

Athlete Portrait Pictures for TV Broadcast Use

Dear National Federations,

You are kindly required to provide the FEI with portrait pictures of all your athletes. The following document outlines the requirements regarding the pictures you have to provide, please read this document carefully.

Should you have any questions regarding this process, please contact the FEI:
usersupport@fei.org

Picture Format

Dimensions:

Minimum size: Width: 1000px; Height: 1000px.

Please provide us with portrait pictures, not landscape pictures.

For your information, the pictures used for TV broadcast will be in a square format.

Please ensure the pictures you provide will allow us to meet the requirements described below.

Resolution:

Minimum: 150 dpi

Background:

The pictures should be on a neutral background (flat color).

Situation:

Athletes have to be pictured without a helmet, cap, or any other hat and without sunglasses. Pictures should show the face and shoulders.

Format:

JPEG and PNG pictures are the only formats accepted.

Royalty:

All the pictures provided have to be royalty free.

File naming convention:

You can upload your files with any name; Hippobase will rename them.

Warning:

Pictures with brand visibility, bad contrast, red eyes etc. won't be accepted.

Please find below an example of how the pictures will be used, which pictures will provide a good result on TV and some bad examples of pictures not suitable for this purpose.

Please note this is for information only, in order to give you a better understanding of the final use of the pictures.

Picture received



Picture resized to fit TV



Result on TV (Good result)

A screenshot of a TV broadcast graphic for the 2014 Normandy FEI World Equestrian Games. It features a green and white horse logo on the left with the text "2014 NORMANDY" and "Altech FEI WORLD EQUESTRIAN GAMES". The main graphic is a horizontal bar with a green top section containing the name "Scott BRASH - Damon Hill" and a small portrait of the man on the right. Below this is a purple bar with "Total" and "Rank" labels. At the bottom, a white bar shows "Team GREAT BRITAIN" with a small UK flag, "21" under "Total", and "4" under "Rank".

Bad examples

Picture received too close-up



Picture received too small



Need colors



Busy background

