



FEI™
GENERAL ASSEMBLY
ABU DHABI (UAE) 10-13 NOVEMBER 2024

SESSION 3
Athletes Services and Registration Fee
12 November 2024

Quick history of services within the FEI

1921

Foundation of the FEI

1930

FEI published its first bulletin in December 1930

2006

FEI provide the first online service to NFs

2008

FEI sends the last paper bulletin

2009

FEI provide the first online service directly for Athletes

2024

FEI provides multiple online services to all its stakeholders

FEI Services for Athletes



What are Athlete Services?

Athletes Services are all services provided by the FEI, benefiting directly or indirectly the FEI Athletes



Direct services

Services where Athletes can directly interact with the FEI by using them



Indirect services

Services that are benefiting the Athlete, meaning they contribute to the quality, improvement or regulation of the sport

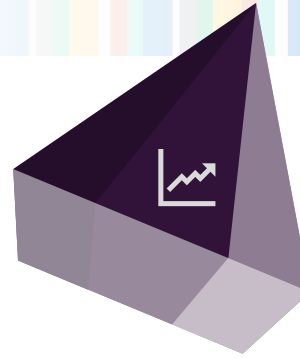
Competition

Online calendar of competitions, event schedules, qualification systems, FEI Entry System, FEI Invitation System, FEI SportManager App



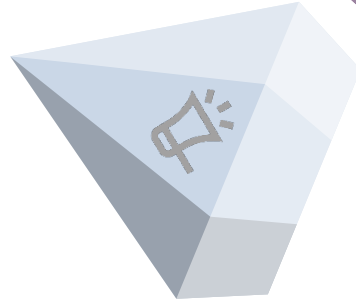
Performance

Online results, record of performance and analytics, rankings and standings



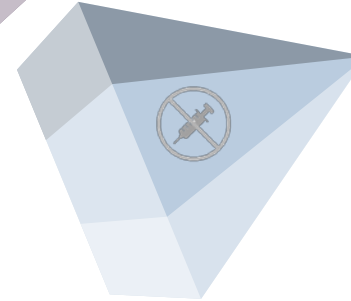
Promotion

Athlete profiles, Horse profiles, Online Biographies platform



Anti Doping

Human and Equine regulations, anti doping resources, Equine prohibited substances database and app, education, TUE, Whereabouts



FEI Athletes Direct Services

Regulations

Online Rules and Regulations, Tack and Equipment group, FEI RuleApp, FEI TackApp



Legal

Legal advice, Sport Nationality, Safeguarding, ECIU



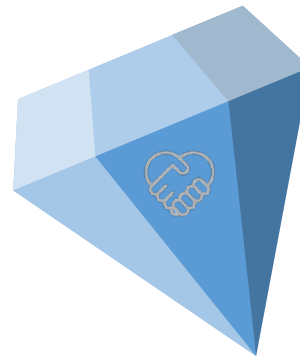
Biosecurity

FEI HorseApp, pre-event requirements, Horse examination on arrival, daily monitoring, movement traceability



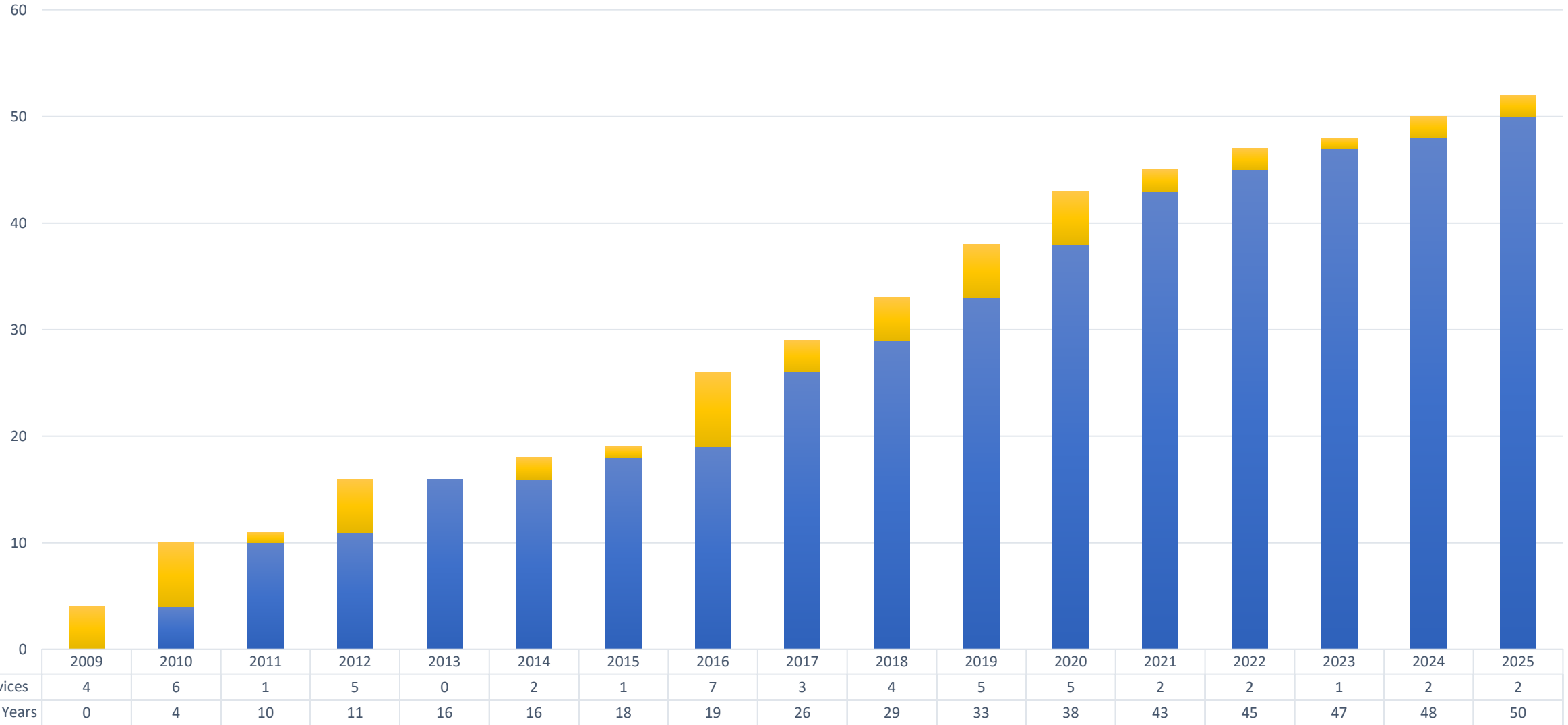
Solidarity

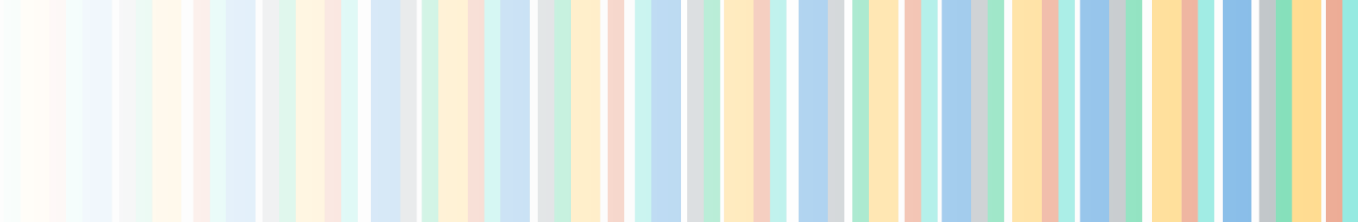
Scholarships for Athletes, training camps for Athletes





Evolution of FEI direct Services for Athletes over the years



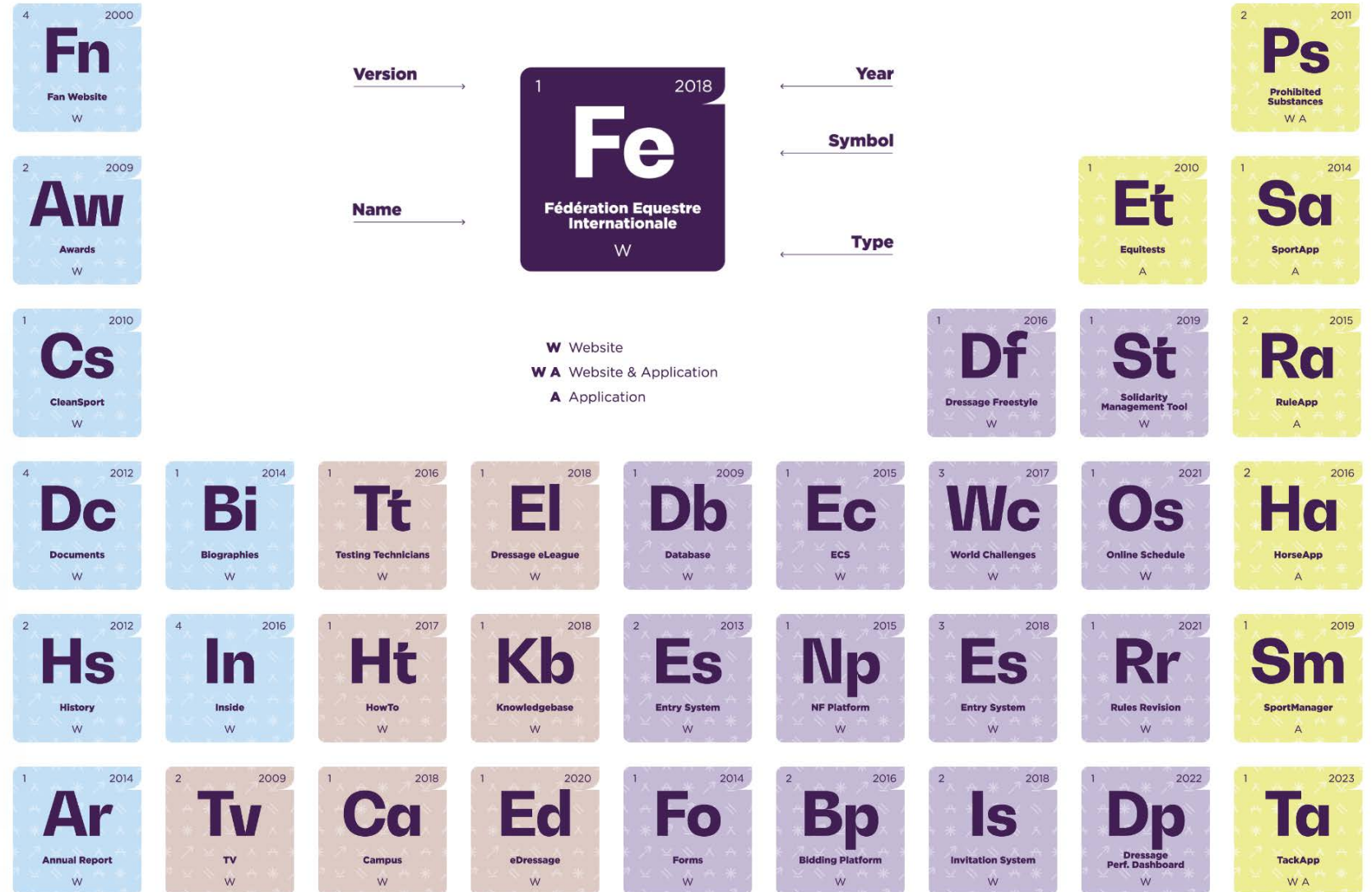


FEI Online Solutions and Platforms

36 different solutions and platforms

Developed between 2006 and 2024

hub.fei.org



What are these Athlete Services ?

2009

Online Results database

Results and performance records of Athletes

2010

CleanSport Website

Anti-doping awareness

2012

FEI Solidarity Training Camps

Indiv and Team preparation for major events

2016

Inside.fei.org Website

Rules, governance, and regulatory information

2014

FEI SportApp

Access to calendar, entries, results via mobile app

2016

Athlete Elections Global Solution

Allow Athletes to vote for their representatives

2009

FEI Awards

Highlight of the best Athletes of the year

2011

Prohibited Substances Database

Protect fair competitions and Horses health

2010

Advice on Sport Nationality

Advice on the benefits and restrictions on sports nationality

2016

FEI HorseApp Passport Doc Upload

Management and control of Horse documents

2016

Athletes Committee

Give Athletes a voice by direct representation

2010

ECIU

Equestrian Community Integrity Unit

Enable Athletes to report issues

What are these Athlete Services ?

2015

FEI RuleApp

Easy access to FEI Rules and Regulations

2012

Athletes' Biographies

Allows Athletes to create and edit their biography

2016

Fan Website

Showcase Athletes' profile with bios, results and stories

2018

FEI Campus

Easily accessible learning material

2010

FEI Equitests

Athletes can practice their dressage tests

2016

FEI Database – MERs and Qualifications

Check qualification status of Jumping Athletes

2021

FEI HorseApp – Horse Health Requirements

Temperature monitoring, arrival and check out at events

2019

Online Schedules

Provide Athletes easy access to schedules

2020

Database – Pony measurement

Record information on pony measurements

2012

Scholarship program

FEI solidarity support for Athletes

2019

Safeguarding

Protect Athletes against harassment and abuse

2018

Invitation System

Provide access to events according to Athlete ranking

What are those Athletes Services ?

2010

Database - Rankings

Provide access to all
World Ranking lists

2016

Dressage Freestyle

Dressage freestyle creator
and DoD

2019

FEI SportManager App

Allow Athletes to make and
manage their entries for events

Equine Anti-Doping

Legal advice and support to
Athletes for equine anti-doping

2017

World Challenges

Management of the FEI
Solidarity World Challenges

2017

How To

Support on all procedures for
Athletes related to technology

2022

Dressage Performance Dashboard

Athletes' score sheets and
advanced statistics

2018

Safety Projects and Studies

Proactive as well as reactive
improvements to Athletes' safety

2020

Beat the Heat for Tokyo

Direct impact on a better
competition environment for
Athletes

2020

FEI HorseApp - Multi-language

Serve a wider community
with multi-language app

2019

Database – Eventing Qualifications

Provide access to current
qualifications and categories

What are these Athlete Services ?

2017

World Challenges - Rankings

Promote the FEI World
Challenges through the rankings

2022

FEI HorseApp - Dashboard

Manage events participation
and review sanctions

2020

eDressage Online Judging

Solution for judging of
dressage videos by judges

2018

Database – Welcoming Emails

Yearly stream of
information and update

2009

FEI.TV

Live and on-demand FEI
competitions video streaming

2012

Database – Endurance Qualifications, Status

Qualifications, Penalty points,
Speed limit, Elite Status

2019

Education – Ethics, Manipulation, Welfare

Competition manipulation,
ethics, welfare, horsemanship

Human Athlete Anti-Doping

Education, TUE queries,
whereabouts, anti doping guide

2023

TackApp

FEI TackApp and website
for tack and equipment

2020

Education – Yearly Rules Changes Videos

Easy access to the last rules
changes and updates

2021

FEI HorseApp – PCR Test Upload

Simple upload of PCR test
result to access competitions

What are these Athlete Services ?

2024

FEI HorseApp – Event Travel Details

Specific travel details
recording for events

2024

Think Outside the Box

Campaign avoiding
contamination

2025

FEI HorseApp – Vaccination Module

Recording and
management of vaccines

2025

Noseband Measurement Device

Fairly control horse
noseband tightness

How do we finance these services ?

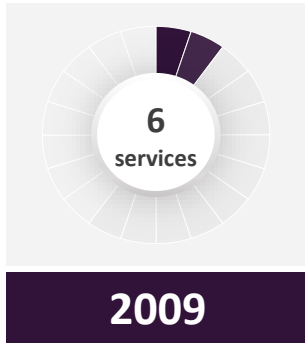


Athlete Services and Yearly Registration Fee

➔ Athlete yearly registration



➔ Performance records and rankings



➔ Online Entry System



➔ Online Invitation System



➔ FEI HorseApp



➔ FEI TackApp



2005

➔ Athlete yearly registration fee

10.- CHF

2009

➔ Athlete yearly registration fee

10.- CHF

2013

➔ Athlete yearly registration fee

10.- CHF

2018

➔ Athlete yearly registration fee

10.- CHF

2021

➔ Athlete yearly registration fee

10.- CHF

2024

➔ Athlete yearly registration fee

10.- CHF

How is it financed ?

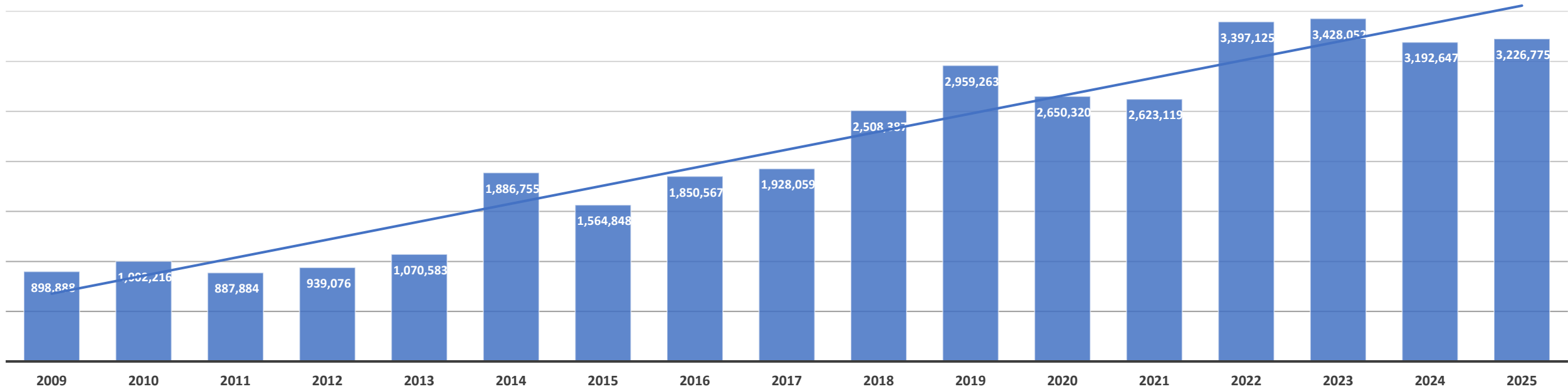
Athlete Services

Currently financed by the Athletes Annual registration fee

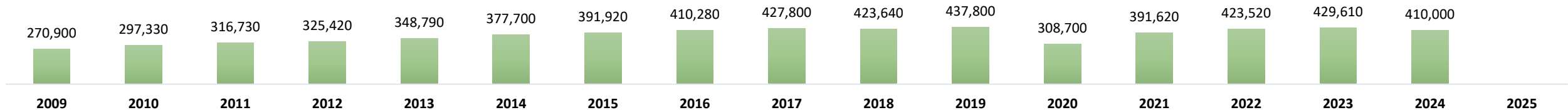
Supported by the FEI Operational Revenues

FEI Investments in technology services

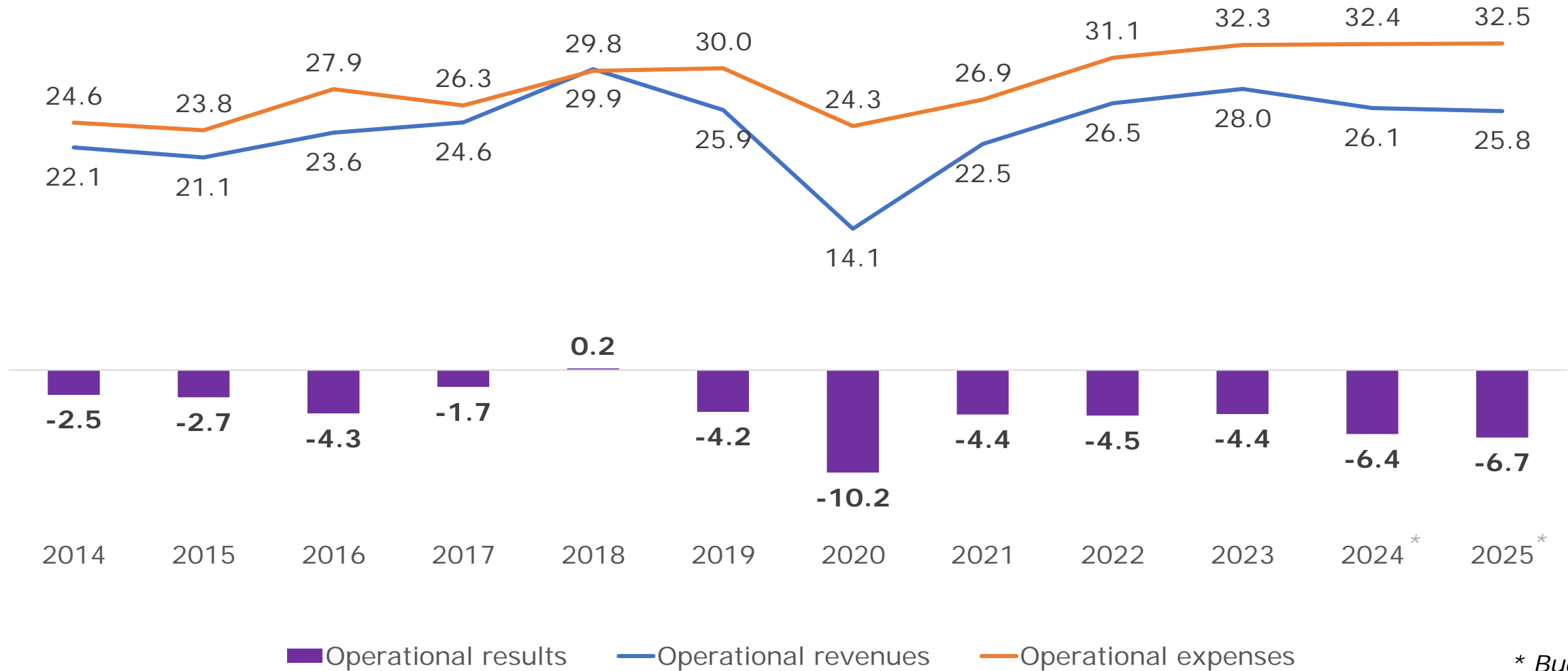
FEI technology investments for developing, maintaining and supporting services



FEI revenues from Athletes yearly registration fees



Evolution of FEI Operational Budget



* Budget

Proposed Yearly Registration Fees

Yearly Athlete Registrations



The Athlete yearly registration fee is increasing to align with the variety and quality of the services provided.

ALTERNATIVE



Athlete

110 CHF/year

as of 1 Jan 2025



Athlete

55 CHF/year

as of 1 Jan 2025



Questions ?

