

I apply for the position of Para E	Equestrian Athletes'	representative
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Civility	☑ Ms ☐ Mr ☐ Dr
First Name/FAMILY NAME	Erin / ORFORD
Year of Birth	6th June 1989
Nationality	British
Languages spoken	English



	Year	Experience
	2015 - Present	COINS Foundation Social Media & Events Manager and Program Officer
onal	2014 - 2015	COINS Global Marketing Intern
Professional Career	2009 - 2014	Year in Industry Placement & Reservations Advisor
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	Year	Experience
ther sport	2021	Reserve for the Tokyo Paralympics
	2019	Reserve for European
	2018	Member of the Silver Medal winning Team at the World Equestrian Games
d of	2017	European Championships - Team Gold Medal
an eri		Individual Bronze Medal
Equestrian and other Experience	2005 - Present	Competed Nationally and Internationally at CPEDI 3*
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	Year	Degree / Certification
~ uo	2021	Qualified as a Certified Digital Marketing Professional
tion	2017	British Dressage UK Coaching Certificate - Level 2
Education / Certification	2011	University of Birmingham BSc - Business Management & Year in Industry - 2:1
Cel	2007	A Levels - Achieved AAB in Psychology, Business Studies & Drama

Letter of Motivation for Nomination for Athletes' Representative.

Dear fellow athletes,

I am writing to support my application for the position of Athletes' Representative on the FEI Para Equestrian Dressage Technical Committee.

My background in Para-Equestrian Dressage started at the grass roots level and has progressed up through the athlete development pathway to European and World Championship success.

As an active competitor, I believe that I can use my lived experiences of the athlete journey to elite level as well as the day-to-day realities of training and international competition for an athlete to bring important insight to the committee. I have been a rider representative and committee member for our National Para Equestrian Dressage Programme, and I regularly contribute to the sport within Great Britain, mentoring younger riders as well as being a qualified Dressage Coach.

My current employment outside the Equestrian industry requires a high level of communication skills, liaising with organisations and problem solving, which I feel I can usefully employ to engage with the wider global para-rider community on matters relating to the development of the sport at FEI and Paralympic level.

Having competed Internationally for over 15 years I have seen the evolution of our sport and the potential it could have for the future. I am passionate about Para Dressage, the competitions, training and relationships with our horses and the impact it can have on individuals as well as a wider audience. I would be proud to have the opportunity to contribute to the further development of the sport and would work hard to ensure that I represent Athletes' interests to the best of my ability.

I have gained so much from the sport on both a personal and professional level, I would love to have the opportunity to give something back by supporting the FEI to shape the future of Para Dressage.

Yours sincerely,

Erin Orford