

I apply for the position of Chair Para Equestrian Technical Committee

Civility	<input checked="" type="checkbox"/> Ms <input type="checkbox"/> Mr <input type="checkbox"/> Dr
First Name/FAMILY NAME	Amanda / BOND
Year of Birth	1971
Nationality	British
Languages spoken	Native English, Basic French understood
Endorsed by (NF)	HKG



	Year	Experience
Professional Career	2014 - Present	Head of Equestrian Affairs at the Hong Kong Jockey Club
	2008-2014	Chief Executive of British Dressage (NGB for dressage and para dressage in GBR)
	2011-12	Paralympic Dressage Manager, London 2012 Organising Committee
	2008	Chief of Paralympics for Beijing 2008 Equestrian Events in Hong Kong
	2004-08	Deputy Principal at Hartpury College, Gloucestershire, Great Britain

	Year	Experience
Equestrian and other sport Experience	2023	Special Advisor to Organising Committee of the Hangzhou Asian Games, CHN
	2014 - Current	Board Member of the Equestrian Federation of Hong Kong China
	2016 - Present	FEI Para Equestrian Technical Committee Chair and FEI Board Member (since 2020)
	2016-20	Hong Kong Sports Federation & Olympic Committee - Women and Sport Committee
	2015-16	Rio 2016 - Foreign Technical Delegate
	2000-08	Event Director of FEI World Para Dressage Championships 2007 and annual Hartpury CPEDI3* / CDI3* / CCI 1*, 2*, 3*

	Year	Degree / Certification
Education / Certification	2019/16	IMD Business School - Organisational Leadership Programme (2019), Strategic Thinking Programme (2016)
	2011-12	UK Sport International Leadership Programme
	2009-11	Women in Leadership Development Programme (UK Sport, British Olympic Association, Sport England sponsored programme)
	1992-95	Higher National Diploma in Equine Studies

! I confirm that the information given in this Form is accurate and complete;
 I confirm having carefully read the contents of the job specification, in particular but not limited to, the position constraints.

AMANDA BOND

2 April 2024

Fédération Equestre Internationale
HM King Hussein I Building
Chemin de la Joliette 8
1006 Lausanne
Switzerland

Dear Friends,

RE: Application for position of Chair of the Para Equestrian Technical Committee

It is an honour to submit to you my application for the position of Chair to the Para Equestrian Technical Committee for the term 2024-2028. This letter seeks to demonstrate my motivation and suitability for the role.

My journey in para equestrian sport started more than 20 years ago, yet my passion for the discipline is as strong as ever. Since 2012 it has been my honour to work with the FEI Para Equestrian Committee, initially as Deputy Chair and since 2016 as the Chair.

Since the discipline of para dressage joined the FEI in 2006, it has grown exponentially and professionalized to the sport we see today. It has been a journey I have been proud to play just a small part in. Our committee has worked on a variety of important initiatives. Maintaining our Paralympic status has, and remains a key focus and as such, our work in 2020 to review the format for championships and games ensured the sport was attractive and well received to an increasing audience, both media and the public. The changes were also applauded by the International Paralympic Committee, demonstrating our efforts to achieve wider geographical reach and an easy-to-understand format.

The competition structure has also been a focus in the last four years; reformatting events to provide a progressive pathway for athletes from entry level through to the major events. The changes have resulted in far more opportunities in lower-level classes, enabling new and young athletes to progress in a more systematic and encouraging way. 2023 was a record-breaking year across the discipline with more shows, athletes and registered horses than ever before.

Increasing participation continues to be a focus. The introduction of the pilot Para World Challenge in 2023 will hopefully provide an opportunity for smaller, developing nations take their first steps in the discipline. I hope to continue with the committee working on its full implementation.

During my tenure on the committee we have initiated numerous initiatives, including the introduction of a Judge General and the implementation of the Judge's dashboard in a way to oversee the quality of judging. This has also been supported by a total review of the education system, and for the first time in Paris 2024 we will introduce a Judge's Supervisory Panel.

Other initiatives include the introduction of the Para Forum, to allow for engagement with our community; a reorganisation of compensating aids management and a research project to provide an evidence-based assessment of our classification system.

But there is much yet to do, which is why I submit my application for one more term as Chair of the committee. Equestrian sport's continued social acceptance is being challenged more than ever before, so horse welfare must be a top priority for immediate action. Para equestrian will need to embrace change, as all disciplines will.

Alongside that, we continue to work with IPC on the classification system and the introduction of the new classification code. As the discipline grows, concerns over athlete misrepresentation needs addressing, most likely with increased education and awareness of sanctions in place to address.

My professional career has equipped me with many of the skills and experience required to fulfil this role. Having been an organiser of national, international and championship level sport, I have a thorough working knowledge, not only of para equestrian. As Chef d'Equipe for a national team, I have had exposure to dressage, eventing, jumping and para dressage. Being involved in other disciplines provides me a wider perspective that often supports the development of the para discipline. I also have strong connections with national federations and officials from around the world. Sitting on various committees and Boards I have developed a reputation for being passionate and active about the responsibilities of those committees.

Working in the international sporting environment requires cultural awareness and experience. Ten years ago, I relocated from the United Kingdom to Hong Kong China. My role at both the Hong Kong Jockey Club and the FEI takes me around the world and I lead a large multi-cultural team of over 240 people across the world. Over the years I have developed a stronger appreciation of the need for cultural sensitivity, as well as a knowledge of international issues. Being in Asia, I am highly aware of the challenges faced by remote regions and smaller nations. I believe this knowledge continues to help me support the FEI in their quest for globalisation.

In summary, I would be honoured to be considered for this important role. If appointed, I commit to working tirelessly for our sport, providing continued leadership to the committee and unfaltering support to our athletes, our horses, owners and grooms, our officials, our organisers and all those involved and passionate about para equestrian sport.

With my thanks,



Amanda Bond



The Equestrian Federation of Hong Kong, China 中國香港馬術總會

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By email: sabrina.ibanez@fei.org

22 April 2024

Ms. Sabrina Ibanez
Secretary General
Federation Equestre Internationale
HM King Hussein I Building
Chemin de la Joliette 8
1006 Lausanne
Switzerland

Dear Secretary General,

Endorsement for Ms. Amanda Bond's application for the position of Chair of the Para-Equestrian Technical Committee

The Equestrian Federation of Hong Kong, China (EFHKC) wholeheartedly endorses Ms. Amanda Bond's application for the position of Chair of the Para-Equestrian Technical Committee for the term 2024-2028.

Ms. Amanda Bond is an esteemed member of the EFHKC board and holds the Head of Equestrian Affairs position at the Hong Kong Jockey Club. She has been appointed to the FEI Para-Equestrian Committee as Deputy Chair since 2012 and as Chair since 2016. During Amanda's tenure, she and her fellow committee members have worked tirelessly to develop the sport into the one we see today. We strongly believe Amanda will continue contributing to the FEI and advancing its global strategy for the Para-Equestrian sport.

As a leader, Amanda has consistently demonstrated exceptional interpersonal and communication skills, which have enabled her to overcome challenges. These qualities are particularly advantageous when operating in a multinational environment.

We firmly believe that Amanda's dedication and contributions will significantly benefit the FEI in its ongoing efforts, not only for Para-Equestrian but for the good of all equestrian sports.

Thank you for your attention to this matter.

Yours sincerely,



Mr. Michael Lee
President
The Equestrian Federation of Hong Kong, China

Stamp of The Equestrian Federation of Hong Kong, China