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# 'A bond like no other ' gets set to make its mark in Paris!

With just weeks to go until the Paris 2024 Olympic and Paralympic Games, the FEI has launched its global marketing campaign – "A bond Like No Other" – honouring good horsemanship and celebrating the unique and long-lasting connection between horse and human.

Created together with London-based marketing agency Redtorch, the aim of the campaign is to engage Olympic and Paralympic equestrian sports fans and connect with a broader audience, showcasing the essential connection between both equine and human athletes and its critical role to success in the sport.



Click on the image to discover the video

Read the full press release here.

# FEI Board Meeting, 4-5 June 2024

## **Key discussions and decisions**

The FEI Board held its first in-person meeting for 2024 at the FEI Headquarters in Lausanne (SUI) on 4 and 5 June. During the meeting, the Board established a new Equine Welfare Strategy Action Plan and pledged CHF 1 million (USD 1,119,000 /EUR 1,030,000) for the creation of an Equine Welfare Fund to support the plan.

Additional details about this major decision can be found in the dedicated **press release**.

Other key resolutions taken by the FEI Board during these two days included financial matters, elections and appointments, a brief update on FEI Solidarity and the allocation of FEI Named Events for 2025/2026. The Board also supported the future implementation of a digital horse passport, reviewed the proposed changes to the FEI Rules and Regulations, and approved certain FEI Discipline decisions, as well the FEI Annual Report 2023.

Following a simulation conducted by the FEI Education and Officials Department, the FEI Board decided not to apply the current CES Officiating Review. Furthermore, an FEI Officials Working Group will be formed to assess the objectives of the CES Officiating Review and how best to achieve those in the future.

More information about the main resolutions taken by the FEI Board is available here.

## **FEI Annual Report 2023 Now Online**

We are happy to inform you that the FEI Annual Report 2023 is now available online. Filled with facts and figures, as well as reports from both on and off the field of play, covering sporting highlights and governance related milestones and processes, the FEI Annual Report provides an in-depth and transparent review of the international equestrian landscape in 2023

Look back on all major sporting moments, digital highlights, development projects and much more in just one click.



## **DRIVING**

## FEI Driving Championship format - Survey results available

In preparation of the full FEI Driving Rules Revision in 2025, to be implemented in 2026, the FEI conducted a survey to review the FEI Driving Championship Format, to ensure the championships continue to meet the evolving needs and aspirations of the community. The survey was carried out from 5 September to 10 October 2023 and received 296 responses from a diverse group including FEI Athletes, National Federations, FEI Trainers, FEI Officials, FEI Support Personnel, and FEI Organisers.

The FEI would like to thank all respondents, and inform the community that the results of the survey are now available on the **Driving Reports & Statistics** webpage.

## DRESSAGE - PARA DRESSAGE - EVENTING

## FEI EquiTests - Download the Apps Now!

FEI EquiTests, are mobile applications designed to help athletes learn, reference and practice FEI Dressage tests. The FEI EquiTests Apps, are available worldwide through the Apple Store under FEI license.

For each test, the application allows iPhone and iPad users to:

- Read the test instructions along with the marking criteria.
- View animations that outline the movements of the Dressage test.
- Record and play readings of the test that are perfectly timed to match the user's individual horses and the arena in which they are practicing.
- Reference the official Dressage test score sheet to see where the judges' emphasis is.
- Get a better understanding of the FEI Rules as PDFs of the rulebooks on topics such as movement definitions, competition rules, dress code, judging and veterinary inspection are available.
- Keep up-to-date with the latest Dressage, Para Dressage and Eventing news through the FEI news feed.

**FEI EquiTests 1** is available for free, so that athletes and coaches may evaluate the features available. This application includes all features related to one sample test: the globally used FEI Children's Individual Competition Test.

**FEI EquiTests 2** includes all the most recent FEI Eventing Dressage Tests and is available for 9.99 EUR / 9.99 USD / 10 CHF.

**FEI EquiTests 3** includes all the most recent FEI Dressage Tests and is available for 9.99 EUR / 9.99 USD / 10 CHF.

FEI EquiTests 4 includes all the most recent FEI Para Dressage Tests and is available for 9.99 EUR / 9.99 USD / 10 CHF.

## FEI DIRECTORY

## **Updates to the FEI Database**

Monthly summary on the key changes/updates in the FEI Database with regards to the FEI's member National Federations. All details can be found on the FEI Database by clicking on each NF's name listed below:

#### **BLR - EQUESTRIAN FEDERATION OF BELARUS**

Mr Siarhei BARTASH and Ms Yulia NOVITSKAYA have been elected respectively President and Secretary General.

#### **DEN - DANSK RIDE FORBUND**

Mr Dan BOYTER has been elected President.

#### IRI - EQUESTRIAN FEDERATION OF THE ISLAMIC REPUBLIC OF IRAN

Ms Sherisa GHAFFARI has been elected Secretary General.

### **NAM - NAMIBIAN EQUESTRIAN FEDERATION**

Mr Bruce LOURENS has been elected Secretary General.

### **SRI - SRI LANKA EQUESTRIAN ASSOCIATION**

Mr Kosala WICKREMANAYAKE has been elected Secretary General.

#### **SVK - SLOVAK EQUESTRIAN FEDERATION**

The postal address has been updated.

### **SWZ - EQUESTRIAN FEDERATION OF ESWATINI**

Allison MELVIN has been elected President.





**TOP PARTNER** 



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