



# GENERAL ASSEMBLY 2023

**MAKING THE MOST OUT OF  
EDUCATION & DEVELOPMENT  
PROGRAMMES**

**FOCUS ON HORSE WELFARE - 20.11.23**



# INTRODUCTION



**A WEALTH OF EDUCATION & DEVELOPMENT OPPORTUNITIES IS AVAILABLE  
TO ALL NATIONAL FEDERATIONS**



**136**  
NATIONAL  
FEDERATIONS

 **FEI  
SOLIDARITY**

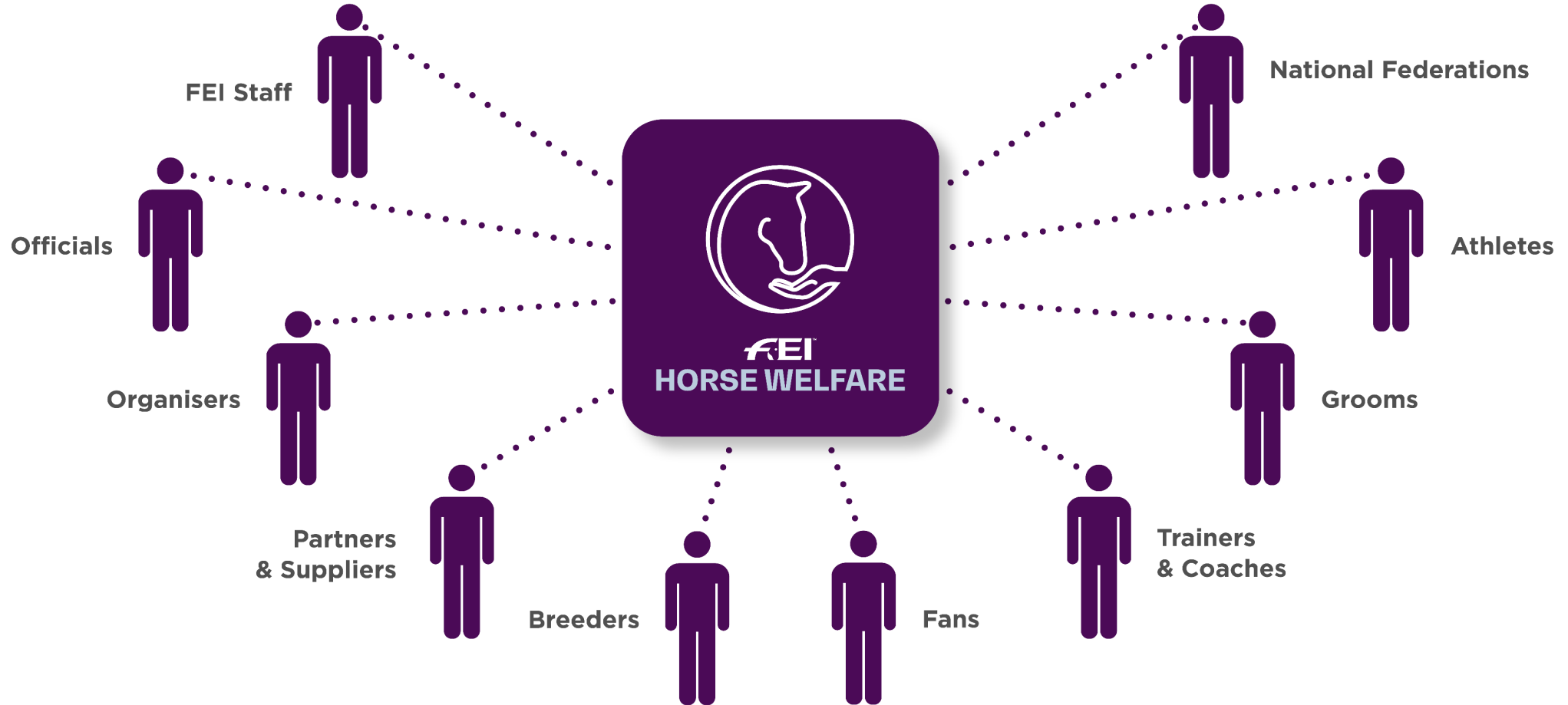
 **FEI  
CAMPUS**

**FEI  
EDUCATION  
& OFFICIALS**

# HORSE WELFARE

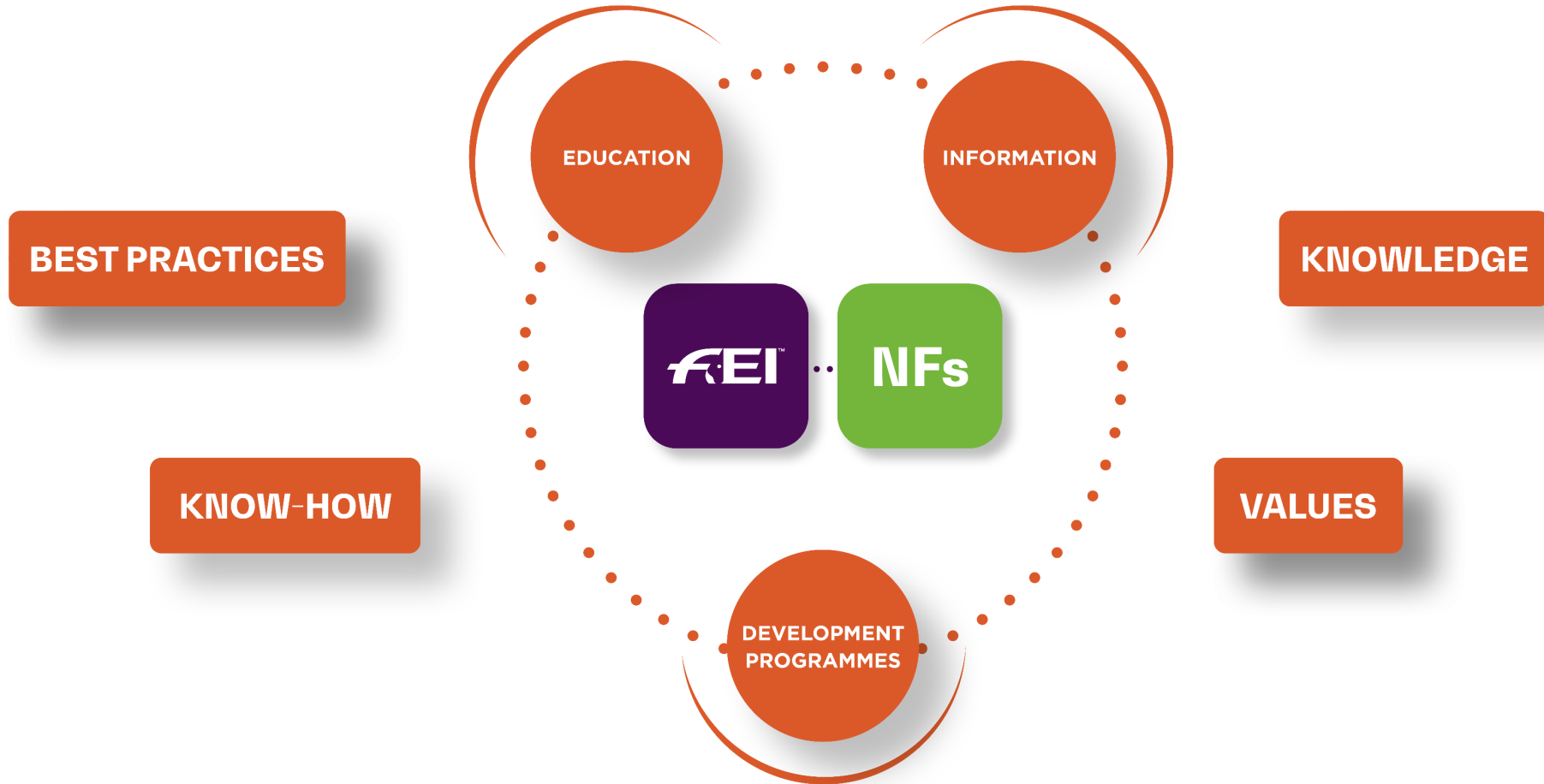


**\* FOR US, HORSE WELFARE IS NOT ONLY AT THE CENTRE OF WHAT WE DO,  
IT IS AT THE CORE OF WHO WE ARE”**



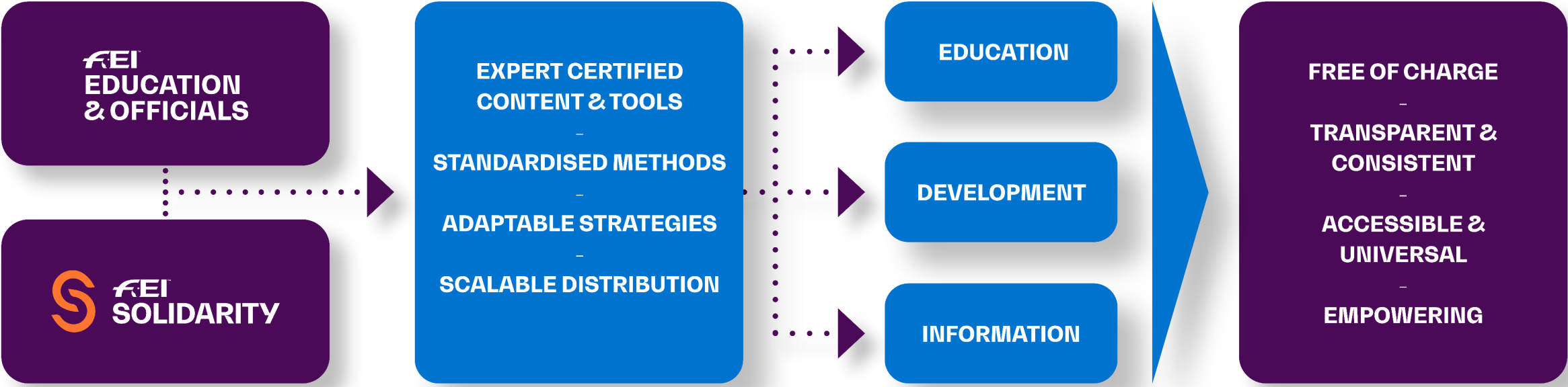


## NATIONAL FEDERATIONS ARE OUR KEY ALLIES IN ACTIVATING A SUSTAINABLE EQUESTRIAN CULTURE

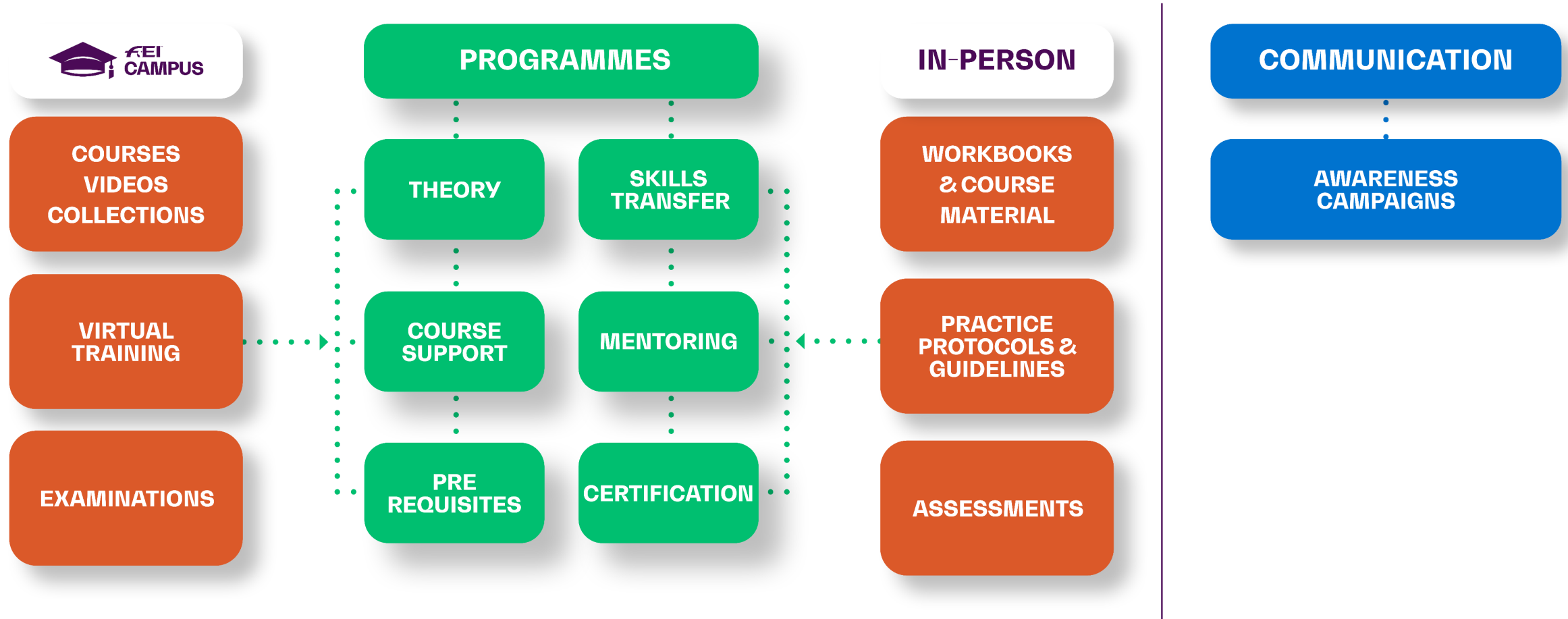


# THE EDUCATION & SOLIDARITY DEPARTMENTS

A MISSION ROOTED IN QUALITY, EFFICIENCY, TRANSPARENCY & EMPATHY  
TO SERVE THE COMMUNITY



## PROVIDING THE RIGHT CONTENT TO THE RIGHT PEOPLE AT THE RIGHT TIME IN THE RIGHT WAY FOR ALL NEEDS



# ADVANTAGES FOR NATIONAL FEDERATIONS



GETTING UP TO SPEED WITH EDUCATION, DEVELOPMENT AND INFORMATION  
WITHOUT THE HASSLE

**SAVED  
TIME & MONEY**

**CERTIFIED  
CONTENT**

**EFFICIENT  
FORMATS &  
METHODS**

**READY &  
EASY  
TO USE**

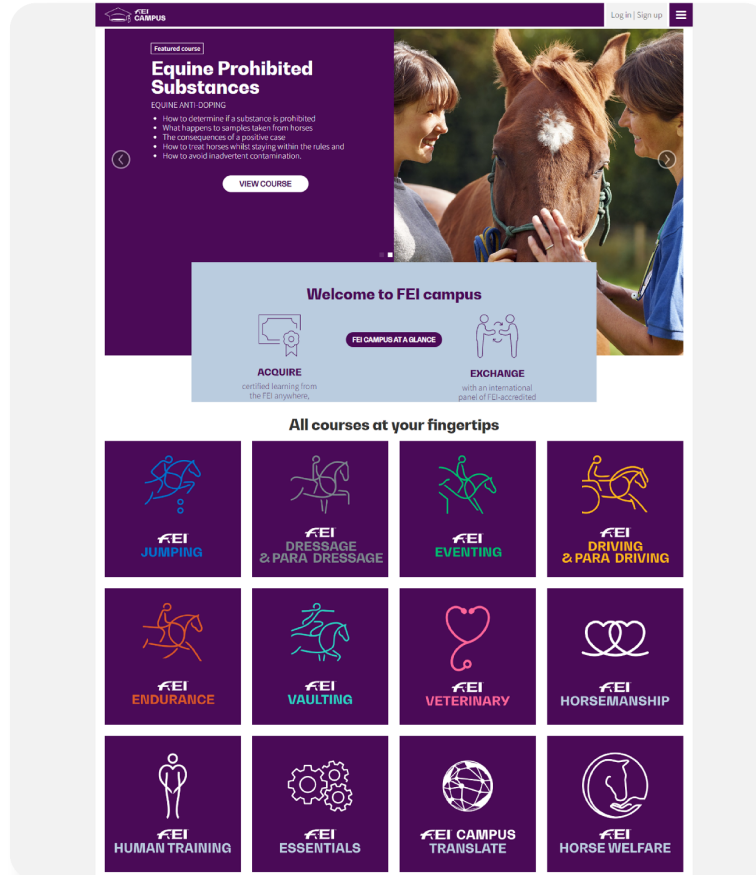


## PRIME EQUESTRIAN KNOWLEDGE AND INFORMATION OPEN 24/7 & FREE OF CHARGE

CREATED  
IN 2017

126  
COUNTRIES

79  
OFFICIALS'  
EDUCATION  
COURSES



40'000  
USERS

186  
COURSES

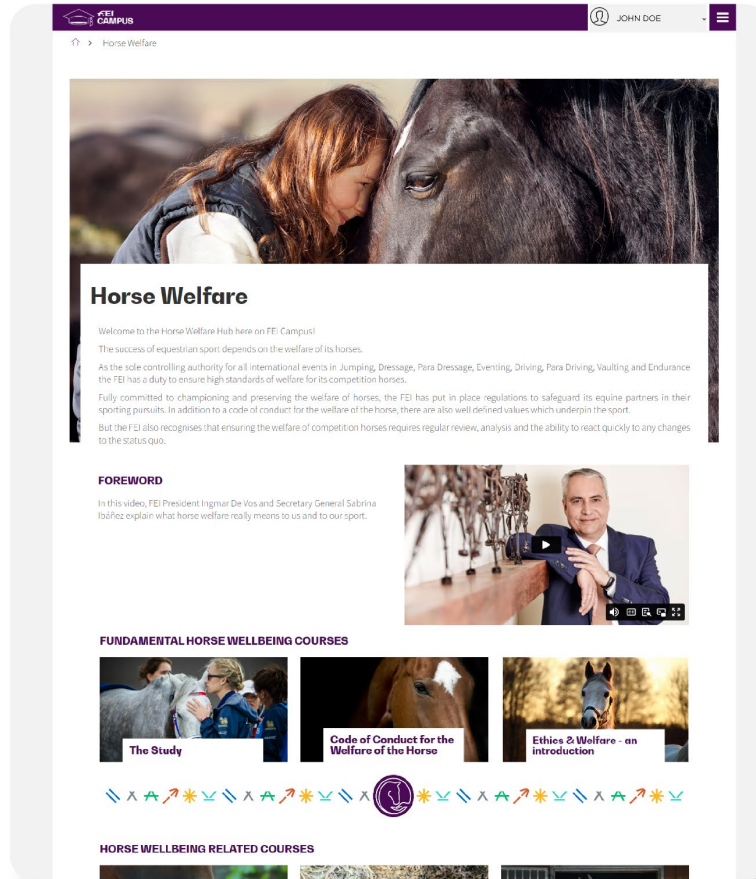
80  
COURSES ON  
HORSEMANSHIP





## PUTTING OUR EFFORT AND MONEY WHERE OUR MOUTH IS

**3**  
**ESSENTIAL**  
**COURSES**



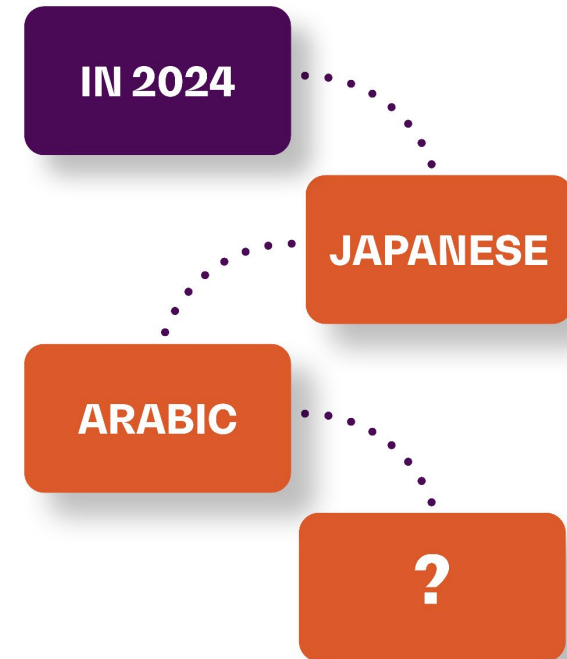
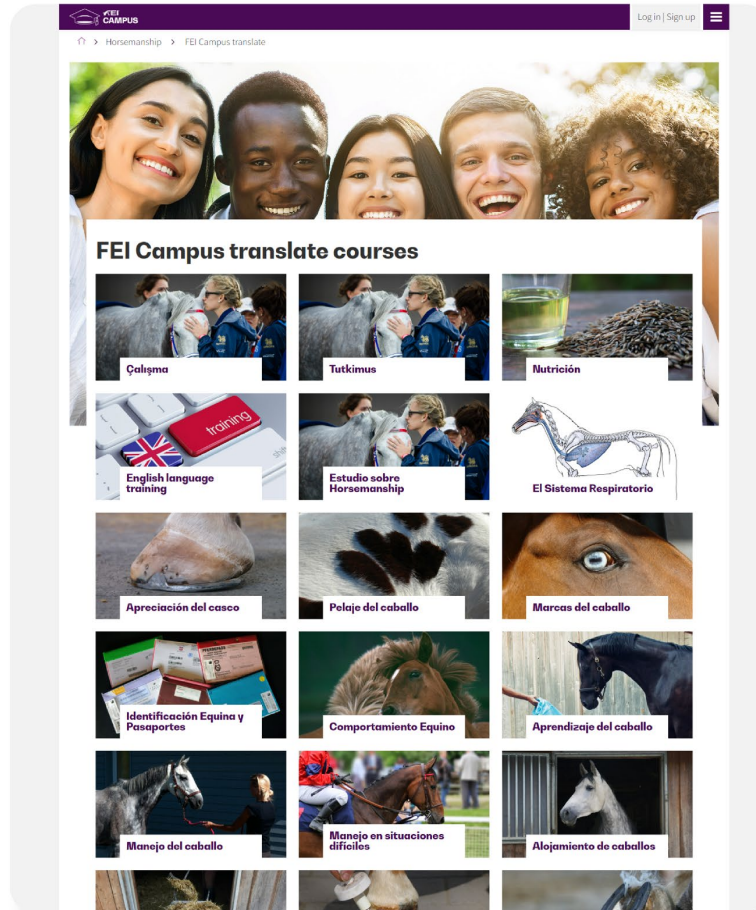
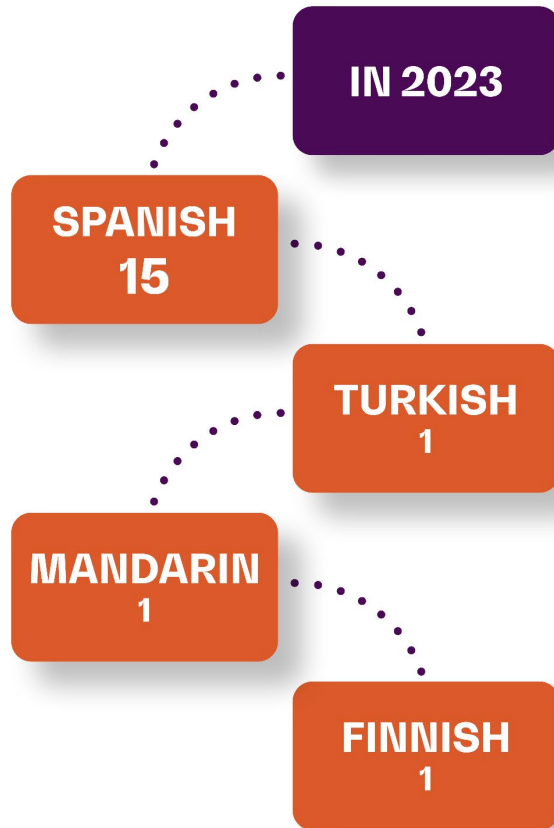
**14**  
**SPECIFIC**  
**COURSES**  
**& VIDEOS**

**6**  
**TRANSLATED**  
**COURSES**

# IMPROVING UNIVERSALITY & ACCESS



STARTING IN MY OWN LANGUAGE WILL HELP ME  
そうじゃない?





## SUPPORTING EDUCATION AND MAINTENANCE PROCESSES CONVENIENTLY & TRANSPARENTLY

**DATABASE**

**Official**

Discipline	Function	Level	Status	Begin Date	End Date
Eventing	Steward	2	OPEN	01/01/2023	31/03/2024
Dressage	Steward	2	OPEN	25/01/2022	31/03/2024
Eventing	Technical delegate	3	OPEN	09/01/2019	31/03/2024
Eventing	Judge	3	OPEN	01/01/2011	31/03/2024
Eventing	Technical delegate	National	CLOSED	01/01/2015	17/01/2016

↓ Show past functions...

Maintenance Status 2023

Discipline	Function	CES Online Assessment	CES Maintenance Course
Dressage	Steward	Passed	2025
Eventing	Judge	Passed	2024
Eventing	Steward	Cross-function	2024
Eventing	Technical delegate	Passed	2024

Vet Delegate Number  
Send Date

Stamp type  
Comment

Discipline	Additional Role	Begin Date	End Date	NF	ID Card Date
All	FEI Testing Technician	11/06/2023	10/06/2026		11/06/2023

↓ Show past additional roles...

Assignment	Event(s)	Discipline	Show
Ground Jury President	CCI3*-S	Eventing	Montelibretti
Ground Jury Member	CCI4*-L (A), CCI4*-S	Eventing	Montelibretti
Technical Delegate	CCI2*-L, CCI2*-S, CCI3*-S	Eventing	Saint Quentin
Assistant Steward	CDI1* (A), CDI3*, CDIC-A, CDIJ, CDIP, CDIU25, CDIY	Dressage + Para Dressage	Ornago
Technical Delegate	CCI2*-S, CCI3*-L, CCI3*-S, CCIP2-L	Eventing	Palmanova
Assistant Technical Delegate	CCI2*-L, CCI3*-L, CCIP2-L	Eventing	Palmanova
Technical Delegate	CCI2*-L, CCI3*-L (A)	Eventing	Saulieu
Assistant Technical Delegate	CCI1*-Intro, CCI3*-S	Eventing	Saulieu
Ground Jury Member	CCIO4*-NC-S (A)	Eventing	Jardy
Technical Delegate	CCI3*-L, CCI3*-S, CCIP1-L (A), CCIP2-L	Eventing	Pratoni del Vivaro

162 Assignment(s) / 17 Page(s)

Page 1 2 3 4 5 6 7 8 9 10 ...

**CAMPUS**

FEI CAMPUS

Dashboard

**MY CAMPUS** FEI MAINTENANCE

### CES ANNUAL ASSESSMENT

Please take the discipline general module to unlock the function modules

**Dressage 2023 - CES General Module**

Remaining attempts: unlimited

Waiting time: 0 day(s)

Status: Passed

✓ TRAIN WITH MOCKEXAM

**Dressage Stewards 2023 - CES Function Module**

Remaining attempts: 1

Waiting time: 0 day(s)

Status: Passed

✓ TRAIN WITH MOCKEXAM

**Eventing 2023 - CES General Module**

Remaining attempts: unlimited

Waiting time: 0 day(s)

Status: Passed

✓ TRAIN WITH MOCKEXAM

**Eventing Judges 2023 - CES Function Module**

Remaining attempts: 1

Waiting time: 0 day(s)

Status: Passed

✓ TRAIN WITH MOCKEXAM

**Eventing TD 2023 - CES Function Module**

Remaining attempts: 1

Waiting time: 0 day(s)

Status: Passed

✓ TRAIN WITH MOCKEXAM

# THE FUTURE OF ONLINE LEARNING? CAMPUS 2.0



## WATCH, LEARN, & CONNECT MORE WITH AN INFINITE WORLD OF TOOLS AND POSSIBILITIES

The dashboard for user Lucy shows the following information:

- PERSONAL PRO** header
- EXPERIENCE POINTS:** 1850 XP
- BADGES:** Brain, Challenges, +5 (See all)
- CURRENT LEAGUE:** DIAMOND
- CAMPUS ACTIVITY (This month):** Global time spent: 12h20. Learning: 6h20, Connecting: 3h10, Playing: 2h50. Current Streak: 28 Days, Best Streak: 92 Days.
- LEADERBOARD (This month):**

Deborah G	350 xp
Marc T	320 xp
Shiva L	290 xp
John B	120 xp
- LEARNING ASSISTANT:** Offline Content: 26, Notes: 10, Saved Pages: 4, Saved Words: 32.
- Notifications:** 8 Chat notifications, 3 Friends notifications, 24 Forum notifications.
- ONGOING Courses:**
  - Evaluating Saddle Fit:** 25% complete
  - Level 1 Jumping Judge:** 37% complete
  - Role Of Athlete Representative At International Events:** 12% complete

The landing page features a large, colorful, abstract graphic of a horse's head. The text reads:

### FEI CAMPUS

and certified equestrian learning & community platform

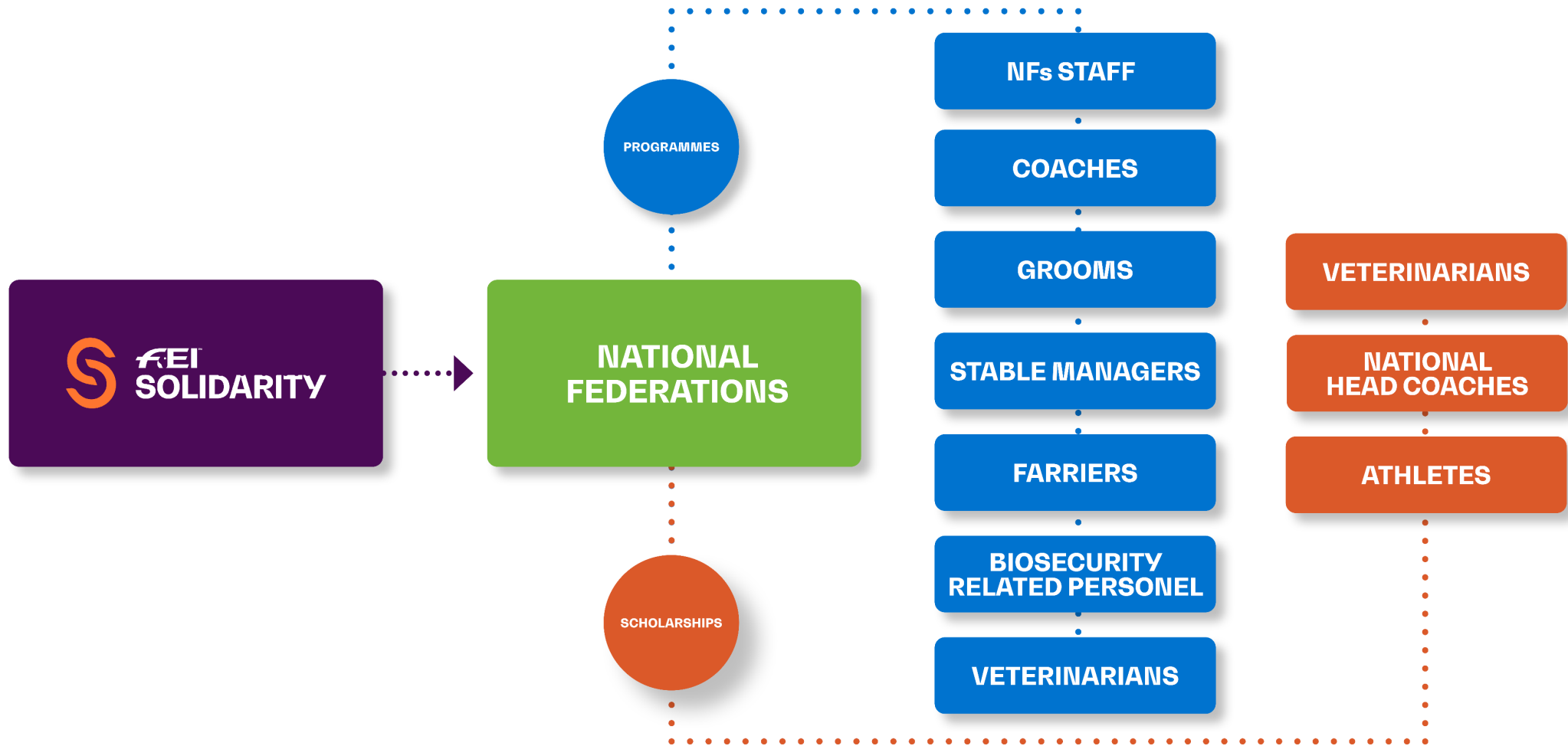
Buttons: Start Learning, Meet The Community, What's New?

Footer: FEI Campus, Sponsors, Partners, Authors, Glossary, Contact us, Terms & Conditions, Cookies, Privacy Policy, © 2015-2022 Fédération Equestre Internationale, FEI.org, Inside FEI.org, FEITV, FEI DATABASE.

AND THERE IS EVEN MORE FOR YOU



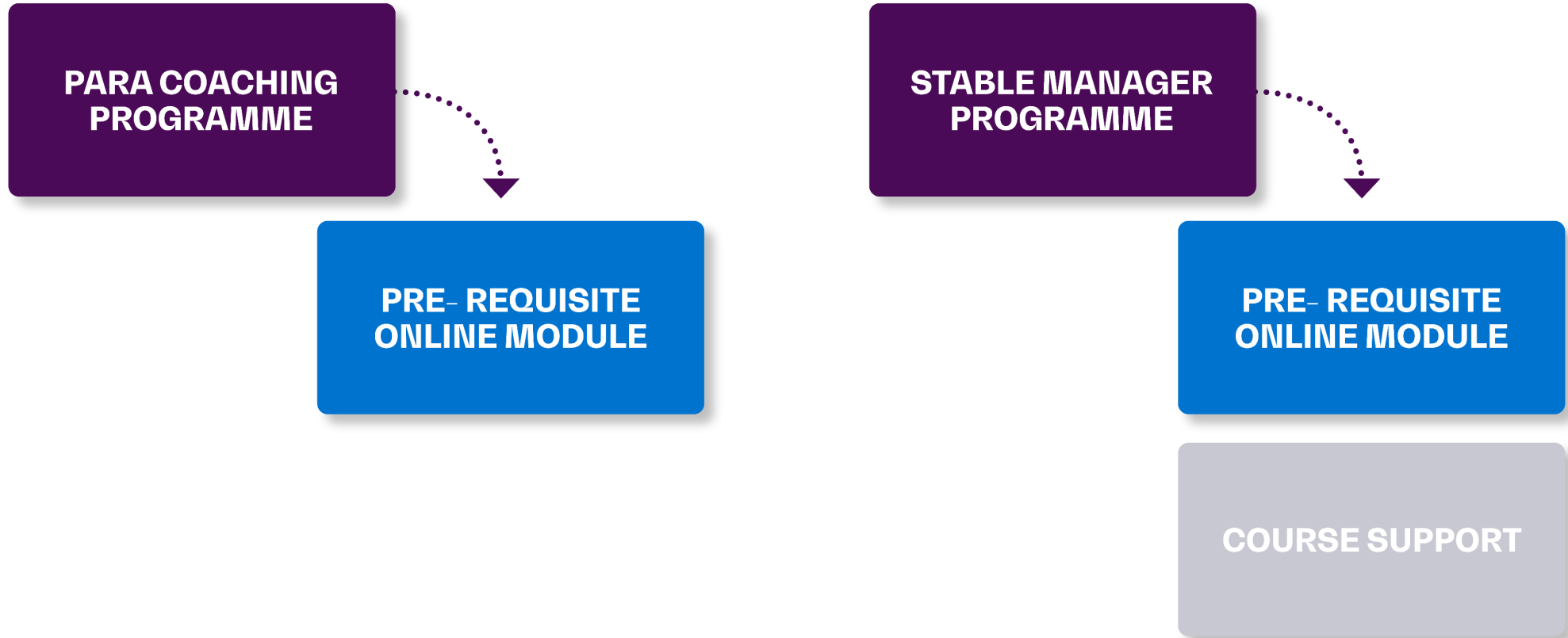
## DEVELOPMENT & EDUCATION SOLIDARITY IS FOR ALL NFs TO BENEFIT FROM



# ONLINE & IN-PERSON BLENDED LEARNING

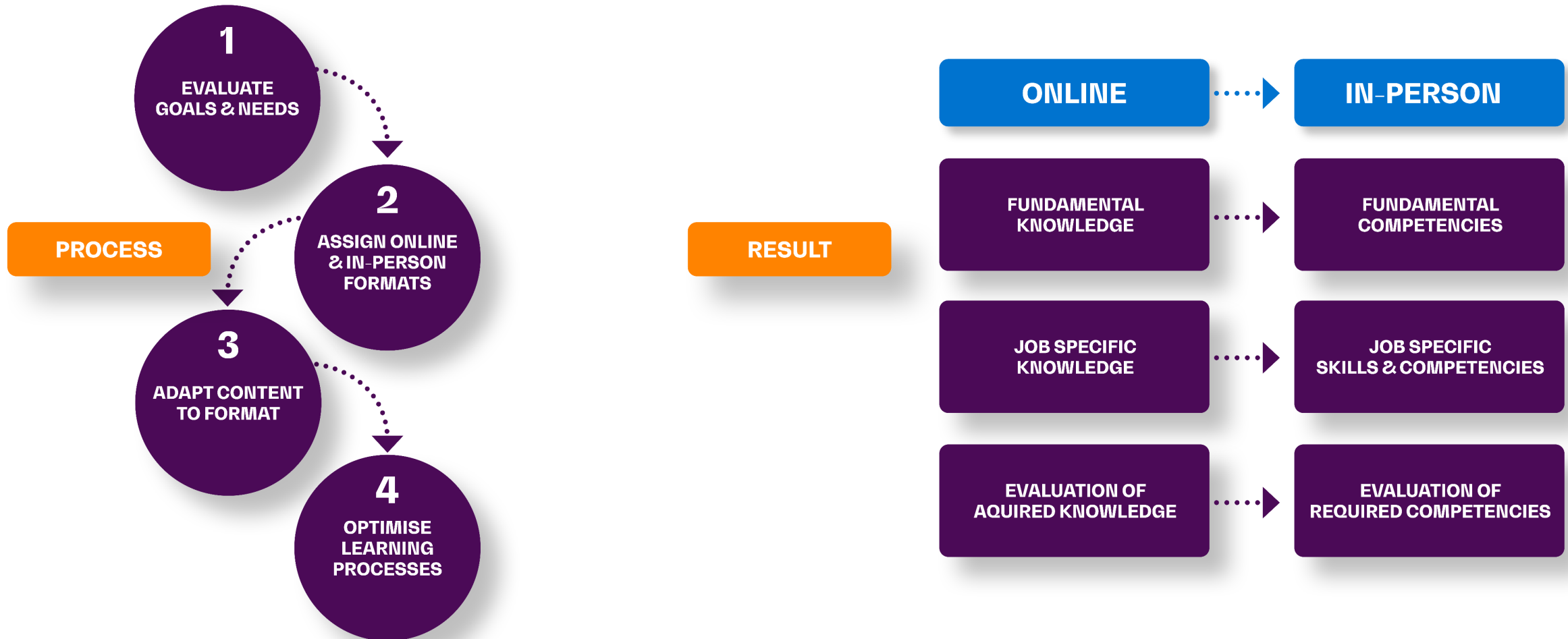


ORIGINALLY IMPLEMENTED FOR OFFICIALS IN CAMPUS  
GRADUALLY INTEGRATED INTO SOLIDARITY EDUCATION PROGRAMMES





## FROM PROFESSIONALS TO PROFESSIONALS CREATING RELEVANT & EFFICIENT EDUCATION PROGRAMMES

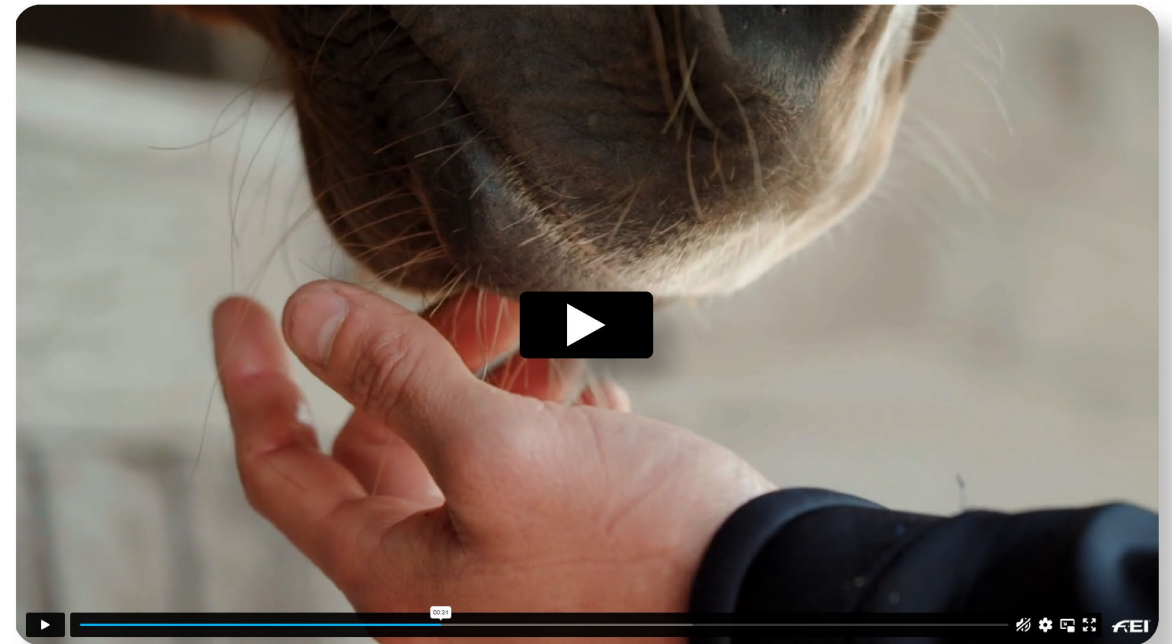
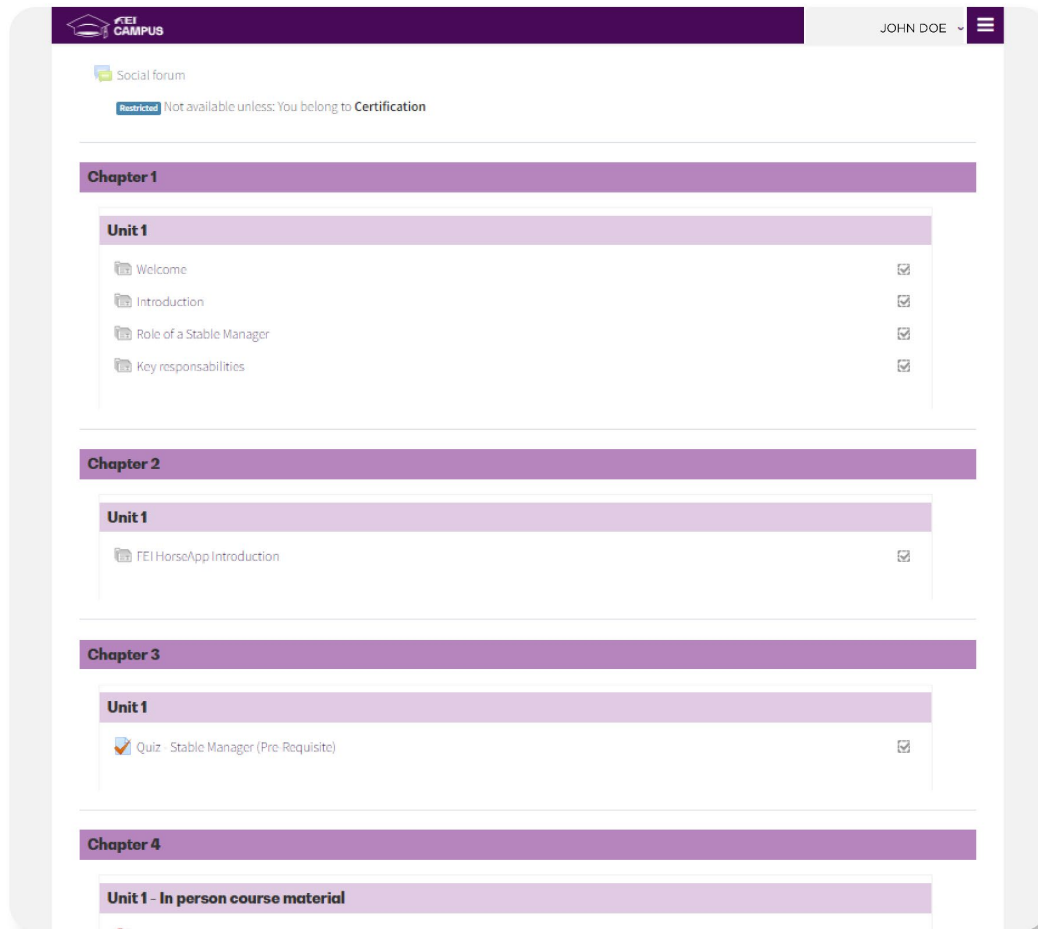




# STABLE MANAGER EDUCATION PROGRAMME EXAMPLE



## A FLEXIBLE BLENDED PROGRAMME FOR A ROBUST PROFESSIONAL LEARNING



# WHAT ELSE CAN BE DONE?



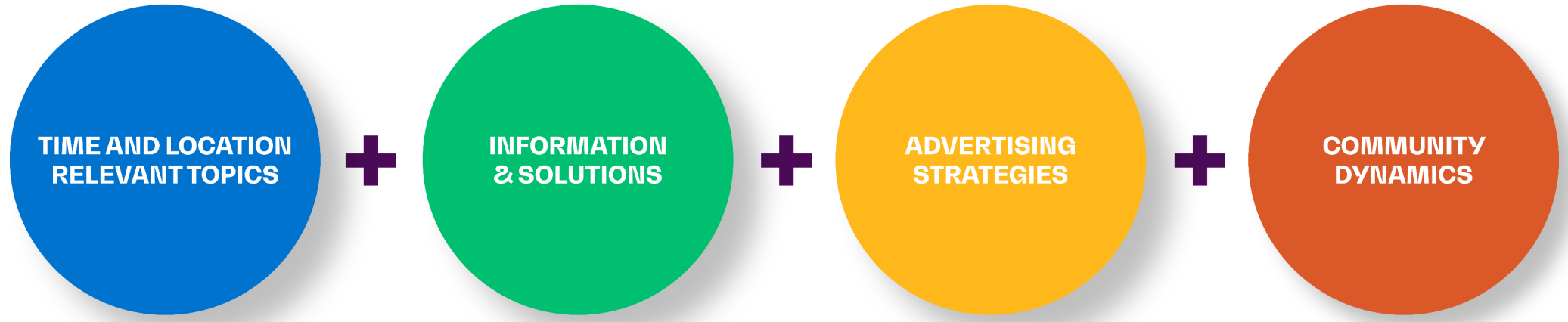
THE POWER OF



COMMUNICATION

# WHEN AND WHERE IT MATTERS MOST

## USING COMMUNICATION MEANS AND SOCIAL MEDIA CHANNELS TO EDUCATE VIA POWERFUL AWARENESS CAMPAIGNS





## REPURPOSE PAST CAMPAIGNS AND TURN KNOWLEDGE INTO POWER FOR ALL EQUESTRIANS

**8**  
HIGH QUALITY  
EDUCATIONAL VIDEOS



COVERING  
PREPARATION AT HOME  
TRAVEL & COMPETITION  
FOR HUMANS & HORSES

SUBTITLES CAN BE  
CREATED & ADDED  
IN ANY LANGUAGE

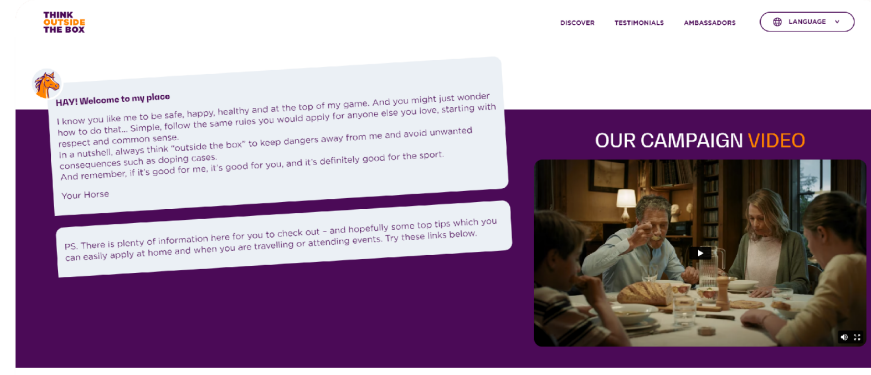


# THINK OUTSIDE THE BOX EXAMPLE



## ECHO & AMPLIFY ACTUAL CAMPAIGNS SURF THE WAVE & GET MAXIMAL EXPOSURE

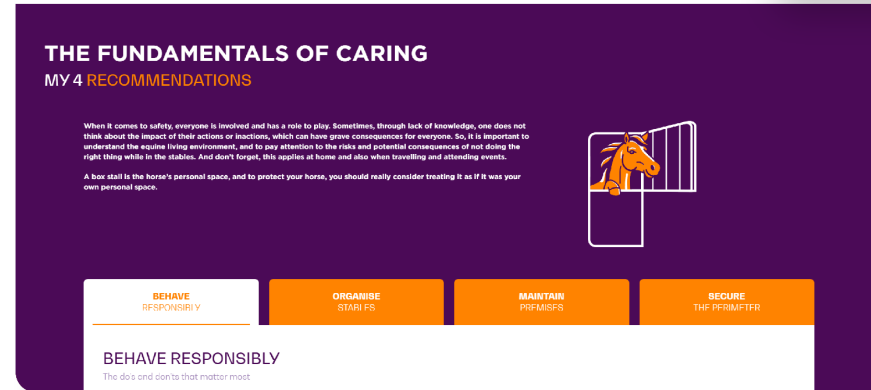
**VIRAL TEASER**  
**EXPLAINER VIDEOS**  
**DEDICATED WEBSITE**  
**PRINTED VISUALS**  
**MERCHANDISING**



LEARN & ACT



[FEI.ORG/THINK](https://FEI.ORG/THINK)



A central purple circle with the text "THANK YOU" in white, bold, uppercase letters. The circle is surrounded by several colorful geometric shapes: two blue diagonal lines on the top left, a green shape resembling a stylized 'A' or a triangle with a horizontal bar on the top, an orange arrow pointing up and to the right on the top right, a grey 'X' shape on the bottom left, a yellow shape resembling a stylized 'Y' or a triangle with a horizontal bar on the bottom, and a cyan shape resembling a stylized 'V' or a triangle with a horizontal bar on the bottom right.

**THANK YOU**