

21 November 2023, Mexico City (MEX)

Committee name	Athletes' Committee
Date	24 October 2023
Chair	Jessica Kürten (IRL)

Committee Report	
Pt.	Subject
1	INTRODUCTION
	Throughout 2023, the elected Athletes' Representatives have actively assumed a central role in the decision-making processes of the FEI, diligently advocating for the representation of athletes' perspectives within the Technical Committees.
2	COMPETITIONS
	<p>In addition to all the yearly international equestrian competitions, a number of important Championships were held in 2023, including the FEI European Championships for Seniors and Youth, the Asian Games and the Pan American Games. All these different Events have been important, not just for the development of the top levels of equestrian sport, but also for encouraging grassroots growth and expansion.</p> <p>In 2024, the FEI Jumping Nations Cup™ series will be replaced by the Longines League of Nations, and Athletes' Committee representatives have contributed greatly to the creation of this new sporting property. The voice of the athletes has informed the decision-making process so that a solution that balances tradition with the demands of top-level competition on human and equine athletes could be found. This Series has great potential for the growth and development of Jumping as a discipline and will no doubt generate discussion and feedback throughout next year.</p>
3	SOCIAL MEDIA
	<p>Social media plays a critical role in advancing the growth of equestrian sport for its capacity to foster engagement, facilitate promotion, provide educational outreach, and establish connections with a wide-ranging audience. To effectively capitalise on its benefits, the FEI has formulated comprehensive guidelines applicable to all FEI representatives including athletes.</p> <p>Athletes across all FEI disciplines are encouraged to familiarise themselves with the full FEI Social Media Guidelines.</p>

<p>4</p>	<p>FEI ATHLETES' TOOLS AND RESOURCES</p> <p>In addition to the Social Media guidelines, a comprehensive array of tools and resources have been created by the FEI and is available to all athletes here: https://inside.fei.org/fei/your-role/athletes</p> <p>Athletes can find a wide range of topics, including (but not limited to) ways of creating an interesting online FEI biography, the rules governing each discipline, clean sport initiatives, safeguarding measures, medical and safety guidelines, public profile management, and more.</p> <p>Athletes are also encouraged to make regular visits to the FEI Campus, which offers a selection of free courses on various horsemanship and sport related topics. FEI Campus courses are continually being created and developed, and athletes are encouraged to keep on top of these updates.</p>
<p>5</p>	<p>RAISING YOUR VOICE</p> <p>Athlete input and feedback is important for the Athletes' Committee to be as effective as possible.</p> <p>The FEI is currently working on a number of initiatives that will allow athletes to reach out to the Athlete Representative of their discipline easily. These new tools will be made available in 2024, and the processes and logistics will be communicated to athletes when ready.</p> <p>In the meantime, athletes are encouraged to contact the FEI for any input and feedback they would like to convey.</p>
<p>6</p>	<p>CLOSING THOUGHTS</p> <p>Undertaking this voluntary role of the Athletes' Chair has been an entirely new experience for me, and each day has brought new insights and perspectives into the needs of competitors, trainers, horse owners, grooms and other stakeholders in this multidimensional sport.</p> <p>In light of these complexities, I earnestly seek everyone's collaboration to maintain our Social License to Operate, preserve our sport's Olympic status, promote its growth, foster its development, and provide educational support to our equestrian community. Let us move forward with unified dedication and respect for our cherished sport.</p> <p>In a world full of turbulence and instability, the horse gives human beings a profound sense of joy, allowing us to momentarily set aside the surrounding chaos. As we continue on this journey into the future alongside our four-legged companions, may we do so with open-hearted generosity and unwavering respect.</p> <p>Equine respect should be our motto in all that we do related to equestrian sport.</p>