Please be aware of the complementary document General Guidelines to perfectly handle purpose of Authorised Identifications.

International Federations
Documents direct access coming soon

National Olympic Committees
Documents direct access coming soon
Guidelines Regarding Authorised Identifications
Games of the XXXII Olympiad
Tokyo 2020

FEI
Equestrian

30cm²

10cm²

8cm²

NAME

80cm²
max. 20cm x 4cm
Jumping & Eventing
see Section 8

80cm²
max. 20cm x 4cm
Jumping, Dressage & Eventing
see Section 10

Reasonable size
see Section 10

Identification of the Manufacturer
Product Technology Identification
NOC Emblem and National Identity
Homologation Marks

As retail trade

Front
Jumping & Dressage

see Section 10
Guidelines Regarding Authorised Identifications
Games of the XXXII Olympiad
Tokyo 2020
FEI
Equestrian

- 10cm²
- 8cm²
- 30cm²
- 10cm²
- 30cm²
- 10cm²
- 8cm²
- 80cm² max. 20cm x 4cm Eventing
- 80cm² max. 20cm x 4cm Eventing
- 200cm² on one arm or 100cm² on each arm
- As retail trade

see Section 10

Identification of the Manufacturer
Product Technology Identification
NOC Emblem and National Identity
Homologation Marks

Front
Cross-Country

Floating Precise
Guidelines Regarding Authorised Identifications
Games of the XXXII Olympiad
Tokyo 2020
FEI Equestrian

Identification of the Manufacturer
Product Technology Identification
NOC Emblem and National Identity
Homologation Marks

Back Cross-Country

Floating Precise
Guidelines Regarding Authorised Identifications
Games of the XXXII Olympiad
Tokyo 2020

FEI
Equestrian

Horse

As retail trade

75cm²
Jumping, Dressage & Eventing

200cm²
on each side

10%
up to 60cm²
not on the same side as
or adjacent to the Identification
of the Manufacturer on the saddle

6cm²

NOC Emblem and
National Identity

Homologation
Marks

Floating
Precise

Identification of
the Manufacturer
Product Technology
Identification

Notes:
- Identification of Manufacturer:
  - 75cm² for Jumping, Dressage & Eventing
  - 200cm² on each side
  - 10% up to 60cm²

- Not on the same side as or adjacent to the Manufacturer's Identification on the saddle.

- For Dressage, Eventing, and Jumping disciplines.

- For Cross-Country, showjumping, and dressage disciplines.

- As retail trade.
**Application of Guidelines regarding Authorised Identifications**

**Clothing**

<table>
<thead>
<tr>
<th>Item</th>
<th>Identification Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Riding jacket</td>
<td>One Identification of the Manufacturer [■] per clothing item will be permitted, to a maximum size of 30cm².</td>
</tr>
<tr>
<td>Riding breeches</td>
<td>One additional Product Technology Identification [●] will be permitted per clothing item, to a maximum size of 10cm².</td>
</tr>
<tr>
<td>Shirt</td>
<td>Note: The riding jacket must only be a civilian outfit, with no association to military, armed forces, police or any other association of that kind.</td>
</tr>
</tbody>
</table>

**Sport Equipment**

<table>
<thead>
<tr>
<th>Item</th>
<th>Identification Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saddle</td>
<td>May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.</td>
</tr>
<tr>
<td>Saddle cloth</td>
<td>One Identification of the Manufacturer [■] per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm².</td>
</tr>
<tr>
<td>Horse equipment</td>
<td>The Identification of the Manufacturer on the saddle cloth cannot be on the same side as or adjacent to the Identification of the Manufacturer on the saddle.</td>
</tr>
<tr>
<td>Bridle</td>
<td>May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.</td>
</tr>
</tbody>
</table>
### Sport Equipment

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Protective Headgear</strong></td>
<td>One Identification of the Manufacturer will be permitted, to a maximum size of 10cm² and placed in the front, in the middle and on top of the visor.</td>
</tr>
<tr>
<td><strong>Riding helmet</strong></td>
<td>May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.</td>
</tr>
</tbody>
</table>

### Accessories

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Gloves</strong></td>
<td>One Identification of the Manufacturer per item will be permitted, to a maximum size of 8cm².</td>
</tr>
<tr>
<td><strong>Fly bonnets</strong></td>
<td>One Identification of the Manufacturer per item will be permitted, to a maximum size of 6cm².</td>
</tr>
<tr>
<td><strong>Eyewear</strong></td>
<td>May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are engraved into the lens and is not deemed as conspicuous by the IOC.</td>
</tr>
<tr>
<td><strong>Bag</strong></td>
<td>One Identification of the Manufacturer per item will be permitted, not greater than 10% of the surface are of the item, to a maximum size of 60cm².</td>
</tr>
</tbody>
</table>
Shoes/Footwear

**Boots (athlete and horse)**

All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

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**Additional IF Specifications**

The following IF technical requirements apply in relation to the General Guidelines:

**Section 8 · Third Party Identifications (athlete names)**

The athlete’s name may appear, but is not mandatory, on a surface area not exceeding:

- 80cm² (maximum 20cm long and 4cm wide) only once lengthwise on the left leg of the riding breeches during the Jumping Events and the Jumping and Cross-Country tests of Eventing.

**Section 10 · NOC Emblems and National Identity**

The name or logo of the athlete’s country/territory, its national symbol and/or its national flag, and/or the athlete’s NOC logo or name [●●] may appear on a surface area not exceeding:

- A reasonable size on each of the two sides of jackets or top garment, at the height of breast pockets for Jumping Events, Dressage Events and for Jumping and Dressage tests of Eventing.
- 200cm² on each side of saddle cloth.
- Either 200cm² on one arm of jackets or top garment or 100cm² on each arm of jackets or top garment for the Cross-Country tests of Eventing and/or 400cm² on the back of jackets.
- Vertically in the middle part of the hard hat for the Jumping Events.

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).

The riding jacket must only be a civilian outfit, with no association to military, armed forces, police or any other association of that kind.
• Vertically in the middle part of the protective headgear of Dressage.
• Vertically in the middle part of the protective headgear of Eventing. National colours may appear on the entire surface of such protective headgear.
• 80cm² (maximum 20cm long and 4cm wide) only once lengthwise on the left leg of the riding breeches during the Jumping Events, Dressage Events and Eventing Events.
• 75cm² for the logo on fly bonnets bonnets in Jumping Events, Dressage Events and Eventing Events.

Section 12 · Homologation Marks
Cross-country helmets must bear a homologation mark on the strap under chin, if required according to national regulations.

Section 17 · Submission Process
No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.