



SPORTS FORUM

INVITATION

8-9 April 2013

IMD, Lausanne, Switzerland



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FOREWORD BY THE FEI PRESIDENT



The FEI Sports Forum, which took place for the first time in 2012, has provided a valuable link that was missing from our decision-making process.

It was created as an annual opportunity for athletes, event organisers, veterinarians, officials, National Federation representatives, sponsors and other vital players in the equestrian world to publicly exchange their opinions on proposed rule changes and complex issues that affect our sport before they are voted at the FEI General Assembly.

The enthusiasm that greeted the inaugural FEI Sports Forum and the useful insights shared confirmed the need for such a transparent and inclusive event and we are very much looking forward to repeating the experience.

We are delighted that this year's meeting of equestrian minds will take place at IMD, Lausanne, a top-ranked school for business executive training. It is not only a beautiful venue close to FEI Headquarters but also an appropriate one. It is through education that we have professionalised our sport, with courses for athletes, veterinarians, stewards, judges, course designers and technical delegates and we are now working on online opportunities to complement, improve and expand the services we currently provide.

All our athletes have skills they have acquired through the sport and the care of their horses. The FEI is convinced that these are assets that can be enhanced and transferred to jobs outside show arenas. Possibilities for doing this will be explored during the FEI Sports Forum session Dual Career: training athletes for the workplace.

A subject that is very important to our sport and which we have been concentrating on for some time now is the international movement of competition horses. I encourage you all to attend the session devoted to this, at which we will make some significant announcements on the direction that we are taking in this area.



*HRH Princess Lalla with HRH Princess Haya
in Lausanne last year*

Qualifiers for the Olympic and Paralympic Games have been a subject of debate for several years and this year's FEI Sports Forum will provide an opportunity for the existing system to be given the close attention it requires.

Three Round Tables at the forum will be devoted to rule changes in Jumping, Dressage and Driving. Your input, as last year, will be taken very seriously.

It is impossible for me to prepare this second FEI Sports Forum without remembering, with love and admiration, HRH Princess Lalla Amina, former President of the Moroccan Equestrian Federation. Princess Lalla, who passed away last August, did more than anyone else for the equestrian community and its development in Arabia and Africa. She was a fervent supporter of the FEI Sports Forum and honoured us with her presence at the inaugural event. She will be greatly missed.

Princess Lalla had the deep passion for our sport that we all share and worked very hard to ensure that it took place in the best possible conditions.

This is what the FEI Sports Forum aims to achieve and why it is so important that you come to share your opinions and valuable experience with the FEI. I hope you will take this opportunity to join in the discussions and very much look forward to seeing you in Lausanne.



HRH Princess Haya
FEI President

PRESENTATION OF THE VENUE

IMD, Lausanne, Switzerland

IMD is a top-ranked business school renowned for its expertise in developing global leaders through high-impact executive education.

It is 100% focused on real-world executive development, offers Swiss excellence with a global perspective and has a flexible, customised and effective approach.

www.imd.org



TIMETABLE

Monday 8 April 2013

9:00-18:00

IMD, M100 Auditorium

09:00	REGISTRATION
10:00	OLYMPIC GAMES & PARALYMPICS QUALIFICATION FORUM
11:00	Coffee break
13:00	Lunch
14:00	DUAL CAREER: TRAINING ATHLETES FOR THE WORKPLACE FORUM
16:00	Coffee break
16:30	INTERNATIONAL MOVEMENT OF COMPETITION HORSES FORUM
18:00	END
19:30	OFFICIAL DINNER, CRUISE ON THE "LAUSANNE" BOAT
22:00	END

Tuesday 9 April 2013

8:00-17:30

IMD, M100 Auditorium

08:00	DRIVING ROUND TABLE
10:00	Coffee break
10:15	DRESSAGE ROUND TABLE
13:15	Lunch
14:30	JUMPING ROUND TABLE
16:00	Coffee break
17:30	END
18:30	FAREWELL COCKTAIL AT THE FEI HEADQUARTERS, THE HM KING HUSSEIN I BUILDING
21:00	END

MEETINGS & TOPICS

All meetings will be held at IMD, International Institute for Management Development, in the M100 Auditorium of the Maersk Mc-Kinney Moller Center, Ch. Bellerive 34, 1007 Lausanne. IMD is a seven-minute walk from the Mövenpick hotel.

The subjects that will be addressed during the FEI Sports Forum are:

Olympic Games & Paralympics qualification, Dual Career, International Movement of Competition Horses, Driving, Jumping & Dressage.

Below and on the following pages, you will find summaries of the FEI Sports Forum topics. More detailed information on these themes will be available on www.fei.org/sportsforum from 11 March.

OLYMPIC & PARALYMPIC GAMES QUALIFICATION FORUM

The London 2012 Olympic and Paralympic Games seem like only yesterday but the attention of the sports world will soon be focused on Rio in preparation for the 2016 Games.

National Federations and stakeholders will be invited to review and participate in open discussions on the qualification system for the three Olympic equestrian disciplines - Jumping, Dressage and Eventing - for the 2016 Rio Games.

Panellists for the Olympic Games Qualification System Forum will include IOC Sports Director Christophe Dubi and the FEI Olympic discipline Directors.



DUAL CAREER: PREPARING ATHLETES FOR THE WORKPLACE FORUM

The increasing professionalisation of sport requires athletes to dedicate most of their time to training and competition. Often at an age where others are starting their professional education, athletes face the problem of combining intense training and competition with professional education.

Society, as well as any responsible sports organisation, should enable its athletes to safeguard their future during their sports careers by providing them with opportunities to qualify for the job market.

This implies agreements between the sport and either the education sector or the labour market. It also requires education establishments to be flexible with regard to study times, attendance and examinations.

Online education gives students the possibility of obtaining recognised credits, which is why the FEI believes it is an adequate and flexible tool for its athletes.

During this session, an exciting new FEI project will be presented. Experts from business education and the labour market, as well as internationally successful athletes, will speak about their experiences and examples of best practice in the area of the "Dual Career".

INTERNATIONAL MOVEMENT OF COMPETITION HORSES FORUM

Equestrian sport has expanded rapidly across all regions of the world but the generally disharmonised, and sometimes unnecessarily strict health requirements imposed by many government authorities for the importation of horses have been consistently identified as clear and major constraints to further development.

Often these requirements do not take into account the high levels of supervision and health care of the performance horse in comparison with most other types of horses. This has often led to delays in the movement of horses for competition and unnecessary costs.

This problem has been frequently raised by the FEI over the last two years and the failure to apply the principles of the OIE – the body delegated by the World Trade Organisation – has resulted in the OIE identifying areas where work needs to be undertaken to improve the situation.

A way forward has been mapped out and the OIE supports the principle of creating an officially recognised sub-population of "High Health Performance Horses". The processes needed to create a harmonised international system for the movements of such horses cannot only be the result of merely defining a clear description, but must also be supported by equestrian sport bodies, acting in partnership with their government authorities.

Speakers from outside the FEI will participate in this important session and will explain the steps that will be taken to bring about the necessary changes

DRIVING ROUND TABLE

The FEI Rules for Combined Driving are undergoing a full review ahead of the 2014 rules being tabled at the next FEI General Assembly in November this year.

The last full review took place in 2009. There have since been some small changes to provide better clarity, as well as with some specific changes in 2013, which were introduced on a trial basis ahead of 2014.

The Sports Forum will allow attendees to discuss and review those trial changes, together with the full review to the rules for 2014.

The trial changes to the rules were as follows:

- National Events that can be used for Championship Qualification
- Possibility for Drivers to compete more than once at an event
- Order of go in the competitions
- Classification within the results
- Redefining of the sections and their criteria
- Changes to Marathon Obstacle rule

Decisions need to be made as to whether to retain these changes within the new rules, which will remain in place for four years.

The proposed 2014 rules seek to continue the process of clarifying the rules and removing any ambiguities.

FEI Sports Forum attendees will be invited to discuss changes to the competition format aimed at making the discipline easier and more open to new athletes who may wish to start competing in the discipline at international level.

Discussion will also be needed to finalise the rules for younger athletes following on from the successful Youth Championships in 2012.

DRESSAGE ROUND TABLE

Dressage is enjoying the highest interest in its history and the London Olympics were a fantastic showcase for the sport. How can we build on this by making it even more attractive and securing its further development? What are the factors that contribute to the sport's expansion? Do we need to know more about our fans? What makes the sport popular? Is it, for example, the freestyle phase or the star status of competitors? How can we develop new, young sports stars? How important is TV coverage for Dressage and how far should we go to accommodate interest from TV broadcasters? Are too many important decisions made on the basis of intuition and myth rather than data?

The freestyle is clearly established as the most exciting part of Dressage. It has been a championship test since the FEI World Equestrian Games™ 1994 in The Hague and is now the class that draws the most interest from spectators, media and TV viewers. The judging format has developed rapidly, but what can we do to ensure that the winners are decided on the basis of criteria that are as fair and objective as possible? Ideas put forward include changing the artistic marks, further defining the degree of difficulty and improving the way the selected music is judged.

JUMPING ROUND TABLE

The two sessions devoted to Jumping at last year's FEI Sports Forum brought together more than 250 people. National Federation representatives, event organisers, athletes, owners, organisers' clubs, FEI Technical Committee members, veterinarians, sponsors and media joined in passionate, lively and very constructive discussions.

The items on this year's agenda are Jumping Rules Revision, the Event Classification System and Jumping Rankings. Particular emphasis will be placed on the revision of the CSI Invitation Rules, which will be incorporated, together with the CSI/CSIO Requirements, into the next edition of the Jumping Rules. The Committee encourages organisers to provide valuable feedback for the discussion of the Invitation Rules.

The Jumping Committee will present a report on the evaluations of 2013 CSI-W Western European League spring events. This was carried out as a pilot project for the Event Classification System proposed at last year's Sports Forum.

During this Round Table, the Jumping Committee will also provide its recommendations to proposed modifications to the rules for the Jumping Rankings and encourages feedback from both the International Jumping Riders Club and Organisers.

The Jumping Committee and the FEI Jumping Department hope that all stakeholder groups will once again be represented at the Sports Forum.

DEADLINES

15 FEBRUARY 2013

Online Registration open

Please use the online registration system that will enable you to register for the FEI Sports Forum and book your hotel room. A credit card will be required for this.

Please visit www.fei.org/sportsforum and start your registration.

If you need any assistance during the online registration process, please contact feisportsforum@fei.org

18 MARCH 2013

This is the final deadline to register for the FEI Sports Forum. After this date, all registrations will be subject to availability.

11 MARCH 2013

Specific documents relating to the various sessions and the round table discussions will be available on www.fei.org/sportsforum

CONGRESS FEES

All persons who register for the FEI Sports Forum will be charged a unique congress fee of CHF 350.-, which includes all meeting costs and meals (lunches and dinners, as mentioned in the timetable). The hotel will be paid separately by each participant directly at the hotel.

The congress fee will be debited from your credit card when your registration and booking have been processed by the FEI.

IMPORTANT

For logistical purposes, please respect the deadline of 18 March 2013.

HOTELS

MÖVENPICK HOTEL LAUSANNE

Avenue de Rhodanie 4
1006 Lausanne, Switzerland

T +41 21 612 72 87

F +41 21 612 75 11

www.moevenpick-lausanne.com

Room price per night:

Standard Single & Double occupancy:
CHF 245.- (incl. VAT)

Deluxe Single & Double occupancy:
CHF 305.- (incl. VAT)

Supplements:

Continental breakfast:
CHF 24.- per person / per day

Wireless connection:
CHF 18.00 for 24 hours / CHF 8.- for 3 hours

Rooms are available from 14:00 on arrival date.
Checkout at 12:00.

All meetings will be held at IMD situated a seven-minute walk from Mövenpick Hotel.

HOTEL AU LAC

Place de la Navigation 4
1006 Lausanne, Switzerland

T +41 21 613 15 00

F +41 21 613 15 15

www.aulac.ch

Room price per night:

Standard Single occupancy:
CHF 140.- (incl. breakfast + VAT)

Standard Double occupancy:
CHF 180.- (incl. breakfast + VAT)

Rooms are available from 14:00 on arrival date.
Checkout at 12:00.

The hotel Au Lac is a ten-minute walk from IMD.

IMPORTANT

HOTELS APPLY A STRICT NO SHOW POLICY

Any cancellation must be received before 25 March 2013. In case of no show, 90% of the room will be charged to you (for a maximum of three nights).

A CREDIT CARD NUMBER IS MANDATORY TO GUARANTEE YOUR HOTEL RESERVATION AND TO CONFIRM YOUR ONLINE REGISTRATION

LUNCHES & DINNERS

The FEI is very pleased to invite all attendees on a boat trip on the Lemman lake for the FEI official dinner. It will depart on 8 April at 19.30 from Ouchy and return at around 22.00.

On 9 April, a farewell cocktail will be held at the FEI Headquarters, the HM King Hussein I Building, to close the second edition of the FEI Sports Forum.

VISA REQUIREMENTS/TRAVEL

Please find below the list of countries that NEED A VISA to enter Switzerland, classified by Regional Group.

Group I	Turkey
Group II	None
Group III	All countries need a visa
Group IV	Haiti, Jamaica, Trinidad & Tobago
Group V	Colombia, Cuba, Dominican Republic
Group VI	Bolivia, Ecuador, Peru
Group VII	All countries need a visa
Group VIII	Cambodia, China, India, Indonesia, Korea, Mongolia, Myanmar, Philippines, Sri Lanka, Thailand
Group IX	All countries need a visa

For more information regarding the Visa to Switzerland, please visit the official website of the Swiss Confederation or contact your respective Consulate/Embassy
http://www.bfm.admin.ch/content/bfm/en/home/themen/einreise/faq.0003.html#a_0003

Participants requiring an official invitation letter from the FEI can contact the FEI HQ directly at feisportsforum@fei.org

TRANSPORT TO/IN LAUSANNE

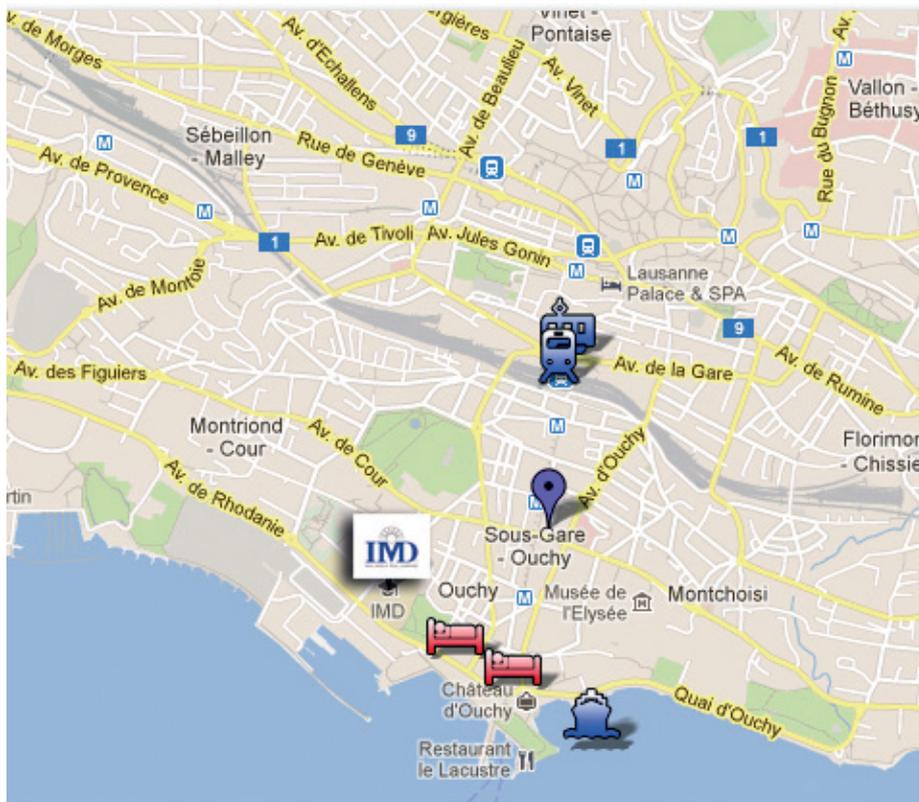
JOURNEY TO LAUSANNE

From Geneva airport:

Please take the train at Geneva airport; the station is a five-minute walk from the arrival terminal. The journey to Lausanne station will take 45 minutes. Once in Lausanne, you can take the metro M2 to the Hotel, (direction Ouchy). Please get off at Ouchy which is the last stop.

From Zurich airport:

Please take the train at Zurich airport. The station is a five-minute walk from the arrival terminal. The trip will take 2 ½ hours to Lausanne station. Once in Lausanne, you can take the metro M2 to the hotel, (direction Ouchy). Please get off at Ouchy, which is the last stop.



Hôtel Mövenpick ★★★★★
Hotel Au Lac ★★★



IMD, Congress Venue



Lausanne Train station



Lausanne Metro M2



The FEI Headquarters



FEI Official Dinner

Lausanne Transport Card

Guests will receive, free of charge, a Lausanne Transport Card for unrestricted travel on all public transport services in the city (bus, train, metro). Visitors will receive this personalised card from the hotel on arrival. The card is valid for the duration of the hotel reservation, including the arrival and departure days.



CONTACT PERSONS

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