



FEI™
JUMPING
WORLD
CHALLENGE
FINAL

SUPPORTED BY



FEI™
SOLIDARITY

BID GUIDE

1. INTRODUCTION

The FEI Jumping World Challenge Final (“**the Event**”) was created in 2001 under the sponsorship of PSI. It was organized together with Dressage and for five years, at the Kasselmann Stables in Hagen, Germany.

Since 2008, the FEI Jumping World Challenge Final has been organised by National Federations (NFs) from all around the globe (Latin America, Africa, Europe, Central Asia). This event is a wonderful opportunity for NFs to share and expand their culture of equestrian sports while promoting the country’s patrimony.

In the past, NFs that have hosted the FEI Jumping World Challenge Final, such as the ones from Algeria and Ecuador, have benefited from governmental funding for new footing.

This document is a guide that aims to provide NFs and organisers (OCs) with the minimum requirements when organising an FEI-named event and it also sets out the specifications of the FEI Jumping World Challenge Final.

2. BID PROCESS

The FEI Jumping World Challenge Final is open to all NF’s and may be organised every year. The FEI Jumping World Challenge Final is organised with **borrowed horses**.

OC’s and/or NFs that wish to organise the FEI Jumping World Challenge Final (“**Applicants**”) are required to submit the relevant application form (“**Application Form**”) to the FEI via the [FEI Bidding Platform](#). Information regarding the Applicants contact details, the potential venue, financial resources and other information required by the FEI to assess the Applicant’s motivation and experience in staging equestrian events is to be included, amongst others, in the Application Form.

Once the Application Form has been submitted, Applicants will receive a draft host agreement (“**Host Agreement**”) from the FEI, which must be sent back to the FEI duly signed by the OC and the NF.

Subsequently, the FEI Board, from all applications received, will decide on the allocation of the FEI Jumping World Challenge Final based on the recommendations made by the Jumping Technical Committee.

After the FEI Board has taken its decision, the Applicants will be informed accordingly. At this stage, the FEI will countersign the Host Agreement and send it back to the successful Applicant.

3. REQUIREMENTS

I. LEGAL

The Host Agreement sets out the exact rights and obligations of the FEI, the OC and the NF.

It is important to note that the OC and the NF must sign the Host Agreement and send it back to the FEI before the FEI Board decides on the allocation. Unless the

Host Agreement is signed by the OC and the NF, the application will not be considered for allocation.

After the allocation decision by the FEI Board, the FEI will countersign the Host Agreement of the successful Applicant. The Host Agreement will only become valid at that point. .

II. COMMERCIAL

The official title of the event is “FEI Jumping World Challenge Final” and must always be referred to this way.

The successful OC will have the right and obligation to use the FEI trademark(s) and logo(s) for the promotion and advertisement of the Event. The FEI will license to the OC the use of properties, free of charge, for the duration of the Event and until one (1) month after the Event is over.

The OC and the NF should always use the FEI brands according to [the FEI Brand Guidelines](#).

The OC may also choose to develop a logo for the Event. In this case, it will need to follow the FEI Brand Guidelines and submit the design to the FEI for approval.

A more in-depth description of the OC’s and the FEI’s rights and obligations will be detailed in the Host Agreement.

III. FINANCIAL

The FEI shall grant the OC the rights to organise and conduct the FEI Jumping World Challenge Final without levying any hosting fee.

The OC will be responsible for covering all organisational costs including FEI Officials Travel, Accommodation, Meals and Per Diem.

In addition, the OC shall provide meals on the show ground, free of charge, for all the Athletes participating in the Final, for 2 accompanying persons, and for 2 representatives of the FEI from the day prior to the first competition until the day of the last competition of the Event. (Example: if the first competition is held on Saturday, meals must be provided from Friday to Sunday night inclusive).

The Athletes and their accompanying persons (if applicable) shall pay their own travel and accommodations costs.

Should the OC wish to organise a CSI in conjunction with the FEI Jumping World Challenge Final, the following is a non-exhaustive list of some of the costs that may be incurred:

- FEI Calendar Registration Fee
- FEI Organising Dues
- Fee for Equine and Human Anti-Doping Program

To obtain a full breakdown of the applicable financial charges, please consult the current [FEI Financial Charges](#).

FEI Contribution

The FEI will contribute the amount of CHF 50'000 (fifty thousand Swiss Francs) to the Organiser. The NFs may use this contribution as it sees fit, for example to cover the Officials per diems, cost of renting the borrowed horses, etc.

IV. BROADCAST

All broadcast rights, including any television, radio, online streaming rights, FEI Data and any related copyrights for the Event, are the property of the FEI.

The FEI encourages the Organiser to achieve national and/or regional broadcast television coverage for the Event. For this purpose, the FEI would license to the OC, free of charge, the television broadcast rights – and the internet and/or online streaming rights under particular circumstances also - for the OC's domestic territory.

The FEI will liaise with the successful OC regarding the streaming of the Event on FEI TV in order to achieve international coverage.

4. THE EVENT

I. QUALIFICATION PROCESS

The FEI Jumping World Challenge Final is open to **20 Athletes** and maximum **two (2) wild cards**. Athletes will qualify the year prior to the final through the FEI Jumping World Challenge Category A. The best two (2) Athletes of each Regional Ranking (10 Regional Zones) will be qualified to represent their country during the final. Athletes are responsible for their travel and accommodation costs.

II. FINAL FORMAT

The final is organised on **borrowed horses** (25-27 Horses in total). These horses must be of **1m20 level** and six years old minimum.

The Final usually runs over five days:

- Day 1: - Horse Inspection
- Horse Draw
- Athletes' Training Session on Drawn Horses
- Day 2: Welcome Competition
- Day 3: - 1st Qualifying Competition
- 2nd Qualifying Competition
- Day 4: Rest Day for horses
- Day 5: - Farewell Competition
- Final Competition

The NF/OC may, in consultation with the FEI, decide to adapt the format.

Note: Organisers may coordinate the final with a CSI show taking advantage of the FEI's financial contribution to cover costs of FEI officials.

III. HORSE SELECTION

Horses selected must be of **1.20m** standard, meaning that they successfully compete in 1.20m classes or higher during the season.

Considering that the competition is on borrowed horses, the technical level of the horses is important. However, the "rideability" of the horses is also to be considered (horses' temperament).

The NF/OC is strongly encouraged to organise the selection of horses during a National Competition. On this occasion, either the appointed Technical Director for the Final or the National Head Coach (to discuss with the FEI) should establish a list of potential horses to be selected for the Final based on specific criteria (see "Horse Selection" form).

Note: If a CSI or National Competition is organised during the Final, the NF/OC could encourage Athletes taking part in the CSI or National event to lend one of their horses (for example, participants coming with two horses – one (1) for the Final and one (1) for the CSI or National class, will benefit from a free entry).

IV. OFFICIALS

The requirements are listed in the Recap Table (see below Schedule A).

V. CALENDAR

When proposing and selecting the dates, there are several aspects to be considered, such as:

- Horse availability: As at least 27 horses (22 horses for participants + five reserve horses) will be needed, it is highly recommendable that the final does not interfere with the "peak season". Otherwise, it will be hard to find Athletes/owners willing to provide their horses.
- Weather/Climate
- Major Equestrian Events in your region or the world that might interfere with the organisation of the competition (Olympic Games, Regional Championships, etc.).

5. BENEFITS

The FEI World Challenge Final is the chance to introduce the sport to new people, increase profile, funding, facility provision, influence and prestige.

The FEI is committed to work with the OC and the NF as partners to maximise the value in terms of economic impact, media exposure and direct revenue generating opportunities.

FEI JUMPING WORLD CHALLENGE FINAL – BID GUIDE

By organising the FEI World Challenge Final you will:


- Be part of the equestrian family worldwide
- Acquire invaluable experience and knowledge which will allow you to apply, and eventually host, other FEI Championships
- Promote, foster and enhance the development of the equestrian sport in the host country
- Raise the profile of your venue, country, host city and exposure to a new audience
- Generate local, regional, national and international media coverage for the hosting region, city and venue
- Benefit from branding and sponsorship opportunities
- Obtain revenues from ticket sales and merchandising
- Enjoy and benefit from the production of a feature story on the organisation of the final.
- Be eligible for potential governmental grants for the financing of venue improvements

Other Relevant Information:

- [FEI Jumping World Challenge Final Rules](#)
- Horse Selection Form (See Schedule B below)

Any questions on the bidding process can be sent to bitting@fei.org

Schedule A – Officials Recap Table

 FEI JUMPING WORLD CHALLENGE FINAL – OFFICIALS RECAP TABLE					
Ref.	Panel	Function	Appointed by	Level	Comment
1	Ground Jury	Ground Jury President	FEI	3	Usually same as Foreign Judge
		Ground Jury Member	NF*	3	Minimum two members must be of at least Level 3, therefore the third member could be of a lower level
		Ground Jury Member	NF*	3	
		Ground Jury Member	NF*	Optional	
2	Foreign Judge	Foreign Judge	FEI	3	Usually same as GJP
3	Foreign Technical Delegate	Foreign Technical Delegate	FEI	4	
4	Course Designer	Course Designer	FEI	3	
		Assistant Course Designer	NF*	FEI or NAT	
		Assistant Course Designer	NF*	FEI or NAT	
5	Chief Steward	Chief Steward	FEI	3	Must be a Jumping Steward
6	Assistants Stewards	Assistant Steward	NF*	1	Level 1 minimum - Jumping
		Assistant Steward	NF*	1	
		Assistant Steward	NF*	1	
		Assistant Steward	NF*	1	
7	FEI Veterinary Delegate	FEI Veterinary Delegate	FEI	FEI List	Usually same as FVD
	Veterinary Commission	Veterinary Commission President	NF*	FEI List	
		Foreign Veterinary Delegate	FEI	FEI List	Usually same as FEI VD
		Assistant FEI Delegate	NF*	FEI List	
8	Veterinary Service Manager (VSM)	Veterinary Service Manager	NF*		Can act as both VSM and PTV
	Treating Veterinarian	FEI Permitted Treating Veterinarian	NF*	FEI List	Can act as both VSM and PTV
9	Medical Doctor	Medical Doctor	NF	NA	
10	Farrier	Farrier	NF	NA	

***All officials appointed by the NF are always subject to the FEI's approval.**

Schedule B - Horse Selection Form



FEI Jumping World Challenge Final - Horses' Selection

Selection Competition - Date XX.XX.XXX

Name of Horse	Age	Breed	Sex	Owner	Selection Criteria		Total Points	Selected	Reserve
					Performance (strength / speed)	Temperment (Handling Qualities / Blood)			

Selection Points:

	Pts
Not Suitable	1
Satisfactory	2
Good	3
Excellent	4

Note: this would correspond to either a horse not of level or too complicated for a borrowed horse competition ridden by amateur athletes