



FEI™ PARA EQUESTRIAN FORUM

25-26 February 2025

Birmingham (GBR)

Organising Events – What are the barriers ?



CPEDIs

PARA DRESSAGE – Number of Shows per Month and Year

YEAR	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Grand Total	EVOLUTION
2019	1		4	3	4	6	3	2	1	4	1	1	30	
2020	10	1								1	2		14	-53.33%
2021	1	2	1	1	3	5	1	2		2			18	-40.00%
2022		3	4	5	4	5	1	1	1	3	1		28	-6.67%
2023	1	1	8	3	6	7	3	2	2	4	2	2	41	36.67%
2024	1	3	6	4	7	8	2			1	3	1	36	20.00%
2025	1	2	2	8	7	8	4			1	2	6	41	36.67%

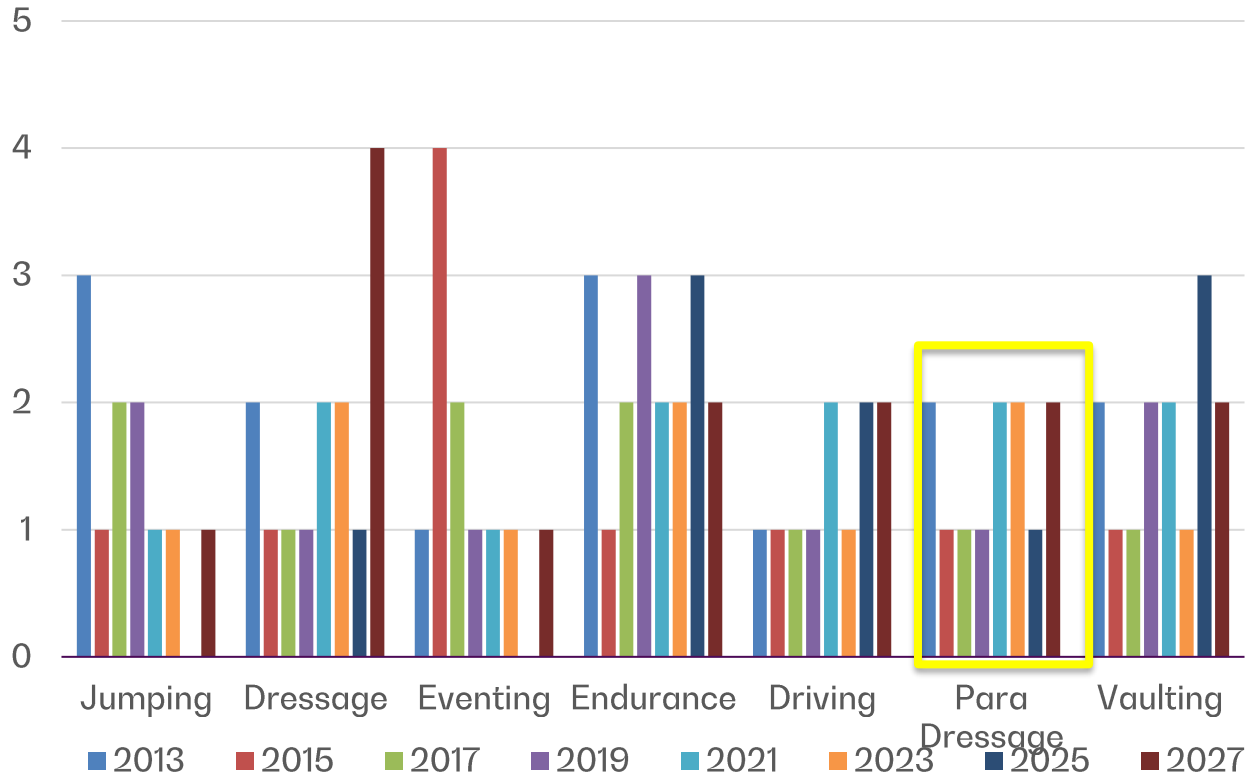
FEI Para Dressage Championship



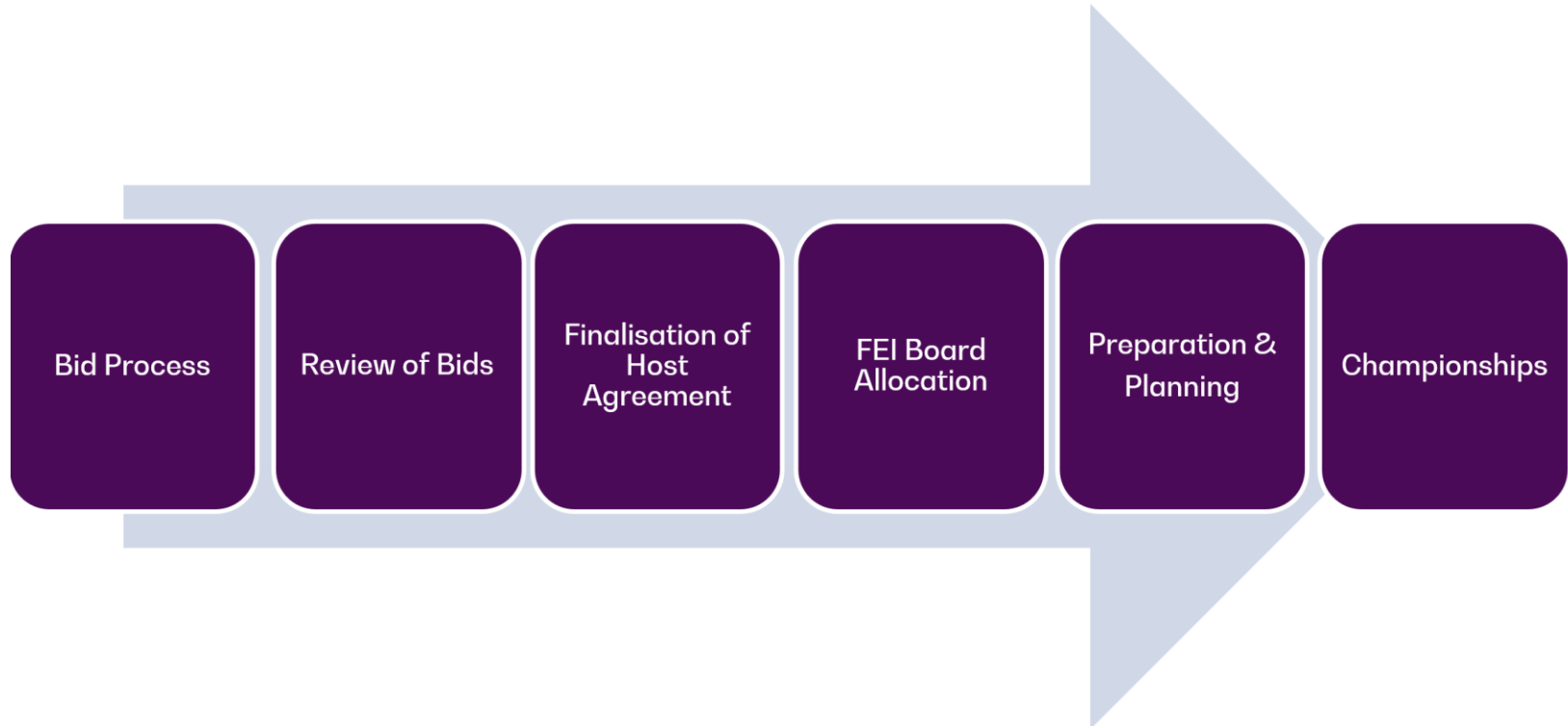
Championship Cycle



Bids Received: FEI European Championships



Process: Bid to Championship Delivery





Revenue Generation Opportunities

FEI (Longines) Financial Contribution

	EU CH	World Championships*	WC Final*
Jumping:	<p>No automatic financial contribution</p> <p><i>Longines has right of first refusal to acquire sponsorship rights</i></p>	<p>Significant financial contribution.</p> <p>Varies per discipline</p>	Significant financial contribution
Dressage:			Nil
Eventing:			
Driving:			Nil
Endurance:			
Para Dressage:			
Vaulting:			Nil

Potential for Sponsorship Income

EU CH	All sponsorship rights with the OC (subject to Longines Right of First Refusal)
World Championships	Longines is Official Timekeeper, Brand Sector exclusivity. OC can appoint a Title Sponsor for Championships and/or Discipline/Competition Sponsors

Entry Fees

	EU CH 2023	World Championships 2022	WC Final 2023
Jumping:	€750 per horse + VAT	€1000 per Horse + VAT	US\$300 per Horse
Dressage:	€1000 per Horse + VAT	€1000 per Horse + VAT	US\$300 per Horse
Eventing:	€750 per Horse + VAT	€850 per Horse + VAT	
Driving:	€1350 (for 4 in hand, not per horse)	€1250 (for all horses, not per Horse + VAT)	€500 per turnout
Endurance:	€1050	EUR 0	
Para Dressage:	€1000 per Horse + VAT	€1000 per Horse + VAT	
Vaulting:		Squad: €1000 per squad + VAT Pas-de-deux: €600 € per pas-de-deux + VAT Individual: €500 per individual + VAT Reserved Horses €700 € per Horse + VAT	US\$ 0

EU CH Entries:

- 2019: 65
- 2021: N/A
- 2023: 56

World CH Entries:

- 2018: 63
- 2022: 83

Other Income Opportunities

- Public Subsidies
 - Government Grants
 - Support from City/Region
 - Tourism Authority Investment
- Ticketing
- Corporate Hospitality
- Food & Beverage
- Village/Trade Show





Requirements

Hosting Fee

	EU CH	World Championships	WC Final
Jumping:	\$\$\$\$\$	\$\$\$\$\$	\$\$\$\$
Dressage:	\$\$\$\$	\$\$\$\$	\$\$
Eventing:	\$\$	\$\$	
Driving:	\$	\$	0
Endurance:	0	\$\$	
Para Dressage:	0	\$	
Vaulting:	0	\$	0

Prize Money (Minimum Amounts)

	EU CH	World Championships	WC Final
Jumping:	CHF 500,000	CHF 1,000,000	EUR 1,300,000
Dressage:	CHF 100,000	CHF 350,000	EUR 300,000
Eventing:	CHF 100,000	CHF 300,000	
Driving:	CHF 30,000	CHF 175,000	EUR 29,500
Endurance:	CHF 10,000	CHF 55,000	
Para Dressage:	CHF 0	CHF 50,000	
Vaulting:	CHF 0	CHF 25,000	EUR 8,000

Officials

- Travel, Accommodation, Meals, Per Diem: OC Responsibility

No. of Judges	EU CH	World Championships	WC Final
Jumping:	4	7	5
Dressage:	8 + 3 JSP	8 + 3 JSP	8 + 3 JSP
Eventing:	3 + 1 Jumping Judge	3 + 1 Jumping Judge	
Driving:	5	5	3
Endurance:	7	13	
Para Dressage:	6	8	
Vaulting:	8 (+ on site reserve)	8 (+ on site reserve)	3

Reduced to **5** + JSP as of 2025

JSP for Para Dressage: Currently Paralympic Games only

Athlete and NF Delegation

- OC responsible for accommodation & meals of Athletes, Chef de Mission/Equipe, Team Vet, Grooms*
- * Grooms: More flexibility for OCs to propose Grooms' accommodation may include the use of own lorries on-site provided that the ancillary facilities are of an appropriate standard (showers, WiFi, toilets)

Para Dressage: Support Personnel

- Para Dressage: 2023 Rule Change – OC also responsible accommodation and meal expenses for 1 support personnel for NFs bringing Individual Athletes and 2 support personnel for NFs bringing a Team.
 - Feedback from OC of FEI Para Dressage European Championship 2023

Standalone or Combined Championship with Dressage?

FEI World Championship 2022 Bid Guide

The FEI is running a competitive bid process to secure host venues for the FEI World Championships 2026 in the disciplines of **Jumping**, Dressage, **Eventing**, **Driving**, **Endurance**, **Vaulting** and Para Dressage.

- Preference will be given to multi-discipline bids;
- Ideally, the FEI would like to see FEI World Championships for Dressage and Para Dressage combined;
- Bids to host all seven disciplines in 2026 as FEI World Equestrian Games™ will be considered.

Single Discipline

v

Multi Discipline

Pros

- Clear Focus
- Shorter
- Appeal to Core Fans in Country
- More flexibility re venue
- More potential bidders

Cons

- No Economies of Scale
- Gaps in Timetable
- NFs: multiple championships = more costs

Pros

- Economies of Scale (OC, FEI, NFs)
- More attention
- Full Schedule
- More likely to get public funding?

Cons

- Complexity
- Need expertise in all disciplines
- Infrastructure – large venue needed

Standalone or Combined Championship?



Sport Specific Requirements



Venue accessibility



Option of holding Championship indoors?

What has Changed?

- Requirements?
- General Costs?
- SLO Concerns?
- Becoming too difficult to plan?
- Too many other Events?

