

# Curriculum Vitae

## Personal Information

**Name :** De Coriolis  
**Other Name :** Bertrand  
**Address :** M3 St Antoine  
Goodlands  
Mauritius  
**Tel no :** Cell: (230) 52506742  
**E-mail :** b.decoriolis@gmail.com  
**Date of birth :** 19.01.72  
**Age :** 52  
**Sexe :** Male  
**Marital status :** Married  
**Nationality:** Mauritian



## Work Experience

**Dates** March 2013 / To now

**Name and address of employer** Aldrex Suppliers Ltd  
Cnr Baissac & Ave Victoria  
Quatre Bornes

**Sector** Retail

**Main activities** Aldrex Suppliers Ltd was incorporated in 1998 and began its operations in direct selling representing Yves Rocher and Stanhome. End 2013 Aldrex Suppliers creates Concepts Department Stores where a variety of products were offered to their clients. These products include cosmetics, make-up. Cleaning products, decoration, fashion accessories and domestic appliances amongst others.  
They operate more than 7000m2 of warehouse space as well as a fleet of vehicles to ensure efficient deliveries to their stores and consultants. Orders are prepared by their services and delivered in their shops or directly to their consultants. The Direct Selling activity is sustained by outlets that are strategically located across the island, therefore answering the needs of their clients with greater proximity.

**Occupation or position held** Project & Retail Manager (March 2019 to till now)

**Main responsibilities** To develop all new project plans of the company  
Look after the 4 department stores (Phoenix 2000m2, Roe Belle 1200m2, Grand Bay 550m2 and Flacq 275m2)  
Manage of aprox 120 people  
Manage and order stock

**Occupation or position held** Project & Warehouse / Operation Manager (May 2016 to March 2019)

**Main responsibilities** To develop project plans (Construction of Warehouse)  
Look after the warehouse (7000m2)  
Manage Supply Chain for Shops and to Consultants  
Manage the staff of more than 50 people  
Manage Stock  
Quality Control on Product

---

**Occupation or position held** Project & Administrative Manager (March 2013 to May 2016)

**Main responsibilities** To develop project plans (Construction of MyStore Department Store)  
Look after the shops (Y.Rocher & Stanhome 4 shops, Univers Feminin  
7 shops and Concepts 3 Shops.  
Manage the staff of 110 people  
Manage and order stock  
Looking for new suppliers  
Deal with authorities for new permits etc

**Dates** February 2011 / December 2012

**Name and address of employer** Paul Foo Kune Racing Stable  
Champs de Mars  
Port Louis

**Sector** Horse Racing

**Occupation or position held** Trainer / Stable Supervisor

**Main activities and responsibilities** Training of horses to race at Champs de Mars  
- Look after the good health of horses.  
- Manage the team of 20 grooms  
- Manage and order stock of feed  
- Deal with racing authorities

**Dates** April 2010 / January 2011

**Name and address of employer** Charles Telfair Institute  
Telfair  
Moka  
Mauritius

**Sector** Tertiary Education and Training Center

**Occupation or position held** Marketing Manager

**Main activities and responsibilities** General managerial work as may be assigned to a Marketing Manager  
- Establishing strong relationships with clients.  
- Identifying Corporate training and educational need  
- Promoting the services of an academic institution  
- Penetrating new markets

**Dates** December 2008 / March 2010

**Name and address of employer** Self Employ

**Sector** Marketing

**Occupation or position held** Marketing Consultant

**Main activities and responsibilities** General marketing work  
- Prepare Marketing plan to  
- Develop and implement promotions and marketing of the product.  
- Manage day to day marketing project development  
- Media Planning and Buying  
- To develop project plans, looking for customers, presentation of product,

---

**Dates** March 2007 / October 2008

**Name and address of employer** ATM Solutions  
Head Office – Johannesburg  
Sandhaven Office Park, 14 Pongola Crescent, Eastgate Ext. 17, 2199  
South Africa

**Sector** Financial and Payment Sector

**Occupation or position held** Branch Manager

**Main activities and responsibilities** General managerial work as may be assigned to a Office Manager

- Work with the Marketing Director to develop and implement promotions and marketing of the product.
- Manage day to day marketing project development
- Liaise with local bank
- Establish day to day work for technician
- To develop project plans, looking for customers, presentation of product,

**Dates** October 2005 / February 2007

**Name and address of employer** RadioPlus Ltd.  
4B, Labourdonnais Street, Port Louis  
Mauritius

**Sector** Radio

**Occupation or position held** Marketing and Sales Executive

**Main activities and responsibilities** Direction and organisation of sales department :

- To create contacts and relationships with potential clients, visit the clients as and when necessary.
- To find sponsors for games and programs
- To propose new ideas regarding games and programs
- sell normal airtime to potential and existing customers, to make presentation of the company profile to clients
- To organizing of concert with local and international artists.

**Dates** October 2000 / August 2005

**Name and address of employer** MAB (Mauritius Advertising Bureau)  
St George Street, Port Louis  
Mauritius

**Sector** Advertising

**Occupation or position held** Advertising Manager / Manager

**Main activities and responsibilities** Marketing, management, responsible for the new business drive of the company. ( head of staff of 15 people.)

- Day to day management (debtors, creditors ...), Assure the smooth running of the marketing and graphic departments
- Media planning
- Creation of Commercial advertisement (TV and Radio)
- Production such as printing, prepress, scanning, looking of models, communication

---

**Dates** March 1996 / October 2000

**Name and address of employer** Own company  
Bertie's Graphic Design Studio Co.Ltd

**Sector** Design and Advertising

**Occupation or position held** One man show

**Main activities and responsibilities** Creation of my own company, which as for activities graphic designing and desktop publishing

- One of my main client was Naiade Resorts, I create all there corporate image, create logo and stationeries for there Hotels
- Being self employed, I consider that I acquired Lots of experiences in the designing industry, for example: printing, Pre press, designing, client follow up, marketing and management

### Training and Education

**Dates** June 2009 / August 2009

**sector** Certificate basic of Web Designing

**Dates** February / April 1996:

**sector** Training Period of 3 months at Publico Advertising

**Dates** July / December 1995:

**sector** Training period of 5 months at Hirt & Carter (S.A).

**Dates** September / November 1991:

**sector** Training period of 3 months at Mauritius Advertising Bureau(MAB)

**Dates** 1995

**Diploma** Comprehensive Desktop Publishing  
Certificate (computer graphic)

**Institution** Hirt & Carter Graphic - South Africa (1995 April – July)

**Dates** 1995

**Diploma** 3yrs Diploma in Graphic Design

**Institution** Ruth Prowse School of Art - Cape Town – South Africa (1993 – 1995)

**Dates** 1991

**Certificate** HIGHER SCHOOL CERTIFICATE  
Art: A Level, Accounting: A Level, French: A Level

**Institution** St Joseph Collage (1982 – 1991)

**Language spoken and written** English  
French

**Computer skills and competences** Word, Excel, PowerPoint, Internet Explorer, Microsoft Outlook, Quark Express, Freehand et Photoshop

---

**Organisational skills and competences**

Strong ability to work within strict time frames and resolute deadlines.  
Responsible for scheduling projects within the time frame required. Able to work with minimal supervision and to handle multiple task assignments  
Totally committed to providing excellent customer service that makes all clients feel welcome, important, and appreciated.

**Interest**

Sports in general, horse, practicing golf

**Social**

Member of Mauritius Round Table  
General Secretary of Mauritius Equestrian Sports Federation (Sept 2019 to Sept 2020)  
President of the Mauritius Equestrian Sports Federation (Sept 2020 to Now)

---