INTERNATIONAL MOVEMENTS OF COMPETITION HORSES
Overview

• **Trends in the Growth of the Equestrian Industry**
  Graeme Cooke, FEI Director Veterinary Department

• **Trade Regulations: Basic OIE principles**
  Dr Susanne Münstermann, Chargée de Mission World Animal Health Organisation (OIE)

• **Current situation regarding horse movement and principles for improvement**
  Graeme Cooke

• **Regulations for horse movement within and into the European Union**
  Dr Alf Fuessel, Deputy Head of Unit, European Commission Health and Consumers Directorate-General

• **Proposal for an OIE strategy to facilitate global movement of High Performance horses**
  Dr Susanne Münstermann
“You can't know where you're going until you know where you've been”
In other words

“ If you have a problem - you have to know what the problem really is !! “
Number of Events 2005 - 2010

- Jumping
- Endurance
- Eventing
- Dressage
- Driving
- Reining
- Vaulting
- Para-Equestrian

FEI Sports Forum, 8-9 April 2013, IMD Lausanne
THE EQUINE ECONOMIC EFFECT
Industry Participants

- Breeders
- Owners
- Trainers
- Riders
- Grooms
- Veterinarians
- Farriers
- Nutritionists
- Associated practitioners

- Employees
- Insurance industry employees
- Builders
- Farmers who provide feed stuffs
- Saddlers
- Media
- Auctions staff
- Transport companies
- Researchers
- Volunteers
- Managers
Equestrian Sport Centres Of Revenues

- Ticket sales
- Events
- Merchanising
- Related Equipment
- Professional fees
- Travel
- Accomodation
- Food and catering
- Construction
- Designers

- Associated Advertising
- TV revenues
- Licensing
- Tack
- Sponsorships
- Researchers
- Food stuffs sales
- Support Professionals
- Horse sales
- Media sales
- Waste disposal
- Veterinary
100 billion euros a year economic impact
More than 400,000 direct full time jobs equivalent provided by the sector
6 million or more horses in Europe
6 million hectares of permanent grassland given over to horse grazing
A growing sector: the number of horse riders growing by 5% a year

*European Horse Network (EHN)
• 4.3 million riders in Great Britain,
• Riding a horse is more popular than any of cricket, rugby or fishing.
• Total economic impact to over £7billion
• 70 000 FTE. Directly employed
• Indirect employment between 220 – 270 000 people
• Employment equalling, if not exceeding those employed by farming

*British Horse Industry Confederation (BHIC)*
Specific Examples

- **Germany**, Aachen  FEI World Equestrian Games – 160 Million Euro locally for one event
- **France** Basse-Normandie
  - Provides 10 000 jobs
  - World Equestrian Games 2014 – 100 M Euros invested
- **Canada** - horse industry contributed over $19.6 billion to the national economy in 2010, $300 million-plus in taxes
- **Ireland** Punchestown, 100,000 spectators a year
  - 43 million euros worth for the local economy
- **USA** Alltech FEI World Equestrian Games 2010
  - Generated 250 million USD to local economy

**EVERY 5 HORSES CREATES ONE JOB**
• 39.3 Billion USD in Direct Economic impact to US economy
• 102 Billion USD indirect impact
• 453000 full time Jobs directly
• 1.4 Million fulltime jobs indirectly
• 1.9 Billion in Taxes to the US Treasury
• Stimulates 4.1 Billion in taxes and land purchases
• 28.8 Billion total impact of showing industry

*American Horsepower
• $6.3 billion dollars to the Australian economy
• Almost compares in size with the livestock industry, with approx $7 billion to GDP (agriculture, fisheries and forestry contribute $18.1 billion to GDP)
• 1.07 Billion from breeding Industry
• Major equestrian events contribute $62.3 million to GDP
• Minor equestrian events contribute $807.1 million, totalling almost $0.87 billion dollars to GDP.
• The value of volunteer labour totals $934.2 million.

*Report on The Horse Industry Contributing to the Australian economy
Growth In The Americas

- Group IV
- Groups V & VI
- Total Americas

Year:
- 2006
- 2007
- 2008
- 2009
- 2010
- 2011
• “Sunrise industry” . . . with tremendous potential

• 280 registered horse clubs nationwide, BUT more than doubled in three years

• Horse racing, equestrian competition and horse-related leisure worth at least 10 billion yuan ($1.58 billion) annually

• The 2011 China Horse Fair in Shanghai attracted 82 exhibitors from 18 countries - double the number in 2010

• China imported 4,000 horses in 2010, a tenfold increase from 2006.

*Equine Industry in China 2011
THE REQUIRED FEI SYSTEMS
The Unique Partnership Of A Sport With The Horse Requires

- General Rules and Sport Rules
- Governance Rules
- Welfare Codes
- Veterinary Regulations
- Doping And Medication Controls
- 7000 Officials – A Sixth Of Which Are Veterinarians!
- Safety And Injuries Controls
- Disease Controls At Events
- Identification Methods
- Education & Communication
- International Trade And Movement Of Horses Responsibilities
MULTI SKILLED PANELS
Veterinary Support To The Horse
So What Is The Problem?

- International Equestrian Sport is now a full global Business

- This Sport requires high levels of regular cross border movements (trade) of horses – often over long distances

- It no longer can conduct the required movements with a fragmented disorganised approach

- There must be a consistent professional approach to this movement (trade) – as we try to do for all else

- We are at our heart always however - a sport
THANK YOU