FEI WORLD CHAMPIONSHIPS 2022

Workshop for potential host cities held in Lausanne (SUI)

Representatives from over 30 different venues who have all expressed an interest in hosting FEI World Championships 2022 attended a workshop in Lausanne (SUI) today. A total of 20 countries from four different continents – Europe, North and South America and Asia – were present.

Participants at the interactive workshop, which is a first for the FEI, were briefed on the benefits of hosting FEI World Championships, including the economic impact on the host city and country, operational requirements, commercial opportunities, broadcast media rights and event promotion, support from the FEI’s team of experts across key functional areas, and the bidding process itself.

This workshop and the new collaborative approach is in line with the IOC’s New Norm and based on transparency, cost-effectiveness and sustainability. Following two unsuccessful bidding rounds for the FEI World Equestrian Games™ 2022 due to the increasing size and scope of the event, the FEI Board last November unanimously approved the opening of a bidding process for individual world championships in all disciplines for 2022, with preference being given to multi-discipline bids.
Following the workshop, which was attended by more than 70 delegates, the process now enters the Candidate Phase, with a 7 June 2019 deadline for the submission of formal bids. A shortlist of candidates will then be drawn up by the end of June, with a draft host agreement provided to each of the shortlisted candidates.

Deadline for receipt of host agreements signed by both the candidate and relevant National Federation is mid-September, with candidates potentially being asked to present their bids to the FEI Evaluation Commission over the following month. Final evaluation of all shortlisted bids will be completed by the end of October, with recommendations provided to the FEI Board prior to allocation at the in-person Board meeting in Moscow (RUS) in mid-November 2019.