


**I apply for the position of Endurance Athletes' representative**

<b>Civility</b>	<input type="checkbox"/> Ms <input checked="" type="checkbox"/> Mr <input type="checkbox"/> Dr	
<b>First Name/FAMILY NAME</b>	Tom / <b>MAC GUINNESS</b>	
<b>Year of Birth</b>	1951	
<b>Nationality</b>	Irish	
<b>Languages spoken</b>	English and Spanish	

	Year	Experience
<b>Professional Career</b>	1985	Founded Horseware Products Ltd one of the worlds leading equestrian brands
	2001	won the Ernst and Young industrial Entrepreneur of the year.
	1990	1990 to 2020 awarded 35 new product awards by BETA British Equestrian Trade Ass
	2020	Founded HorsePal a new frontier on Equestrian Management
	2021	Sold a Majority Stake in Horseware Products to consentrate on other projects

	Year	Experience
<b>Equestrian and other sport Experience</b>	2014	Competed WEG normandy
	2018	Competed At WEG Tryon USA
	2013	2 <sup>nd</sup> Pan American Open Uruguay
	2017	Competed European Championships Brussles 11 <sup>th</sup> position
	2019	Competed European Championships Husotn Park 11 <sup>th</sup> position
	2021	competed World Championships Piza

	Year	Degree / Certification
<b>Education / Certification</b>	1981	BHSAI British Horse Society assistant Instructor Certificate
	1981	ICES Irish Certificate in Equestrian Science
	1983	BHSII British Horse Society intermediate Instructor Certificate
	1083	IDES Irish Deploma in Equestrian Science

!  I confirm that the information given in this form is accurate and complete;  
 I confirm having carefully read the contents of the job specification, in particular but not limited to, the position constraints.

## Tom Mac Guinness 30-04-2022.

I am Irish, I was born in 1951 and have been riding since the age of 12. I have been involved in Showjumping, have been a master of hounds, ridden in point to points and have Evented up to 2 star level.

In 2010 I began to play polo and have enjoyed many tournament victories and have played up to 22 goal level. I began my Endurance career in 2012 with the aim of competing in the 2014 world WEG in Normandy. I quickly discovered that it would not be so easy to qualify as the qualification rules were changed in a very substantial way on the 1st of January 2013. I had been traveling to Argentina and Uruguay to play polo and began to work with a Uruguayan Vet and endurance trainer Sebastian Brun.

I now live in Barcelona and train with Jordi Arboix in Catalunya where I have 7 horses from 1 to 3-star level

I have competed at 3 different WEGs on 3 different horses. Normandy on Artista, Tryon on Shasha, Pisa on Chamaille and was in 7<sup>th</sup> position with Shasha in Tryon with 28Km to go when it was controversially Stopped. I have also completed at two European Championships, Brussels and at Houston park finishing in 11th position but both times. Most of my early competitions were in South America, Argentina and Uruguay. I have also competed in Dubai, Saudi Arabia, Spain, Portugal, France, Belgium, Holland, Ireland and the UK. I have consistently been in the top 200 of the world rankings and reached 22nd position in September of 2019.

I began my career working for 8 years as a missionary, mainly in South America. After returning to Ireland in 1979 I became a riding instructor and enjoyed a brief career as an event Rider. I quickly discovered that this was not the easiest way to make a living and had the idea to reinvent the horse blanket. In 1985, I founded HORSEWARE products. At that time horse blankets were very basic and were not really fit for purpose. Although I had no background in either business or manufacturing, I completely redesigned the blanket from the bottom up and solved many of the problems associated with poor blanket design and materials.

Since then, HORSEWARE has gone on to become one of the world's leading equestrian brands with over 700 employees worldwide and manufacturing plants in China, Cambodia, Ireland and the USA. In April of 2021 I sold a controlling interest in Horseware and am now a consultant and board member. In 2020, I founded HORSEPAL a company dedicated to developing sensors to better understand the horse's condition, especially during training and competition.

To build a business like HORSEWARE from scratch, requires the ability to solve problems in a sensible and pragmatic way. To see solutions and avoid unintended consequences. This ability along with my exposure to the horse community and equestrian industry give me a unique perspective. I am a true armature with no vested interest and a genuine love of horses and endurances. I have personally suffered the unintended consequences of some of the knee jerk decisions and short-term thinking by people who have not been on the front line.

I am a very busy person but will make the time and resources available to be a great rep for you and your horses. I would be very honored if you would consider me to be your representative for the next 4 years.

Tom Mac Guinness