

**I apply for the position of Athletes's Representative - Eventing**

<b>Civility</b>	<input checked="" type="checkbox"/> Ms <input type="checkbox"/> Mr <input type="checkbox"/> Dr
<b>First Name/FAMILY NAME</b>	Bettiina / <b>HOY</b>
<b>Year of Birth</b>	1962
<b>Nationality</b>	German
<b>Languages spoken</b>	German / English / Dutch



	Year	Experience
<b>Professional Career</b>	1984 - 2016	Olympic Games x 3, Team Bronze medal. Reserve x 3 including Rio 2016.
	1982 - 2006	World Championships x 5. Team Gold and Bronze. Reserve x ?
	1983 - 2017	European Championships x 10. Individual Gold and Bronze. Team Bronze
	1982 - 2018	Winner of two 5*s. Kentucky and Luhmühlen. Multiple top 5 placings in Badminton, Burghley, Luhmühlen
	1982 - 2017	German National Champion x 4

	Year	Experience
<b>Equestrian and other sport Experience</b>	1991- Current	International Coach. Trainer of individual riders at the Olympic Games in Sydney/HongKong/Rio/Tokyo. Trainer at the Asian Games in Doha & China.
	2017 - 2019	National Coach to the Dutch Eventing Team in the Netherlands.
	2021 - 2022	Actively coaching on a weekly basis to squad and championship riders from various nations. Attending multiple senior competitions in Europe, UK, USA and Australia.
	2020 -	Riding to Prix St Georges Dressage
	1997- Current	National Judge, currently in the process of upgrading this license for FEI.

	Year	Degree / Certification
<b>Education / Certification</b>	1981	A Levels
	1983	Studied Economics at the University of Osnabrück
	1991	Riding Masters Exam - With Excellence.

- !  I confirm that the information given in this form is accurate and complete;  
 I confirm having carefully read the contents of the job specification, in particular but not limited to, the position constraints.



April 25, 2022

**Dear All**

**Letter of Motivation – Position of Rider Representative, Eventing.**

I want to see the sport I love continue to grow. The challenges that have driven change in recent years must become positive, enabling us to showcase our sport at the highest levels globally for years to come.

To do this, I believe there must be a strong rider voice to work collaboratively with the FEI to manage change for the good of the sport. A sport I am passionate about, a sport I would like to give back to as we work to ensure its continued success and longevity.

I understand the challenges we as riders face and I am still fiercely competitive at heart. I also understand the perspectives of the many stakeholders as we strive to move the sport forward. This perspective comes from competing at championship level for many years - which often involved representing riders at top level competitions and working with FEI representatives - alongside seeing every aspect of the sport, from providing mainstream TV commentary, to rider and team management and FEI ground jury collaboration.

More recently, on a weekly basis, I have been coaching championship and squad riders from nations such as the USA, UK, Japan, Germany, India, Brazil, Switzerland, NZ & Australia and attending competitions across the US, Europe, and Australia. This makes me very accessible, providing rider dialogue across hemispheres at the top level for both established and emerging nations.

I believe I can bring a strong rider voice on behalf of all nations, and most importantly, use this together with the FEI to actively bring about change on behalf of the riders, at a time when change is inevitable, but must have a positive outcome for riders and their profession.

**Bettina Hoy**