to a maximum size of 10cm<sup>2</sup>. *Note: The riding jacket must only be a civilian outfit, with no association to military, armed forces, police or any other association of that kind.*

### NOC Emblem and National Identity

Additional IF Specifications

#### Section 05

##### Third Party Identifications (athlete names)

The athlete's name may appear, but it is not mandatory, on a surface area not exceeding:

- 80cm<sup>2</sup> (maximum 20cm long and 4cm wide) only once lengthwise on the leg of the riding breeches during the Dressage, Cross Country and Jumping tests of Eventing.

#### Section 07

##### NOC Emblems and National Identity

The name or logo of the athlete's country/territory, its national symbol and/or its national flag, and/or the athlete's NOC logo or name [●●] may appear on a surface area not exceeding:

- A reasonable size on each of the two sides of jackets or top garment, at the height of breast pockets for Jumping Events, Dressage Events and for Jumping and Dressage tests of Eventing.
- Vertically in the middle part of the protective headgear for the Jumping Events. It is permitted to display the NOC emblem on the front or on the side of the protective headgear.

- Vertically in the middle part of the protective headgear of Dressage. It is permitted to display the NOC emblem on the front or on the side of the protective headgear.

80cm<sup>2</sup> (maximum 20cm long and 4cm wide) only once lengthwise on the left leg of the riding breeches during the Jumping Events and Dressage Events.

## 02 HORSE

### Identification of the Manufacturer

#### Sport Equipment

- Saddle**  
May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
- Saddle cloth | Horse equipment**  
One *Identification of the Manufacturer* [■] per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm<sup>2</sup>. The *Identification of the Manufacturer* on the saddle cloth cannot be on the same side as or adjacent to the *Identification of the Manufacturer* on the saddle.
- Bridle**  
May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

#### Accessories

- Fly bonnets**  
One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 6cm<sup>2</sup>.

### NOC Emblem and National Identity

Additional IF Specifications

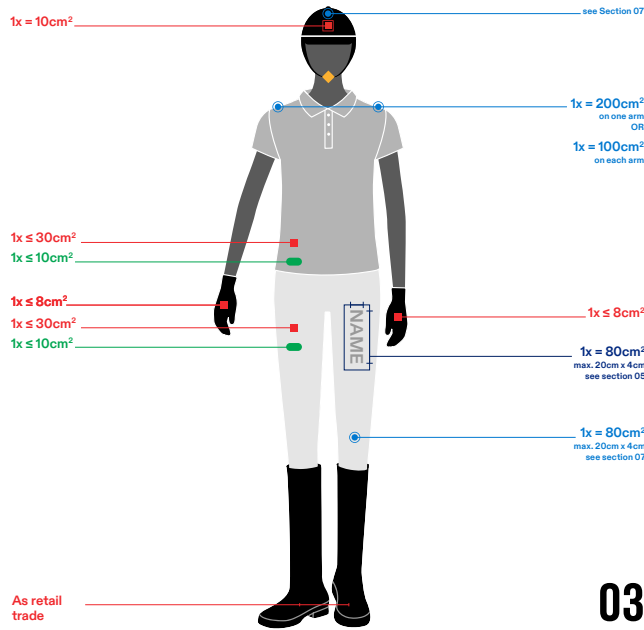
#### Section 07

##### NOC Emblems and National Identity

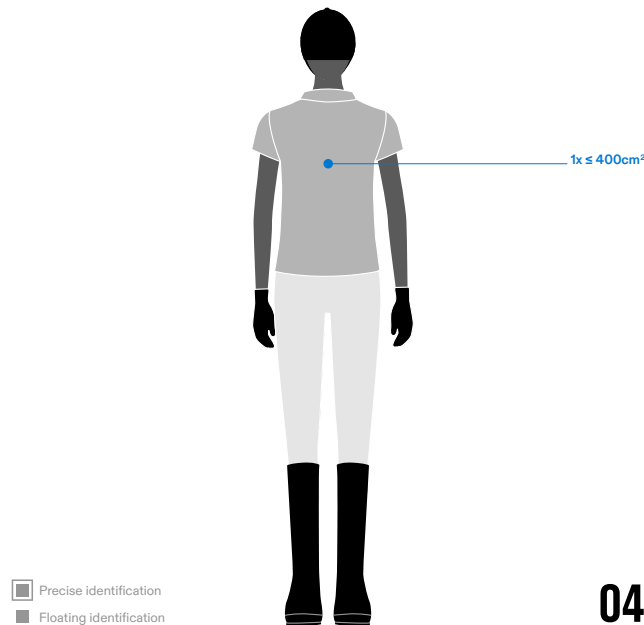
The name or logo of the athlete's country/territory, its national symbol and/or its national flag, and/or the athlete's NOC logo or name [●●] may appear on a surface area not exceeding:

- 200cm<sup>2</sup> on each side of saddle cloth.
- Either 200cm<sup>2</sup> on one arm of jackets or top garment or 100cm<sup>2</sup> on each arm of jackets or top garment for the Cross-Country tests of Eventing and/or 400cm<sup>2</sup> on the back of jackets.
- 75cm<sup>2</sup> for the logo on fly bonnets bonnets in Jumping Events, Dressage Events and Eventing Events.

# FEI — EQUESTRIAN



## 03



## 04

Precise identification  
 Floating identification

## 03 EVENTING FRONT

### Identification of the Manufacturer

#### Clothing

- Riding jacket | Riding breeches | Shirt**  
 One *Identification of the Manufacturer* [■] per clothing item will be permitted, to a maximum size of 30cm<sup>2</sup>. *Note: The riding jacket must only be a civilian outfit, with no association to military, armed forces, police or any other association of that kind.*

#### Sport Equipment

- Protective Headgear | Riding helmet**  
 One *Identification of the Manufacturer* [■] will be permitted, to a maximum size of 10cm<sup>2</sup> and placed in the front, in the middle and on top of the protective headgear. It also be permitted to be displayed on the front or the side of the protective headgear.
- Athlete Back Protectors**  
 May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

#### Accessories

- Gloves**  
 One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 8cm<sup>2</sup>
- Eyewear**  
 May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are engraved into the lens and is not deemed as conspicuous by the IOC.

#### Shoes/Footwear

- Boots (athlete and horse)**  
 All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

## Product Technology Identification

### Clothing

- Riding jacket | Riding breeches | Shirt**  
 One additional *Product Technology Identification* [●] will be permitted per clothing item, to a maximum size of 10cm<sup>2</sup>. *Note: The riding jacket must only be a civilian outfit, with no association to military, armed forces, police or any other association of that kind.*

### NOC Emblem and National Identity

Additional IF Specifications

[Section 05](#)

#### Third Party Identifications (athlete names)

The athlete's name may appear, but it is not mandatory, on a surface area not exceeding:

- 80cm<sup>2</sup> (maximum 20cm long and 4cm wide) only once lengthwise on the leg of the riding breeches during the Dressage, Cross Country and Jumping tests of Eventing.

[Section 07](#)

#### NOC Emblems and National Identity

The name of the athlete's country/territory, its national symbol and/or its national flag, and/or the athlete's NOC logo or name [●●] may appear on a surface area not exceeding:

- Either 200cm<sup>2</sup> on one arm of jackets or top garment or 100cm<sup>2</sup> on each arm of jackets or top garment for the Dressage, Cross Country and Jumping tests of Eventing and/or 400cm<sup>2</sup> on the back of the jackets or top garment.
- Vertically in the middle part of the protective headgear of Eventing. National colours may appear on the entire surface of such protective headgear.

## Homologation Marks

[Section 09](#)

#### Homologation Marks

Cross-country helmets must bear a homologation mark on the strap under chin, if required according to national regulations.

## 04 EVENTING BACK

### NOC Emblem and National Identity

Additional IF Specifications

[Section 07](#)

#### NOC Emblems and National Identity

The name of the athlete's country/territory, its national symbol and/or its national flag, and/or the athlete's NOC logo or name [●●] may appear on a surface area not exceeding:

- Either 200cm<sup>2</sup> on one arm of jackets or top garment or 100cm<sup>2</sup> on each arm of jackets or top garment for the Dressage, Cross Country and Jumping tests of Eventing and/or 400cm<sup>2</sup> on the back of the jackets or top garment.