



INVITATION

28-29 April 2014

IMD, Lausanne, Switzerland

TABLE OF CONTENTS

 *This table of contents is interactive.*

Foreword by the FEI President, HRH Princess Haya	3
Presentation of the venue	5
Timetable	6
Meetings & topics	7
Deadlines	11
Congress fees	11
Hotels	12
Lunches & dinners	13
Visa requirements/Travel	13
Transport to/in Lausanne	14
Contact persons	15

FOREWORD BY THE FEI PRESIDENT



The FEI Sports Forum no longer needs an introduction. Those of you who were part of the event in 2012 and 2013 know how valuable it has been in paving the way to informed voting at the FEI General Assembly. Proposals voted are no longer purely “Made in FEI”; they are shaped by lively – sometimes heated - debates fuelled by the experience of event organisers, athletes, veterinarians National Federation representatives and horse industry professionals from around the world.

Inviting all interested parties to talk about the ground-based realities they deal with throughout the year has become such an integral part of FEI governance that it is difficult to remember that we once operated differently.

This year’s FEI Sports Forum programme spans a broad diversity of topics and, as always, your ideas, constructive criticism and enthusiasm are very welcome.

Forums will focus on our Jumping event classification system, a sustainability programme for equestrian events, the FEI footing project, the FEI Online Entry System and a roadmap for Endurance. Vaulting will be the subject of a round table and, just a few months away from the Alltech FEI World Equestrian Games™ 2014, members of the Normandy Organising Committee will present their progress report.

A classification system for Jumping events was proposed at the inaugural Sports Forum and a pilot project was carried out at last spring’s CSI-W Western European League events. The new system, which will be presented and discussed at April’s Sports Forum, means that events will be classified according to objective criteria and not just prize money.

Good footing is a vital ingredient in the recipe for a successful equestrian event as it affects both the sport and the welfare of our horses. Since 2008, the FEI has supported research in this area that aimed to establish criteria for approving footing. These criteria have now been defined and will be presented to delegates at the Sports Forum.

Sustainability is a word we are hearing more and more in the sports world, where our events and their relationship with the environment require responsible management. Poor environmental conditions can affect the practice of sport, just as the events themselves can negatively affect the environment. The wide outreach and influence of sports events means that they can act as catalysts for change within society and we should take our responsibilities very seriously. The FEI Sports Forum will be an opportunity for us to present our new sustainability programme, which event organisers will be encouraged to implement.

IMD in Lausanne



The FEI's Online Entry Systems for Jumping and Endurance events have enabled National Federations and organising committees to process the entries of athletes and horses through a single online platform and to manage results more efficiently. This year, the system has been introduced for Dressage events and we will continue to progressively make the same systems available for events in all FEI disciplines. Many stakeholders have been involved in this complex process and the forum devoted to the entry system is an opportunity to ask questions and share comments and suggestions.

The Vaulting round table at the FEI Sports Forum will explore a proposal for a review of the competition format, guidelines for scoring and media coverage of this highly aesthetic discipline that last year celebrated its 30th anniversary under the FEI umbrella.

As you may know, the Olympic Museum re-opened in December after months of renovation. This celebration of Olympism, with its revamped and highly interactive exhibition areas, has been greeted with enthusiasm and admiration by visitors. We are delighted to offer FEI Sports Forum delegates a chance to look around the Olympic Museum before our official dinner in its lakeview restaurant.

Our third Sports Forum will end with a farewell cocktail and dinner at FEI Headquarters, the King Hussein I Building, where those of you who are in contact with FEI staff throughout the year will be able to put faces to names and voices.

I encourage you all to join us on 28 and 29 April in Lausanne, Switzerland and very much look forward to seeing you.

A handwritten signature in purple ink, reading 'Haya'.

HRH Princess Haya
FEI President

PRESENTATION OF THE VENUE

For the second year, the FEI Sports Forum will be held at IMD, Lausanne.

IMD is a top-ranked business school renowned for its expertise in developing global leaders through high-impact executive education.

It is 100% focused on real-world executive development, offers Swiss excellence with a global perspective and has a flexible, customised and effective approach.

www.imd.org



TIMETABLE

Monday 28 April 2014

09:00 - 18:15

IMD, M100 Auditorium

08:15	REGISTRATION
09:00	OPENING ADDRESS
09:15	JUMPING EVENT CLASSIFICATION SYSTEM FORUM
11:15	Coffee break
11:30	REPORT ON FEI FOOTING PROJECT FORUM
13:15	Lunch
14:30	SUSTAINABILITY PROGRAMME FORUM
16:30	Coffee break
16:45	FEI ONLINE ENTRY SYSTEM FORUM
18:15	END
19:15	Visit of the Olympic Museum
20:00	OFFICIAL DINNER at the Olympic Museum
22:00	END

Tuesday 29 April 2014

09:00 - 17:00

IMD, M100 Auditorium

08:15	REGISTRATION for the Extraordinary General Assembly (for NFs only)
09:00	EXTRAORDINARY GENERAL ASSEMBLY
10:00	Coffee break
10:30	ENDURANCE ROUND TABLE
12:30	Lunch
13:30	ALLTECH FEI WORLD EQUESTRIAN GAMES™ 2014, PROGRESS REPORT
15:00	Coffee break
15:15	VAULTING ROUND TABLE
17:00	END
18:00	FAREWELL COCKTAIL at the FEI Headquarters, The HM King Hussein I Building
21:00	END

MEETINGS & TOPICS

All meetings will be held at IMD, International Institute for Management Development, in the M100 Auditorium of the Maersk Mc-Kinney Moller Center, Ch. Bellerive 34, 1007 Lausanne. IMD is a seven-minute walk from the Mövenpick hotel.

The subjects that will be addressed during the FEI Sports Forum are:

Jumping Event Classification System, FEI footing project, Sustainability programme, FEI Online Entry System, Endurance, Alltech FEI World Equestrian GamesTM 2014 progress report and Vaulting.

On 29 April, as you have seen on the timetable, an Extraordinary FEI General Assembly (EGA) will be held from 09:00 to 10:00. Only registered National Federations are permitted to participate.

Power of attorney form and EGA agenda may be found on FEI documents: <https://docs.fei.org/docs/nfs/ega>

Below and on the following pages, you will find summaries of the FEI Sports Forum topics. More detailed information on these themes will be available on <http://www.fei.org/fei/about-fei/sportsforum/2014> from 31 March.

JUMPING EVENT CLASSIFICATION SYSTEM FORUM

In 2003, a star level system that graded events from one to five was created for CSIs. This system, which was later applied to CSIOs, graded events on the sole basis of the amount of prize money they offered. There were very few 5* events at that time and it was assumed that the top riders would compete at the events with the highest amount of prize money. But the explosion of the number of 5* events in recent years has again made it difficult to identify top events. In 2013, for example, 13 CSIO-5* and 40 CSI-5* events took place. But were they really all "top events"?

The concept of an event classification system was introduced in Jumping in 2010, with a long-term goal of evaluating all Jumping events according to a standardised "template" of objective criteria. When the concept was discussed at the inaugural Sports Forum, delegates agreed that in addition to the difficulty of identifying top events, the prize-money-only system did not encourage event organisers to improve their facilities, as excellence was not rewarded.

After some fine-tuning of the evaluation template, a new event classification system was trialled in spring 2013 at Western European League events of the Longines FEI World CupTM Jumping 2013 series. The system took into account all the factors that contribute to a top event, including the level of the competition and venue facilities.

The new system will provide useful feedback to organisers and aims to increase transparency within the sport by enabling the equestrian world and public to identify top events at a glance. It will be used this year to evaluate all CSIOs that have been selected for European Divisions 1 and 2 of the 2014 Furusiyya FEI Nations CupTM Jumping series, as well as CSIOs that wish to be included in these Divisions in 2015.

A panel of representatives from across the sport will discuss the new system at the FEI Sports Forum, where input from all delegates will be very welcome.

FEI FOOTING PROJECT FORUM

Good footing is a vital ingredient in the recipe for a quality equestrian event. It contributes to protecting horse welfare during competition and affects performance. Since 2008, the FEI has supported footing research led by Lars Roepstorff from the Swedish University of Agricultural Sciences. More than 400 training and competition arenas were tested over five years. Then, in autumn 2013, the research team tested footing properties at ten different 4* and 5* Jumping events and conducted a survey among riders to determine how they perceived footing qualities at these events.

The subjective judgement of the riders matched the objective measurements and the research team is now able to define a range of measurements that would satisfy rider expectations for competition surfaces based on these findings.

At the FEI Sports Forum, Lars Roepstorff will give an overview of the project and its results. On the basis of all the data collated since 2008, he will present a testing method and protocol that could provide horse industry stakeholders with a standardised, objective and repeatable way of characterising five functional properties of equestrian arena footings.

SUSTAINABILITY PROGRAMME FORUM

Sustainability simply means maintaining and developing our present in a way that will not prevent future generations from being able to satisfy their needs. The concept of the FEI Sustainability Programme was born out of the desire to make a serious contribution to conserving the sound environment necessary for the practice and continuity of equestrian sport. In the context of event organisation, it includes economic sustainability which refers to sustainable partnerships and supply chain management.

The programme aims to drive awareness on such aspects and establish collaborations with event organisers to support sustainable events.

At the FEI Sports Forum, a presentation of the programme will be followed by a panel discussion and a Q&A session. The panel will include experts from sports and corporate organisations with a commitment to incorporating sustainability into their activities, environmental organisations, event organisers, and impact assessment organisations.

Discussions will cover the pressing global issues around sustainability, their inter-relationship with sport, as well as recent initiatives and practices that are being driven and implemented across sport events.

FEI ONLINE ENTRY SYSTEM FORUM

The FEI Online Entry System has a huge potential to change the way equestrian events are managed that can benefit athletes, National Federations, officials and event organisers. The system, which is already used for Jumping, Endurance and – since this year – Dressage events will progressively be introduced for all FEI disciplines.

So, what is it? And why is the FEI devoting a forum to it?

The Online Entry System is a single platform that enables organising committees and National Federations to process the entries of athletes and horses and manage results more efficiently. This IT system, which was designed to improve communications between event organisers, National Federations and the FEI, has been enthusiastically received by users. But a vast array of possibilities remain unexplored.

FEI Sports Forum delegates will be invited to speak about how the system has facilitated their work and to discuss ways in which it could be further improved. They will have a chance to exchange ideas about how event organisers can use the information in the system to manage various tasks, including stabling, catering and accommodation logistics. Another important objective of this forum is for all key players in this new process to brainstorm on how the FEI Online Entry System can be of use to athletes and event officials.

ENDURANCE ROUND TABLE

Endurance has grown to such an extent in the past decade that it has become the second biggest FEI discipline across the globe. With this incredible expansion, challenges have arisen, to which the FEI has sought solutions. The 2012 FEI General Assembly approved rule changes specifically designed to safeguard the welfare of horses competing in this discipline. Innovations included post-competition rest periods and the introduction of compulsory Endurance Treatment Veterinarians.

More recently, an Endurance Strategic Planning Group was formed to completely review the discipline. The group's report and proposals were submitted to the FEI Bureau early this year. In parallel, the FEI Endurance Technical Committee has drawn up proposals relating to the continuing rules review.

All these proposals will be presented at the FEI Sports Forum. For everybody involved in international Endurance, this is an important opportunity to play a role in planning and building the future of the discipline.

ALLTECH FEI WORLD EQUESTRIAN GAMES™ 2014 PROGRESS REPORT

The eyes of the equestrian world will this summer focus on the French region of Normandy, host of the Alltech FEI World Equestrian Games™ 2014. More than 500,000 visitors are expected in this equestrian heartland from 23 August to 7 September. They will watch 900 riders, drivers and vaulters compete at seven venues, manned by approximately 3000 volunteers. The words and images of some 1,200 journalists and 300 photographers will convey the excitement of the FEI's flagship event to the world.

Two members of the Organising Committee - Laurent Cellier, Sports Director, and Pauline Laidi, Head of Services to National Federations – will give FEI Sports Forum delegates a detailed update on preparations for the event. After a general introduction, they will report on the following themes: organisation/structure, timetable, competition venues, logistics, accreditations, entries, communication and key dates. Their progress report will be followed by a question and answer session.

VAULTING ROUND TABLE

The huge, enthusiastic crowd of spectators at February's FEI World Cup™ Vaulting Final and the artistry they applauded confirmed that this is a discipline with a bright future. The series has catapulted new equestrian stars onto the world stage, while the number of FEI Vaulting competitions in general has increased by more than 300 per cent since 2012.

The discipline's evolution over the past couple of years and objectives for the future will be examined at the Sports Forum, where delegates will also be invited to discuss FEI Rules for Vaulting. These are undergoing their first full review since 2011 and the new rules for 2015 will be put to the vote at November's FEI General Assembly.

How can the FEI make Vaulting easier to understand and open it to more countries? That is the big question that will be debated through an exploration of competition formats, tests and scoring. Horse welfare will be high on the agenda too, with the presentation of a new project revolving around Vaulting equipment.

DEADLINES

28 FEBRUARY 2014

Online Registration open

Please use the online registration system that will enable you to register for the FEI Sports Forum and book your hotel room. A credit card will be required for this.

Please visit:

<https://www.regonline.fr/feisportsforum2014>
and start your registration.

If you need any assistance during the online registration process, please contact:
feisportsforum@fei.org

31 MARCH 2014

Specific documents relating to the various sessions and the round table discussions will be available on:
<http://www.fei.org/fei/about-fei/sportsforum/2014>

Only for National Federations:

The final draft of amendments to the FEI Statutes will be available on FEI Documents:
<https://docs.fei.org/docs/nfs/ega>

7 APRIL 2014

This is the final deadline to register for the FEI Sports Forum. After this date, all registrations will be subject to availability.

28 APRIL 2014 - 09:00 CEST

Only for National Federations:

Deadline for receipt by the FEI of the Power of attorney form. Available on FEI Documents:
<https://docs.fei.org/docs/nfs/ega>

CONGRESS FEES

All persons who register for the FEI Sports Forum will be charged a unique congress fee of CHF 350.-, which includes all meeting costs and meals (lunches and dinners, as mentioned in the timetable). Accommodation will be paid separately by each participant directly at the hotel.

The congress fee will be debited from your credit card when your registration and booking have been processed by the FEI.

IMPORTANT

For logistical purposes, please respect the deadline of 7 April 2014.

HOTELS

MÖVENPICK HOTEL LAUSANNE

Avenue de Rhodanie 4
1006 Lausanne, Switzerland

www.moevenpick-lausanne.com

Room price per night:

Standard Single & Double occupancy:
CHF 235.- (incl. Wi-Fi & VAT)

Supplements:

Continental breakfast:
CHF 25.- per person / per day

Buffet breakfast:
CHF 35.- per person / per day

Rooms are available from 14:00 on arrival date.
Checkout at 12:00.

**All meetings will be held at IMD,
a seven-minute walk from Mövenpick Hotel.**

HOTEL AU LAC

Place de la Navigation 4
1006 Lausanne, Switzerland

www.aulac.ch

Room price per night:

Standard Single occupancy:
CHF 145.- (incl. breakfast, Wi-Fi & VAT)

Standard Double occupancy:
CHF 180.- (incl. breakfast, Wi-Fi & VAT)

Rooms are available from 14:00 on arrival date.
Checkout at 12:00.

The hotel Au Lac is a ten-minute walk from IMD.

**IMPORTANT
HOTELS APPLY A STRICT NO SHOW POLICY.**

**A CREDIT CARD NUMBER IS MANDATORY TO GUARANTEE YOUR HOTEL RESERVATION AND TO CONFIRM YOUR
ONLINE REGISTRATION.**

FEI MEETAPP



FEI MeetApp is the official online application of the FEI Sports Forum and FEI General Assembly. The App is available on smartphones and tablets and can be downloaded in App Store – Google Play and Windows Phone Store.

LUNCHEES & DINNERS

Lunches on 28 and 29 April will take place at IMD.

On 28 April, the FEI has the pleasure of inviting all attendees to the Olympic Museum, where the FEI official dinner will be hosted. From 19:15, our guests will have the possibility of visiting the newly renovated Olympic Museum before dinner at 20.00.
Dress code: cocktail/lounge suit.

On 29 April, a farewell cocktail will be held at the FEI Headquarters, the HM King Hussein I Building, to close the third edition of the FEI Sports Forum.
Dress code: business attire

VISA REQUIREMENTS/TRAVEL

Please find below the list of countries that **NEED A VISA** to enter Switzerland, classified by Regional Group.

Group I	Turkey
Group II	None
Group III	All countries need a visa
Group IV	Haiti, Jamaica, Trinidad & Tobago
Group V	Colombia, Cuba, Dominican Republic
Group VI	Bolivia, Ecuador, Peru
Group VII	All countries need a visa
Group VIII	Cambodia, China, India, Indonesia, Korea, Mongolia, Myanmar, Philippines, Sri Lanka, Thailand
Group IX	All countries need a visa

For more information regarding the visa to Switzerland, please visit the official website of the Swiss Confederation or contact your respective Consulate/Embassy:

http://www.bfm.admin.ch/content/bfm/en/home/themen/einreise/faq.0003.html#a_0003

Participants requiring an official invitation letter from the FEI can contact the FEI HQ directly at feisportsforum@fei.org

TRANSPORT TO/IN LAUSANNE

JOURNEY TO LAUSANNE

From Geneva airport:

Please take the train at Geneva airport; the station is a five-minute walk from the arrival terminal. The journey to Lausanne station will take 45 minutes. Once in Lausanne, you can take the metro M2 to the Hotel, (direction Ouchy). Please descend at Ouchy, which is the last stop.

From Zurich airport:

Please take the train at Zurich airport. The station is a five-minute walk from the arrival terminal. The trip will take 2 ½ hours to Lausanne station. Once in Lausanne, you can take the metro M2 to the hotel, (direction Ouchy). Please descend at Ouchy, which is the last stop.



Lausanne Metro M2



Lausanne Train station



Hôtel Mövenpick ****
Hotel Au Lac***



FEI HQ



IMD, Congress Venue



Olympic Museum

Lausanne Transport Card

Guests will receive, free of charge, a Lausanne Transport Card for unrestricted travel on all public transport services in the city (bus, train, metro). Visitors will receive this personalised card from the hotel on arrival. The card is valid for the duration of the hotel reservation, including the arrival and departure days.

CONTACT PERSONS

For any further information, please contact:

Sabrina Zeender,
Director FEI Governance & Executive Affairs
Overall organisation
sabrina.zeender@fei.org

Sophie Ruiz-Leimer,
Events Manager, FEI Governance & Executive Affairs
Management of logistics
sophie.ruiz@fei.org

Julie Schlaefli,
Coordinator, FEI Governance & Executive Affairs
Hotels and visas
julie.schlaefli@fei.org

At:
Fédération Equestre Internationale
HM King Hussein I Building
Chemin de la Joliette 8
1006 Lausanne
Switzerland

T + 41 21 310 47 47
F + 41 21 310 47 60
feisportsforum@fei.org

