

FEI Equestrian



**Guidelines Regarding
Authorised Identifications
Games of the XXXII Olympiad
Tokyo 2020**



Please be aware of the complementary document General Guidelines to perfectly handle purpose of Authorised Identifications.

International Federations
Documents direct access coming soon

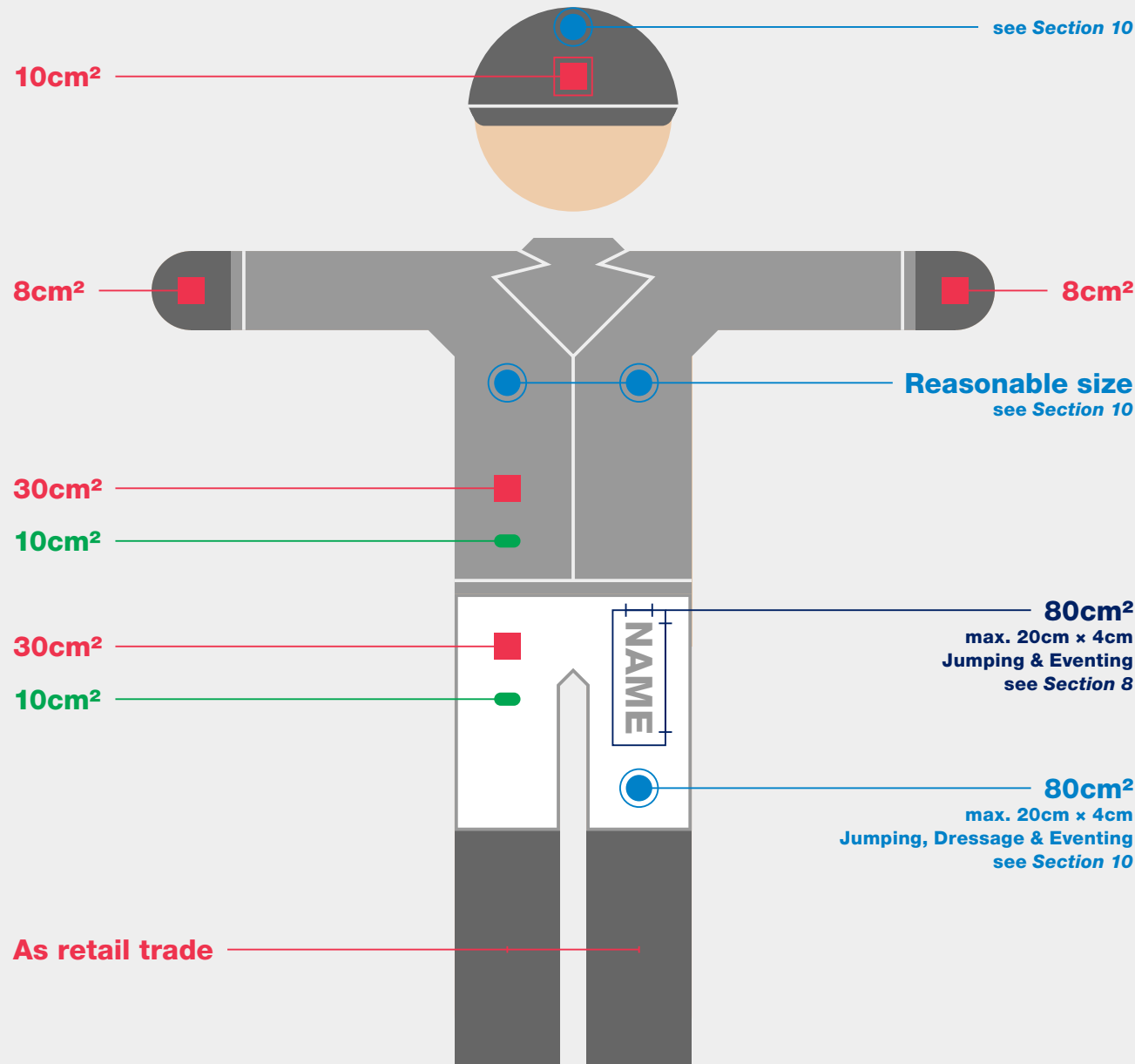
National Olympic Committees
Documents direct access coming soon











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FEI Equestrian

Front Jumping & Dressage



Floating Precise

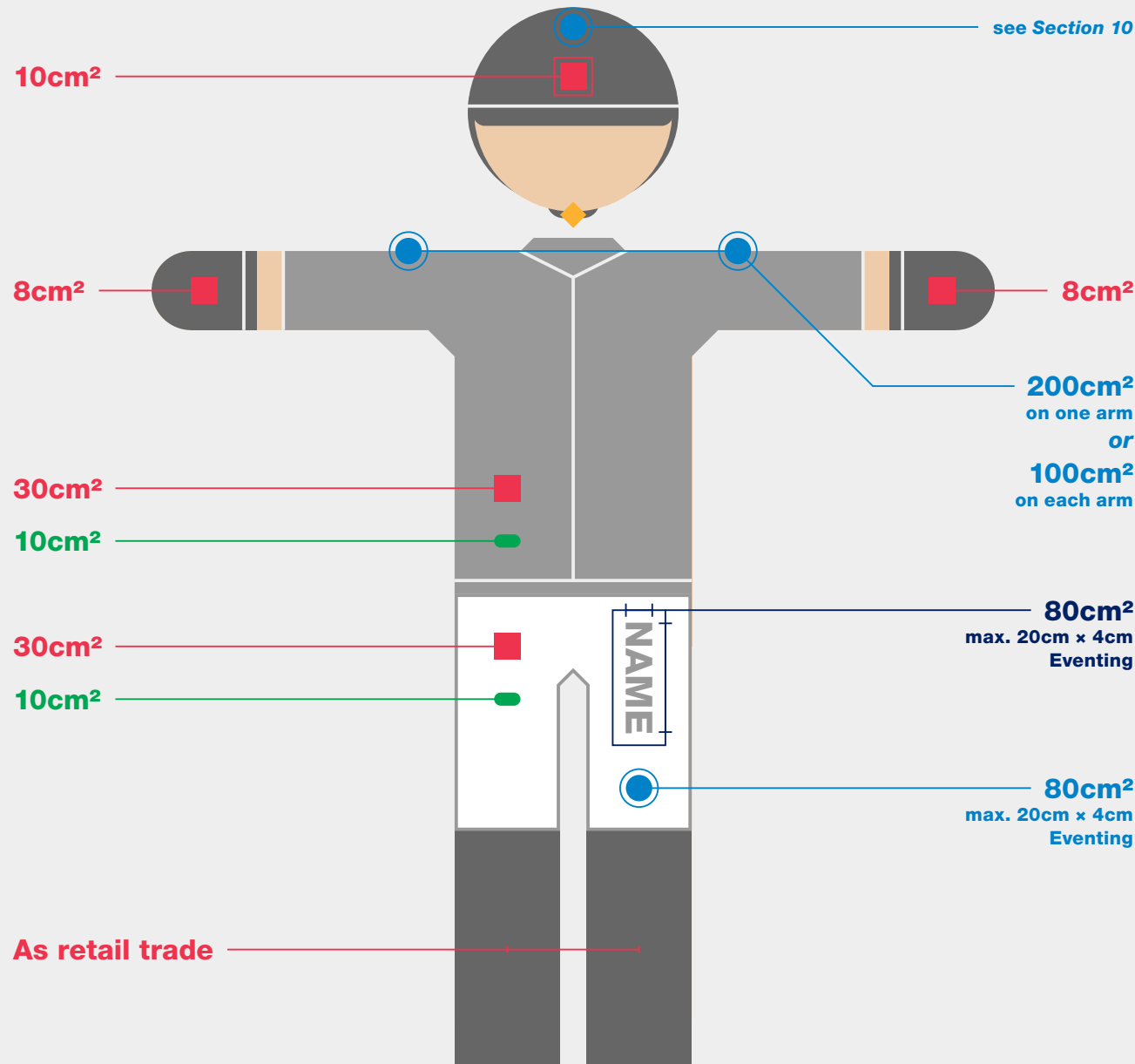
-   Identification of the Manufacturer
-   Product Technology Identification
-   NOC Emblem and National Identity
-   Homologation Marks



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Front Cross-Country



Floating Precise

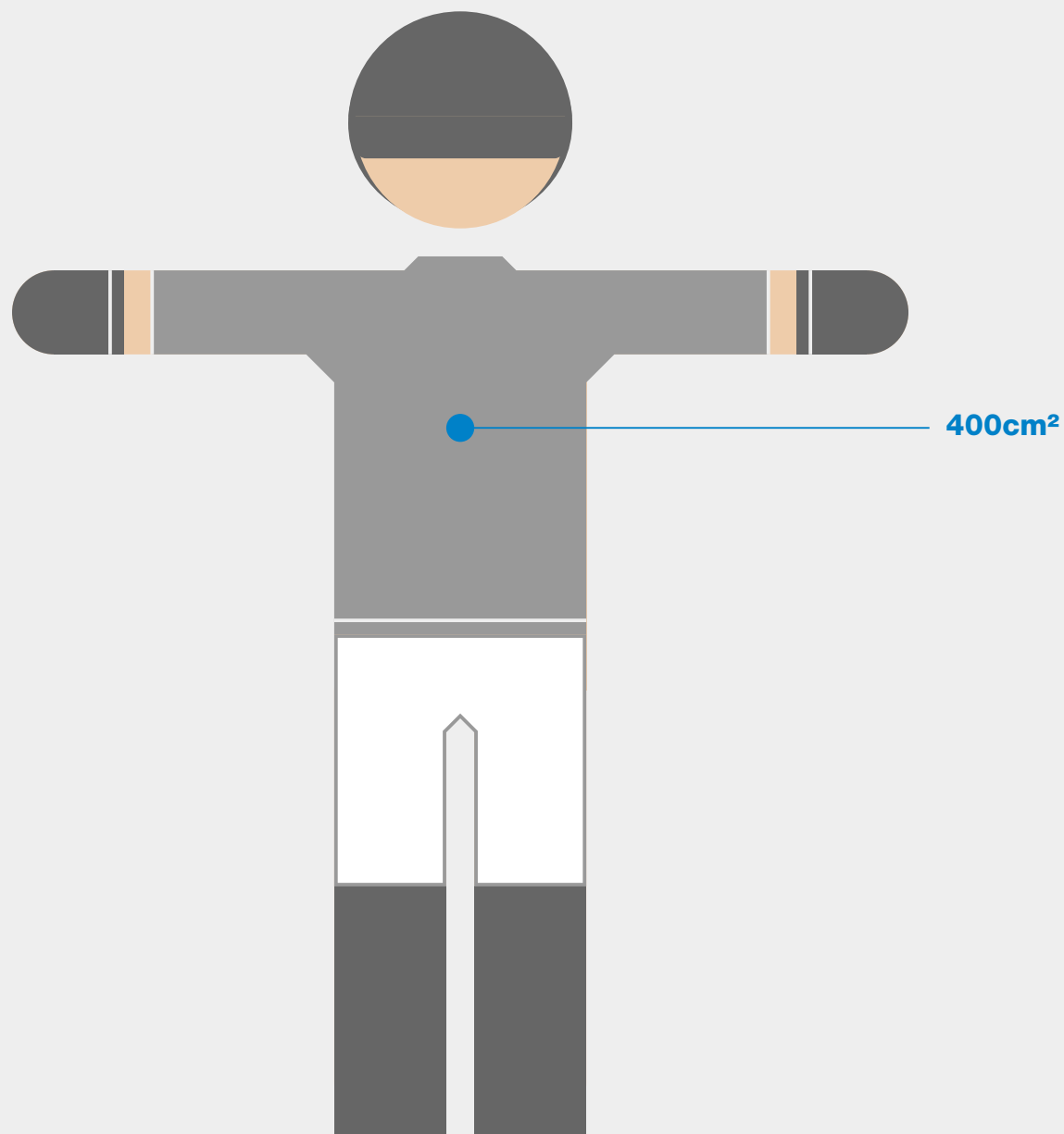
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Back
Cross-Country



- | Floating | Precise | |
|----------|---------|------------------------------------|
| ■ | □ | Identification of the Manufacturer |
| ● | ○ | Product Technology Identification |
| ● | ○ | NOC Emblem and National Identity |
| ◆ | ◇ | Homologation Marks |



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Horse

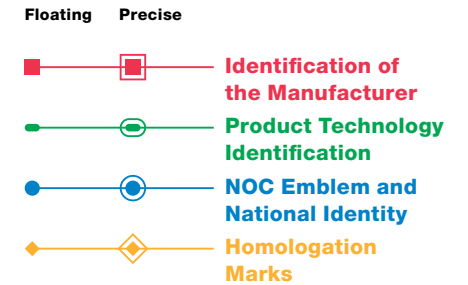
75cm²
Jumping, Dressage & Eventing

6cm²

200cm²
on each side

As retail trade

10%
up to 60cm²
not on the same side as
or adjacent to the Identification
of the Manufacturer on the saddle



Application of Guidelines regarding Authorised Identifications

Clothing

Riding jacket One *Identification of the Manufacturer* [■] per clothing item will be permitted, to a maximum size of 30cm².

Riding breeches

Shirt One additional *Product Technology Identification* [-] will be permitted per clothing item, to a maximum size of 10cm².

Note: The riding jacket must only be a civilian outfit, with no association to military, armed forces, police or any other association of that kind.

Sport Equipment

Saddle May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

Saddle cloth One *Identification of the Manufacturer* [■] per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm².

Horse

equipment

The *Identification of the Manufacturer* on the saddle cloth cannot be on the same side as or adjacent to the *Identification of the Manufacturer* on the saddle.

Bridle May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.



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Sport Equipment

Protective Headgear Riding helmet One *Identification of the Manufacturer* [■] will be permitted, to a maximum size of 10cm² and placed in the front, in the middle and on top of the visor.

Athlete Back Protectors May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

Accessories

Gloves One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 8cm².

Fly bonnets One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 6cm².

Eyewear May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are engraved into the lens and is not deemed as conspicuous by the IOC.

Bag One *Identification of the Manufacturer* per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm².

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The riding jacket must only be a civilian outfit, with no association to military, armed forces, police or any other association of that kind.

Shoes/Footwear

Boots (athlete and horse)

All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

Additional IF Specifications

The following IF technical requirements apply in relation to the General Guidelines:

Section 8 · Third Party Identifications (athlete names)

The athlete's name may appear, but is not mandatory, on a surface area not exceeding:

- 80cm² (maximum 20cm long and 4cm wide) only once lengthwise on the left leg of the riding breeches during the Jumping Events and the Jumping and Cross-Country tests of Eventing.

Section 10 · NOC Emblems and National Identity

The name or logo of the athlete's country/territory, its national symbol and/or its national flag, and/or the athlete's NOC logo or name [●●] may appear on a surface area not exceeding:

- A reasonable size on each of the two sides of jackets or top garment, at the height of breast pockets for Jumping Events, Dressage Events and for Jumping and Dressage tests of Eventing.
- 200cm² on each side of saddle cloth.
- Either 200cm² on one arm of jackets or top garment or 100cm² on each arm of jackets or top garment for the Cross-Country tests of Eventing and/or 400cm² on the back of jackets.
- Vertically in the middle part of the hard hat for the Jumping Events.



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The riding jacket must only be a civilian outfit, with no association to military, armed forces, police or any other association of that kind.

- Vertically in the middle part of the protective headgear of Dressage.
- Vertically in the middle part of the protective headgear of Eventing. National colours may appear on the entire surface of such protective headgear.
- 80cm² (maximum 20cm long and 4cm wide) only once lengthwise on the left leg of the riding breeches during the Jumping Events, Dressage Events and Eventing Events.
- 75cm² for the logo on fly bonnets in Jumping Events, Dressage Events and Eventing Events.

Section 12 · Homologation Marks

Cross-country helmets must bear a homologation mark on the strap under chin, if required according to national regulations.

Section 17 · Submission Process

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.



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