
FEI Bid Guide FEI European Championships (Seniors) 2021-2023 OPEN FOR 2023

16 April 2023

Version:

Re-opened for FEI Dressage European Championships 2023 and FEI Para Dressage European Championships only.
Bid Process for all other Senior FEI European Championships 2023 is closed.



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i FOREWORD BY THE FEI PRESIDENT

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FEI European Championships for Seniors 2021 and 2023

Welcome to our bidding platform and this dedicated Bid Guide for the FEI European Championships for Seniors 2021 and 2023 in all the FEI disciplines: Jumping, Dressage & Para-Equestrian Dressage, Eventing, Driving, Endurance, Vaulting and Reining.

There are almost 4,500 international events on the FEI calendar every year, but the FEI European Championships for Seniors have a special place within the equestrian world as they set the scene for a nation vs nations setting, are few and far between and have a strong heritage. These Championships play an important role in the development of the equestrian sport and community and are strongly supported by all the nations entered as they epitomize team spirit and produce national heroes that can transcend all demographic barriers.

Equestrianism has an enthusiastic audience of families and connoisseurs with a true passion for the sport, but our competitions also draw spectators who are curious to discover the combined skills of humans and horses and the exciting atmosphere of an elite-level sporting event. The FEI European Championships for Seniors provide just that - a setting for avid fans, newcomers and general sport/entertainment enthusiasts to come together and experience top sport among Europe's best athletes and teams. The diversity of the FEI disciplines means that each of the FEI European Championship has a very unique offering and atmosphere – catering to a wide range of fans and media interest. As a result of this combination, the countries, regions and venues that host an FEI European Championship benefit not only from thousands of national and international visitors but also from extensive worldwide media coverage.

Over the coming pages, you will find a detailed description of the role of host venues which will enable you to understand the scope and size of the different FEI European Championships for Seniors 2021 and 2023.

As a governing body, we are very dedicated to the FEI European Championships for Seniors and to ensuring that the formats and presentation continue to appeal to large audiences or are adapted and modified to do so. I sincerely hope you find the information in this guide insightful and appealing and that we will be able to work together on putting the spotlight on the assets of your region whilst promoting the very best of our sport, our athletes and our values.

Ingmar De Vos

FEI President



1 THE BID PROCESS

1.1 OVERVIEW OF THE BID PROCESS

1.2 BID PROCESS TIMETABLE

1.3 ASSESSMENT AND EVALUATION CRITERIA

1.4 HOW DECISIONS WILL BE MADE

1.5 FURTHER BACKGROUND ON ABILITY TO BID FOR ONE OR MORE OF THE FEI DISCIPLINES



This section of the Bid Guide explains each stage of the bid process in detail, including:

- An overview of the bid process
- How decisions will be made in relation to the bid process
- Further background on ability to bid for one or more Disciplines

1.1 Overview of the Bid Process

The FEI is running a competitive bid process to secure host venues for the FEI European Championships for Seniors 2021 and 2023 in Jumping, Dressage, Eventing, Driving, Endurance, Reining, Vaulting and Para-Equestrian Dressage.

The bid process will be conducted in three (3) phases (Applicant, Candidate & Allocation), so as to allow the FEI and potential host Federation/City/Venue to exchange detailed information about the requirements and benefits of hosting an FEI European Championship for Seniors in one or more Disciplines.

Note: 16 April 2023: Pursuant to the decision of the FEI Board on 13 April 2021, the bid process for the FEI European Championships 2023 has been re-opened for the disciplines of Dressage and Para Dressage only. The bid process for all other disciplines is closed and this bid guide should be interpreted accordingly.

Phase 1: Applicant Phase

During Phase 1 “Applicant Phase”, bidders will be required to submit the FEI European Championship for Seniors Bid Application Form to the FEI via the bidding platform. The Bid Application Form will include information concerning the potential venue(s) and other information required by the FEI to assess the Applicant’s motivation and experience in staging equestrian events.

Organisers, through their National Federation, must apply no later than **Friday, 4 June 2021**.

Following receipt of the Bid Application Form, Applicants will be provided with a draft Host Agreement. The Host Agreement should be signed by both the Organiser and the National Federation and returned to the FEI no later than **15 July 2021**.

Phase 2: Candidate Phase

During Phase 2 “Candidate Phase”, the FEI and the relevant Technical Committee will evaluate each bid and make a recommendation to the FEI Board. They may also eliminate any incomplete bids, bids that do not match the chosen FEI European Championship for Seniors concept, or bids whose qualifications do not fulfil FEI’s criteria for an FEI European Championship host.

The FEI will internally evaluate each bid in May – June 2021 and co-ordinate with each Candidate in order to arrange the formal presentation of its bid to the FEI Evaluation Commission.

The FEI Evaluation Commission will then evaluate each bid and make a recommendation to the FEI Board.

The FEI will also notify the respective Candidates if it wishes to carry out a site visit to inspect any of the Candidate’s proposed venue(s) during the Candidate Phase.

Phase 3: Allocation Phase

During Phase 3 “Allocation Phase”, the FEI Board decides, by vote, on the final allocation of FEI European Championships for Seniors based on the recommendations made by the relevant Technical Committee and the FEI Evaluation Commission. The FEI Board has the final authority for the allocation of FEI European Championships. It is anticipated that the allocation will take place at an FEI Board meeting in August/September 2021 (exact date to be confirmed by the FEI at a later stage).

Once the FEI Board has taken a decision, the Organisers and the National Federations will be officially informed by the FEI. At this stage, the FEI will countersign the Host Agreement and send it back to the Organiser.

1.2 Bid Process Timetable

Phase I Applicant Phase	
16 April 2021	Re-opening of the Bid Process. Bid Guide and Bid Application Form available for all interested Applicants
4 June 2021	Deadline for Applicants to submit a Bid and all supporting documentation
Phase II Candidate Phase	
11 June 2021	Draft Host Agreement to be provided to Candidates
May – June 2021	FEI internal evaluation of bids & possible bid presentations at FEI Headquarters
15 July 2021	Host Agreement to be signed by Candidate and National Federation and returned to the FEI
TBC	FEI Evaluation Commission Presentation
Phase III Decision and Allocation Phase	
August/September 2021 (in principle)	Allocation decision by FEI Board upon recommendation of the Technical Committee of each Discipline and announcement of the host organisers of the FEI European Championships 2023* * The Board reserves the right to allocate earlier where possible

1.3 Assessment and Evaluation Criteria

Every bid will be assessed on its individual merits (taking into account qualitative and quantitative issues and all relevant aspects). Factors on which selection will be made will include, but are not limited to (not necessarily in order of priority):

A| Fulfillment of FEI Requirements

Are the FEI's requirements (as set out in the legal documentation) able to be fully met?

B| Venue/Facilities

Is the Venue (and are the facilities) to a standard that is considered acceptable for hosting the event? If a proposed Venue is planned or under construction, then what fulfilment/completion guarantees are able to be provided?

C| Other FEI Disciplines that the Candidate may be bidding for

What efficiencies, and other benefits arise from a bidder hosting the FEI European Championships for Seniors 2021 and 2023 in more than one FEI Discipline.

D| Candidate's experience in staging equestrian events

What is the Candidate's demonstrated capacity and ability to stage international equestrian events?

E| Growth & development of equestrianism

Does the bid provide opportunities to grow and develop equestrian sport in the Candidate's country?

F| Popularity of the sport in the city, region and/or country

How popular is the sport in the Candidate's city, region and/or country?

G| Legacy

Does the bid have legacy benefits for the city, region and/or country?

H| Commercial Factors

What commercial benefits arise with the FEI staging the FEI European Championships for Seniors 2021 and 2023 in a particular city, region and/or country (sponsorship and TV broadcast/ media opportunities, etc)?

I| Financial Stability

Will a local, regional or central government entity be a contracting party? Will such entities provide the required performance and financial guarantees? Is the economy in the region and country considered stable as compared to other bidders?

J| Event Budget/Business Plan

How realistic is the Candidate's event budget/ business plan? Is there a suitable contingency provision?

K| Financial Offer

What is the Candidate's financial offer by way of prize money, hosting fee and other potential financial proposals?

1.4 How decisions will be made

Awarding the FEI European Championships for Seniors to a Candidate(s) in one or more FEI Disciplines shall be at the FEI's entire discretion and shall be decided by a simple majority vote of the FEI Board after considering the recommendation of the FEI's Evaluation Commission. The FEI President shall have a casting vote.

1.5 Further background on ability to bid for one or more of the FEI Disciplines

The FEI has indicated that it will accept bids to host the FEI European Championships for Seniors 2021 and 2023 in more than one of the FEI Disciplines on the basis that such bids will be assessed on a Discipline by Discipline basis as described in the assessment and evaluation process set out above.



2 ABOUT THE FEI

2.1 MISSION AND VALUES

2.2 GOVERNANCE

2.3 SUSTAINABILITY

2.4 FEI CLEAN SPORT PROGRAMME



KEY FACTS & FIGURES:

Based in
LAUSANNE
(SUI)

Founded
in **1921**

133
national
federations

7
disciplines

9
regional
groups

120'000
registered
riders & horses

4,500
international
competitions

92
HQ staff

The FEI is the world governing body of equestrian sport, overseeing all international equestrian events of Olympic and non-Olympic disciplines including:



FEI JUMPING



FEI DRESSAGE



FEI EVENTING



FEI DRIVING



FEI ENDURANCE



FEI VAULTING



FEI REINING



BROADCAST

Average cumulated
TV audiences per year: **200M**

ABOUT THE FEI

FANS

- 750m fans worldwide
- Middle/high income
- Middle-aged (35-54 years old)
- Highly female (decider group) – 75% female average
- More likely to have families
- Tendency to spend on quality and functional products
- Equestrianism is not just a hobby or a passion, but a lifestyle



VALUES

- Horse first – The welfare of the horse is our top priority
- Perform as one – A unique sporting partnership built on mutual trust and respect
- Fair and equal – A universal and level playing field for men and women of all ages to compete together from grassroots to the world stage
- For today and tomorrow – Meeting the needs of today without compromising tomorrow

DIGITAL FEI TWO HEARTS

#TwoHearts campaign garnered 9 million video views, with a total of 19.5 combined impressions across all platforms (Facebook, Twitter, Instagram, VK, OK, Weibo, YouTube)



OVER 1'000'000 FANS

Websites including

FEI.ORG

FEI.TV

FEICAMPUS.ORG

2.1 Mission and Values

The Fédération Equestre Internationale (FEI), founded in 1921, is the sole authority for all international events in Dressage & Para-Equestrian Dressage, Jumping, Eventing, Driving & Para-Equestrian Driving, Endurance, Vaulting and Reining. It establishes the regulations and approves equestrian programmes at Championships, Continental and Regional Games, World Cups as well as the Olympic and Paralympic Games.

2.2 Governance

The FEI places governance at the top of its daily operations. The FEI is continuously building on the steps to promote and support good governance at all levels. As a result of this daily effort, the FEI was ranked number one International Federation among the 35 Olympic Federations being monitored in Good Governance in 2015 by Play the Game/Danish Institute for Sport Studies executed by Dr Arnout Geeraert in cooperation with the University of Leuven.

The decision making process and direction of the FEI is determined by the following stakeholder groups and individuals:



See Sports Governance Observer 2015 study available at www.playthegame.org

2.3 Sustainability

The concept of the FEI Sustainability Programme was born from the FEI's desire to make a serious contribution towards conserving the sound environment necessary for the practice and continuity of equestrian sport.

The FEI was one of the first International Sport Organisations to adopt a [Code of conduct on Sustainability](#) approved in 2006.

Since then, different actions have been taken such as the production of a handbook for event organisers [FEI Sustainability Handbook for Event Organisers](#), which aims to encourage event organisers to implement various sustainability initiatives that will help reduce negative environmental impact and create a positive legacy.

2.4 FEI Clean Sport Programme

We are all very proud of our sport, its traditions and its values. We owe it to ourselves and the horses entrusted to us to ensure that equestrianism flourishes in a doping-free environment.

Rules and regulations that govern our sport exist to protect the health of both the athlete and the horse: the [Anti-Doping Rules for Human Athletes](#) and the [Equine Anti-Doping & Controlled Medication Regulations](#), as well as the integrity of our sport. A dedicated website has been produced containing everything there is to know about the FEI Clean Sport Programme. This website can be found at <https://inside.fei.org/fei/cleansport>

3 THE FEI DISCIPLINES

A decorative graphic consisting of a thick, curved band that starts from the bottom left and sweeps upwards towards the top right. The band is composed of two overlapping layers: a darker purple layer on the bottom and a green layer on top. The curve is smooth and continuous, adding a dynamic visual element to the page.

3.1 JUMPING

3.2 DRESSAGE

3.3 EVENTING

3.4 DRIVING

3.5 ENDURANCE

3.6 REINING

3.7 VAULTING

3.8 PARA DRESSAGE



3.1

Jumping

In Jumping, horse and rider are required to complete a course of 10 to 13 obstacles, the objective of which is to test the combination’s skill, accuracy and training. The aim is always to jump the course in the designed sequence with no mistakes – a clear round. If an obstacle is knocked down or if the horse refuses a jump, penalties are accumulated. The winner of the competition is the horse and rider combination that incurs the least number of penalties and completes the course in the fastest time or simply completes the course in the fastest time.

The scoring system involves penalising each fault with a certain number of penalties. A rail knocked down incurs a sanction of four (4) penalties, as does the first refusal (this is when the horse stops in front of the obstacle or runs out at the side of an obstacle). The second refusal, as well as a fall, eliminates the horse and rider. The classification of riders shall be according to the penalties obtained (with time being a factor in the event of a tie on penalties).

The current format for the FEI European Championships for Seniors comprises of three competitions over four days, each taking place on a different day. The team competition is run over two days. The total penalties incurred by the three best placed competitors in the first competition and in each round of the second competition count towards the team placing and the total penalties incurred in each of the first three competitions count towards the individual placing.

Number of horses expected: Approximately 100 –120

FIRST COMPETITION (TEAMS & INDIVIDUALS)
<ul style="list-style-type: none">• This first competition is conducted over a big Table A course and judged under Table C without a jump-off in the event of equality for first place.
SECOND COMPETITION (TEAM FINAL, SECOND INDIVIDUAL)
<ul style="list-style-type: none">• This second competition is conducted over two different rounds run over two days under Table A not against the clock, with a jump-off at a speed of 400 m per minute in case of a tie for medal placing
THIRD COMPETITION (INDIVIDUAL FINAL)
<ul style="list-style-type: none">• This third competition is conducted over two different rounds (A) and (B) each judged under Table A not against the clock with a time allowed at a speed of 400 m per minute, with a jump-off in case of a tie for medal placing



JUMPING SCHEDULE					
DAY -3	DAY -2	DAY -1			
Stables open		Horse Inspection / Warm up			
DAY 1	DAY 2	DAY 3	REST DAY	DAY 5	DAY +1
Table C Competition	Team Competition	Team Competition	Rest day	Individual Competition Final	Stables close
Team Competition Final & Individual Qualifier	Round 1	Round 2			

3.2 Dressage

Dressage requires horse and rider to perform from memory a series of pre-determined movements, known as ‘figures’ (piaffe, passage, flying changes). They perform these movements in a completely flat, rectangular arena, measuring 60 x 20 m. The arena is skirted by a low rail along which 12 lettered markers are placed symmetrically indicating where movements are to start and finish and where changes of pace or lead are to occur. Upon entering the arena, each rider proceeds down a marked centre line and halts to salute. The horse must stand four-square and immobile. In all competitions, the horse has to show the gaits: walk, trot and canter as well as smooth transitions within and between these gaits.

The FEI European Championships for Seniors consists of Grand Prix, Grand Prix Special and Grand Prix Freestyle (Kur) tests; the highest level of tests. In a Freestyle test, the rider and the horse perform a choreography to music and the athlete is free to choose his own form and manner of presentation (including music), but certain mandatory movements must be included. The performance is evaluated both on a technical and artistic level. In all other tests the athletes follow a set programme.

Scoring: A panel of seven judges assess the figures, awarding each a mark from zero (0) to ten (10). Once totalled, these scores produce a percentage and the rider or team with the highest total score is declared the winner.

Number of horses expected: approximately 50-70.

FIRST COMPETITION (GRAND PRIX)
<ul style="list-style-type: none"> Team Competition Final (medals) and first Individual Qualifier (Grand Prix)
SECOND COMPETITION (GRAND PRIX SPECIAL)
<ul style="list-style-type: none"> Team competition final and individual qualifier (Grand Prix Special)
THIRD COMPETITION
<ul style="list-style-type: none"> Individual Competition Final (Grand Prix Freestyle to music)

DRESSAGE SCHEDULE					
DAY -3	DAY -2	DAY -1			
Stables open		Horse Inspection / Warm up			
DAY 1	DAY 2	DAY 3	REST DAY	DAY 5	DAY +1
Team competition Final & Individual qualifier (Grand Prix)	Team competition Final & Individual qualifier (Grand Prix)	Individual Competition Final (Grand Prix Special)	Rest day (or between DAY 2 and DAY 3)	Individual Competition Final (Grand Prix Freestyle to Music)	Stables close



Eventing covers all-round riding ability and horsemanship: the harmony between horse and rider that characterises Dressage; mutual confidence, contact with nature, precise knowledge of a horses ability, extensive experience essential for the Cross Country; and the precision, agility and technique involved in Jumping.

Eventing consists of three distinct tests: Dressage, Cross-Country and Jumping. They take place on separate consecutive days during which a competitor rides the same horse throughout.

DRESSAGE TEST
<ul style="list-style-type: none">After an opening horse inspection, a Dressage test is performed, the object of which is the harmonious development of the physique and ability of the horse.The test consists of a series of compulsory movements at walk, trot and canter gaits, within a rectangular arena 60 m x 20 m wide.
CROSS-COUNTRY TEST
<ul style="list-style-type: none">The Cross-Country test focuses on the ability of athletes and horses to adapt to different and variable conditions (weather, terrain, obstacles and footing etc) and the jumping ability of the horse, while at the same time demonstrating the rider’s knowledge of pace and the use of his horse.Exceeding the time allowed and refusals results in penalties.All penalties are added together and recorded for inclusion in the final classification. Fall of a horse and/or of a rider entails immediate elimination.
JUMPING TEST
<ul style="list-style-type: none">The Jumping test takes place on the last day after a second horse inspection.Riders may voluntarily retire their horses if they seem unfit to continue.This test is run in reverse order of merit and involves a course of 11 to 15 obstacles.



The winning individual is the competitor with the lowest total of penalty points. The winning team is the one with the lowest total of penalty points, after adding together the final scores of the three highest placed competitors in the team.

Number of horses expected: approximately 80 – 100.

EVENTING SCHEDULE				
DAY -3	DAY -2	DAY -1		
Stables open		Horse Inspection		
DAY 1	DAY 2	DAY 3	DAY 4	DAY +1
Dressage Team & Individual	Dressage Team & Individual	Cross Country Team & Individual	Jumping Team & Individual	Stables close

3.4 Driving

Driving is a Discipline without riders; instead drivers sit on a vehicle drawn by a single horse or pony, a pair or a team of four. Modern Driving competitions consist of three phases: Dressage, Marathon and Obstacle Driving (“Cones”).

Dressage

DRRESSAGE PHASE
<ul style="list-style-type: none">Dressage involves performing a sequence of compulsory figures within a 100 x 40 m rectangle.Movements – which must be executed from memory – include speed and gait transitions, circles of different sizes and halts.
MARATHON PHASE
<ul style="list-style-type: none">The marathon is a spectacular time trial run over a course including natural hazards (such as sharp turns, water and steep hills) and artificial hazards such as labyrinths.It tests the horses' fitness and stamina and the driver's judgment of pace and horse control.
OBSTACLE DRIVING PHASE ("CONES")
<ul style="list-style-type: none">Obstacle driving – or cones – tests the fitness, obedience and suppleness of the horses after the marathon, as well as the skill and competence of the driver who must weave cleanly through a narrow track outlined by cones with balls balanced on top.

Number of horses expected: approximately 20 – 40



DRIVING SCHEDULE				
DAY -3	DAY -2	DAY -1		
Stables open		Horse Inspection		
DAY 1	DAY 2	DAY 3	DAY 4	DAY +1
Dressage	Dressage (optionally held on Day 2 depending on the number of competitors entered)	Marathon	Obstacle phase	Stables close

3.5 Endurance

The competition consists of a 160 km course divided into a number of sections known as ‘phases’. At the end of each phase, there is a compulsory halt for veterinary inspection. Each horse, which is thoroughly examined before it is allowed to start the ride, must be presented for inspection within a set time of reaching each vet-gate. The time spent at each vet-gate prior to inspection by the vets is counted as part of the overall competition time and the aim is to determine whether the horse is fit to continue the ride. Any excessive over-riding of a tired horse or any other action that can be defined as cruelty is penalised by disqualification.

Endurance requires extensive preparation and a deep knowledge and understanding between horse and rider. In this way, the wellbeing of the horse can be maintained at all times.

Number of horses expected: approximately 100.



ENDURANCE SCHEDULE		
DAY -3	DAY -2	DAY -1
Stables open		Horse Inspection
DAY 1	DAY 2	DAY +1
Team & Individual Competition	Medal Ceremony	Stables close

Reining is a high-level competition sport requiring concentration and high riding competence. It is designed to show the athletic ability of the ‘ranch type’ horse in the confines of a show arena. Competitors are required to run one of ten approved patterns, divided into seven or eight manoeuvres (refer right). Reining competitions take place within an arena where markers are used to enable riders to better follow pattern proportions. To allow top performance and ensure soundness, special footing is required.

In addition to the required movements, Freestyle Reining provides the opportunity to use manoeuvres creatively but to expand them to music by means of choreography. Competitors are required to use musical scores, which permit them to show the athletic ability of the horse in a crowd-appealing way.

Judging: Reining horses are judged individually. Each horse automatically begins the required pattern with a score of 70. One or ½ points are given or taken away for each manoeuvre. Credit is given for smoothness, finesse, attitude, quickness and authority. Controlled speed in the pattern raises the level of difficulty and makes the reining horse exciting to watch.

Number of horses expected: approximately 80 – 100.

WALK-IN
<ul style="list-style-type: none">Brings the horse from the gate to the centre of the arena to begin its pattern; should appear relaxed and confident.
STOP
<ul style="list-style-type: none">The act of slowing the horse from a lope to a stop position by bringing the hind legs under the horse in a locked position sliding on the hind feet.
SPIN
<ul style="list-style-type: none">A series of 360-degree turns, executed over a stationary (inside) hind leg; location of hind-quarters should be fixed at the start and maintained throughout the spin.
ROLLBACK
<ul style="list-style-type: none">A 180-degree reversal of forward motion completed by running to a stop, turning the shoulders back to the opposite direction and departing at a canter, as a continuous motion.
CIRCLE
<ul style="list-style-type: none">Done at the lope, of designated size and speed; demonstrates control, willingness to guide and degree of difficulty in speed and speed changes.
HESITATE
<ul style="list-style-type: none">Act of demonstrating horse’s ability to stand in a relaxed manner at a designated time in the pattern; horse should be motionless and relaxed.
LEAD CHANGE
<ul style="list-style-type: none">Act of changing the leading legs of the front and rear pairs, at a lope, when changing direction.
RUN-DOWN AND RUN-AROUND
<ul style="list-style-type: none">Demonstrate control and gradual increase of speed to the stop.

REINING SCHEDULE		
DAY -3	DAY -2	DAY -1
Stables open		Horse Inspection
DAY 1	DAY 2	DAY +1
Team and individual Qualifying Competition	Individual Final Competition (The OC may decide to organise a 2 nd qualifying competition on Day 2 and in this case, a rest day could be scheduled).	Stable close



3.7 Vaulting

Vaulting exercises include artistic mounts and dismounts, shoulder stands and handstands on the horse, carrying or lifting another vaulter, kneeling and standing exercises. The horse is guided on a long rein by a longeur standing on the ground, who ensures that steady canter is maintained on a circle with a minimum diameter of 15m. Judging is based on technique, form, difficulty, balance, security and consideration of the horse.

All vaulting competitions are held over two rounds composed of either one or two tests. During Compulsory Tests, vaulters must perform a number of specific exercises. Freestyle Tests performed to music allow vaulters the artistic freedom of building both dynamic and static exercises around the compulsory exercises. Today, horse, longuer and vaulter are considered a competitive unit, and the performance of each is reflected in the final score.

Number of horses expected: approximately 40 – 50

VAULTING SCHEDULE				
DAY -3	DAY -2	DAY -1		
Stables open		Horse Inspection		
DAY 1	DAY 2	DAY 3	DAY 4	DAY +1
Compulsory Individual & Cumpulsory squads	Freestyle Nations Team Freestyle Competition (two individuals and one squad per Nation)	Individual Technical Test Freestyle Pas de Deux final & Squad Freestyle (non Nations Team squads)	Freestyle Individual Final & Freestyle Team Final – Pas de Deux Freestyle Final	Stables close



3.8 Para Dressage

The rules and regulations with regards to competition venues and testing are governed by the same principles as for Dressage (but judged by five (5) judges).

Classification: The competitor’s mobility, strength and coordination are assessed in order to establish their Classification Profile. People with similar functional ability profiles are grouped into competition Grades. The Grades range from Grade I for the most severely impaired, to Grade IV for the least impaired. The competition within each Grade can therefore be judged on the skill of the individual competitor on their horse, regardless of the competitor’s disability.

The format may be changed in the future but will not exceed the number of days indicated below.

Number of horses expected: approximately 70 – 80

PARA DRESSAGE SCHEDULE					
DAY -3	DAY -2	DAY -1			
Stables open		Horse Inspection			
DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY +1
Individual Competition	Individual Competition	Team Competition	Team Competition	Individual Freestyle Competition	



4 ECONOMIC IMPACT

4.1 COMPONENTS OF ECONOMIC IMPACT

4.2 ESTIMATED DIRECT AND INDIRECT ECONOMIC IMPACT





The FEI commissioned Deloitte, the world’s largest private professional services organisation, to undertake a study as to the direct and indirect economic impact of staging the FEI European Championships in Jumping, Dressage, Eventing and Para-Equestrian Dressage. Deloitte’s Sports Business Group specializes in carrying out economic impact assessments of cities/nations hosting international sporting events on behalf of numerous international governing bodies and other property owners/rights holders and is regarded as one of the leading consultancy firms in this field.

4.1 Components of Economic Impact

The above diagram illustrates the key components of economic impact. There are three (3) broad areas in which impact will occur:

Core Impacts

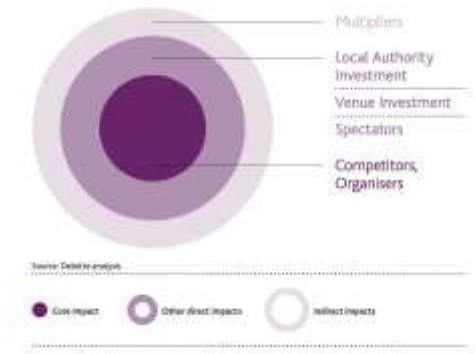
Core impacts represent the direct impact from additional spending by competing teams, organisers, sponsors and facility providers, and the media.

Other Direct Impacts

Other direct impacts are comprised of potential spending by spectators present at the event. Investment on infrastructure and marketing can be included once a host city (and the level of expenditure) has been determined.

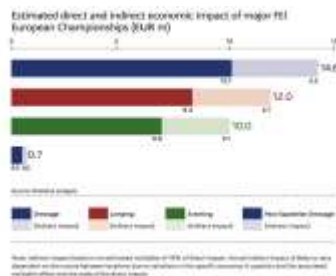
Indirect Impacts

Indirect impacts quantify the ‘ripple effect’ as the direct investment is recycled through the economy via reinvestment by hotels, restaurants etc. Indirect impact has been calculated by Deloitte based on previous economic impact analyses, and their understanding of economic impact multipliers. The primary components of these impacts comprise Business to Business impacts (achieved largely by businesses investing in suppliers) and consumer impacts, as recipients reinvest money in the economy themselves.



4.2 Estimated Direct and Indirect Economic Impact

The potential economic impact of the FEI European Championships in Jumping, Dressage, Eventing and Para Dressage is set out in the chart. As can be seen, the events have significant direct and indirect economic impact. The industries likely to benefit most are those related to tourist-style expenditure patterns – hotels, catering, wholesaling, retailing and transportation.



5 MEDIA

5.1 WWW.FEITV.ORG

5.2 INTERNATIONAL BROADCAST, PRINT AND ONLINE MEDIA





5.1 www.feitv.org

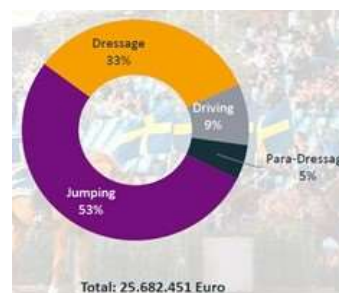
FEI TV and FEI TV on the Go are the equestrian sport's premier online video destination for the global equestrian community and the official web and mobile video platforms of the FEI.

FEI TV and FEI TV on the Go stream all major FEI events live, with a huge range of video content available on-demand.

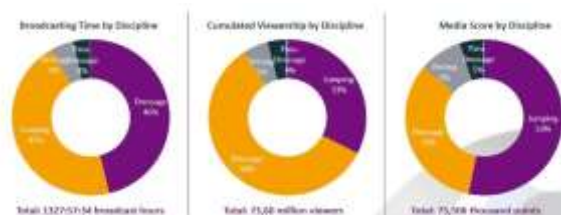
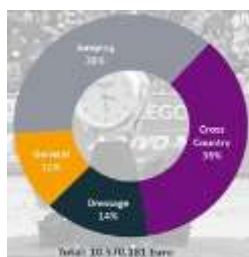
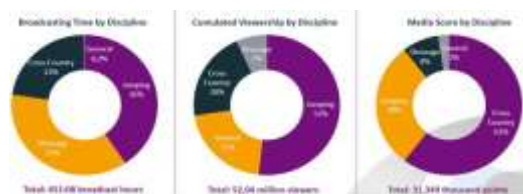
5.2 International Broadcast, Print and Online Media Coverage

Based on the FEI European Championships for Seniors, events in Jumping, Dressage and Eventing staged in 2017 produced the following:

- Combined cumulated television audience of 125.21 million
- Combined 1850 + hours of international broadcast coverage
- European Broadcast Union (EBU) agreement for TV distribution in Europe
- World leading agency IMG Media appointed for TV distribution worldwide ex-Europe
- Around 500 accredited press and broadcast media



Total Event (PR) Value of 25mios for the FEI European Championships in Gothenburg 2017



Total Event (PR) Value of 10.5mios for the FEI European Eventing Championship in Strzegom in 2017

Event (PR) Value= An industry measure for giving PR a monetary value. It refers to the equivalent print-presence that would have been achieved through traditional advertising

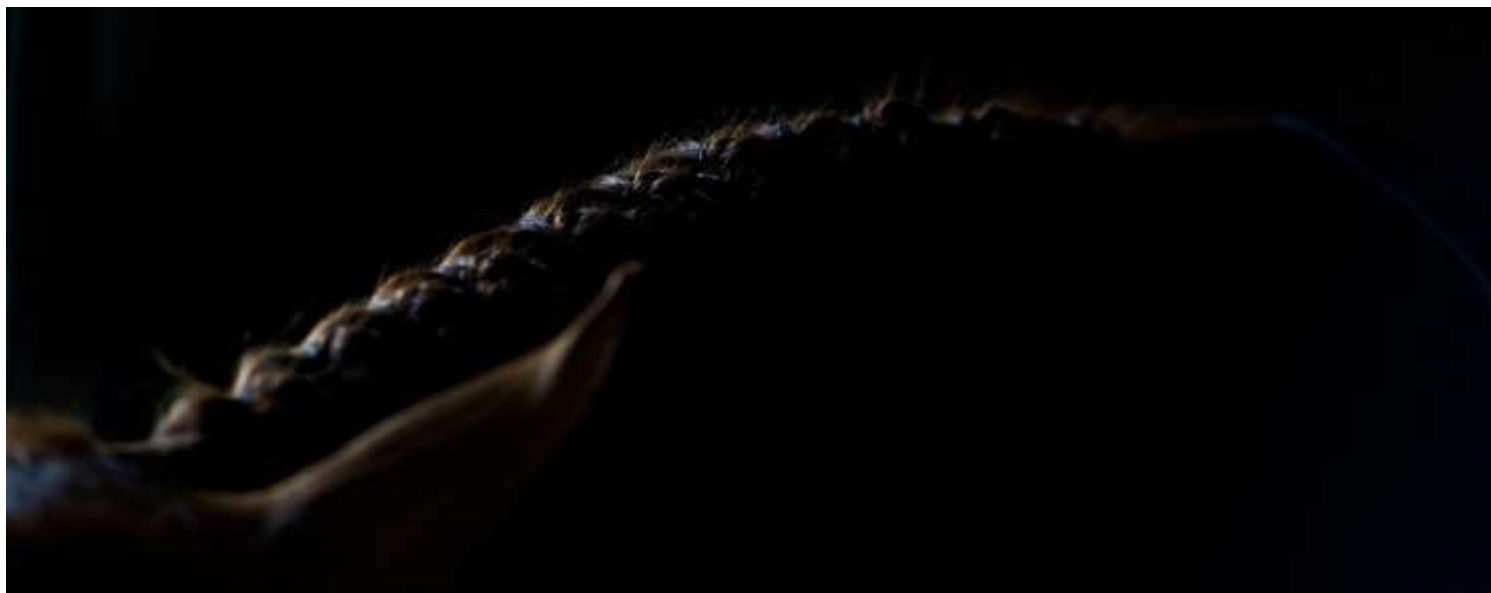
Media Score= A quality measure of the coverage and it is calculated by relating the cumulated viewership to the broadcasting time. This is an industry standard benchmark measure of the TV-presence of different events, sports, leagues and teams.

6 COMMERCIAL AND BROADCAST REQUIREMENTS AND OPPORTUNITIES

6.1 COMMERCIAL RIGHTS

6.2 BROADCAST RIGHTS





6.1 Commercial Rights

The FEI will grant the following commercial rights to the Organiser (or other approved legal entity) of the FEI European Championships for Seniors:

Ticketing Rights

Right for the Organiser to retain all revenues from public ticket sales.

Merchandising & Concessions Rights

Right for the Organiser to sell official licensed products onsite (and on any ecommerce platform established on the event website) produced by FEI official licensees and/or the Organiser (as may be approved by the FEI).

Sponsorship/Marketing Rights

The FEI will grant sponsorship rights to the Organiser (as specified in the Legal Documentation) subject to certain restrictions pertaining to product categories and title sponsorship if any.

Longines Rights

Longines is the Official Timekeeper of the FEI and the FEI's Top Partner. In connection with such status, Longines has the right (but not the obligation) to:

- Acquire certain sponsorship rights for the FEI European Championships for Seniors 2021 and 2023; and
- Be the Official Timekeeping and Data-Handling services provider to the FEI European Championships for Seniors 2021 and 2023 and provide such services to the Organiser at established market rates

Upon allocation of the FEI European Championships for Seniors 2021 and 2023, the FEI will liaise directly with the Organiser and Longines in relation to these rights.

Hospitality Rights

Right for the Organiser to exploit VIP/Corporate hospitality rights in respect of the FEI.

Event Rights

Right for Organiser to exploit event rights in the form of: trade-show, equestrian sport exposition/symposium, concerts/ entertainment (all subject to FEI approval).

6.2 Broadcast Rights

Broadcast Rights

The FEI will provide a "Broadcast Requirements Checklist" and a Broadcast Manual which will explain in detail the requirements for the broadcast production.

According to the FEI General Regulations, all broadcast rights, including any television, radio, online streaming rights, FEI Data and any related copyrights for the FEI European Championships, are and shall remain the property of the FEI. With regards to audio/video streaming, the FEI reserves the strict exclusivity for its platform FEI TV.

Host Broadcast Production

The Organiser is responsible for the Host Broadcast (HB) production for the FEI European Championship, including the appointment and the operational costs of the HB and the HB services and for providing the necessary infrastructure and facilities that will enable the production of the International Broadcast Signal (IBS).

The International Broadcast Signal shall conform to the highest attainable professional standards at the time of the event.





The benefits of hosting a FEI European Championship for Seniors can be substantial. The FEI is committed to working with the Organiser as partners to maximise the value that the event brings in terms of economic impact, media exposure and direct revenue generating opportunities. Some of the benefits are set out below:

Event Association

For the Organiser, National Federation, City and Venue to be associated directly with the event and equestrian sport.

Revenue opportunities

Through the exploitation of defined commercial rights (including ticketing, merchandising & concession, sponsorship/marketing, hospitality and event rights).

Economic impact

The direct and indirect economic impacts of hosting the FEI European Championship in one or more Disciplines is set out above.

Promotion of the City/Region/Country

The FEI European Championships for Seniors will be the international focus of equestrian sport during the event period with the promotion of the region/city/country/venue through the international media in attendance.

Event tourism

Opportunity for the Organiser to exploit event rights in the form of: trade-show, equestrian sport exposition/symposium, concerts/ entertainment (subject to FEI approval as to timing/dates).

Networking

Hosting the FEI European Championship for Seniors will create significant B2B and B2C networking opportunities.

Catalyst for potential infrastructural development

It may be that significant infrastructural development opportunities accompany a Candidate's bid to host the FEI European Championships for Seniors 2021 and 2023.

Sport development/legacy

By hosting the FEI European Championships for Seniors, there may be an opportunity to develop equestrian sport in the host country and/or to leave a legacy that endures long after the event has been staged.

There is also the potential to use the FEI European Championships for Seniors as a basis for funding applications from municipalities, local government, etc in order to upgrade facilities and leave a lasting legacy.

Associated events

The opportunity for the Organiser to stage associated events benefitting from the attendance and promotion of the FEI European Championships (such as trade show, retail park, clinics etc.).





The following financial information is applicable in respect of the hosting of the FEI European Championships for Seniors 2021 and 2023:

Entry Fees

An entry fee may be charged by the Organiser to athletes provided that the level of entry fee charged is according to the FEI Rules and Regulations and approved by the FEI (subject to modification by the FEI at any time).

The entry fee is determined in the applicable discipline rules which may be found here: <https://inside.fei.org/hub/regulations>

FEI Organising Dues

The Organiser shall be required to pay the regular FEI Organising Dues as approved by the FEI General Assembly. Such dues shall be payable after the FEI European Championship for Seniors and upon receipt of an invoice from the FEI to the NF. Organising dues are usually charged as a percentage of the total amount of prize in cash and in kind convertible into cash.

To determine the Organising Dues for your Final, please refer to the current [FEI Financial Charges document](#) (subject to modification by the FEI at any time).

Calendar Registration Fee

To determine the Calendar Registration Fees, please refer to the current FEI Financial Charges document which can be found here: <https://inside.fei.org/system/files/Financial%20Charges%202018.pdf>

Medication Control Fee

The Organiser shall be required to pay a Medication Control Fee as a percentage of prize money offered (as specified in the FEI's Statutes & Regulations).

Prize Money and Hosting Fee

The prize money and hosting fee amounts referred to below are minimums.

Candidates are encouraged to propose an amount that is greater than the minimum amounts specified below. The Candidate's increased financial offer above the minimum cash amount may take the form of a commercial proposal (e.g. based on any net profit or the FEI receiving a share of revenue streams such as ticketing etc). An increased financial offer above the minimum amounts set out below will be a factor to be taken into consideration in the evaluation of the Organiser's application.

Prize Money

The Organiser shall be required to pay the following minimum levels of prize money for each Discipline:

- Jumping: 500,000 CHF (Five Hundred Thousand Swiss Francs)
- Dressage: 100,000 EUR (One Hundred Thousand Euros)
- Eventing: 100,000 EUR (One Hundred Thousand Euros)
- Driving: 30,000 EUR (Thirty Thousand Euros)
- Endurance: 10,000 EUR (Ten Thousand Euros)
- Reining: No minimum
- Vaulting: No minimum
- Para-Equestrian Dressage: No minimum

Hosting Fee

The hosting fee takes into account the commercial rights granted by the FEI to the Organiser, the economic impact and other sporting, associative, development and event legacy benefits that are derived by the Organiser, city and venue. As the international governing body for equestrian sport and a non-profit organisation, all monies derived by the FEI from hosting fees are used to off-set the FEI's administrative costs, with any surplus reinvested in equestrian sport. Taking the forgoing into account, the FEI has established a minimum level of hosting fee for each Discipline.

- Jumping: 250,000 CHF (Two Hundred and Fifty Thousand Swiss Francs)
- Dressage: 150,000 CHF (One Hundred and Fifty Thousand Swiss Francs)
- Eventing: 75,000 CHF (Seventy-Five Thousand Swiss Francs)
- Driving: 10,000 CHF (Ten Thousand Swiss Francs)
- Endurance: No minimum
- Reining: 10,000 CHF (Ten Thousand Swiss Francs)
- Vaulting: No minimum
- Para-Equestrian Dressage: No minimum

9 FEI REQUIREMENTS



- 9.1 VENUE
- 9.2 ORGANISING COMMITTEES
- 9.3 APPOINTMENT OF OFFICIALS
- 9.4 PRESS, MARKETING AND COMMUNICATION
- 9.5 BROADCASTING
- 9.6 TIMING AND DATA
- 9.7 SERVICES
- 9.8 MOVEMENT OF HORSES AND HORSE WELFARE
- 9.9 MEDICAL & HUMAN ANTI-DOPING
- 9.10 TRAVEL, ACCOMMODATION AND MEALS
- 9.11 TICKETING AND HOSPITALITY
- 9.12 EVENT RELATED REQUIREMENTS



The FEI requirements are based on the hosting of the FEI Olympic Disciplines (Jumping, Dressage and Eventing) either on their own, combined or together with one or more of the other Disciplines (Driving, Endurance, Reining, Vaulting and Para-Equestrian Dressage).

If a Candidate is bidding to host one or more of the other Disciplines (i.e. Driving, Endurance, Reining, Vaulting or Para-Equestrian Dressage), then the FEI will specify the particular requirements for such Discipline(s).

All FEI Requirements found below are subject to further change up to the time that the Host Agreement is executed.

9.1

Venue

Discipline Requirements:
To see each of the Discipline requirements, please select the tab of the discipline you are bidding for below:
JUMPING
Main Arena
Approximately 30,000 capacity
Entrance paddock – min 20m x 40m – sand or grass
Warm-up area – 70m x 40m – sand
Competition arena – 70m x 100m – sand or grass
16 obstacles
DRESSAGE
Main Arena
Approximately 10,000 capacity
Entrance paddock: 20m x 60m – sand
Competition areas: 20m x 60m – sand
Fence: Around competition area and entrance paddock – 30cm high with movement markers
Public stands: Not less than 15m from each of the long and short sides of the competition area
Training area: With approximately one (1) rectangle per five (5) Athletes

ENDURANCE
Main Arena
Warm-up area: 15kms training track
Endurance Course: The 160kms track course should include naturally occurring or man-made features such as (but not exclusive to) tracks, ditches, steep climbs, descents and water crossings that implements technically challenging factors including but not limited to: footing, terrain, altitude, direction and speed.
Vet Gates: In a defined area
EVENTING
Main Arena for Dressage
Approximately 5,000 capacity
Entrance paddock: 20m x 60m – sand or grass
Competition arena: 20m x 60m – sand or grass
Fence: Around competition area and entrance paddock – 30cm high with movement markers
Public stands: Not less than 15m from each of the long or short sides of the competition area
Training area: With a minimum of three (3) rectangles
Main Arena for Jumping
Same arena as for dressage
Entrance paddock: min 20m x 40m – sand or grass
Warm-up area: 70m x 40m – sand or grass
Competition arena : 70m x 100m – sand or grass
11 - 15 obstacles
Practice area: 30m x 70m with a minimum of 4 obstacles
Cross-Country Course
3 star level of difficulty
Access to all fences for emergencies
Fully equipped Equine Clinic within a reasonable distance from the course
Facility to gallop horses for warm-up (approximately 1km), a grazing area and a preparation area with 2-3 fairly small but typical obstacles.

DRIVING
Main Arena for dressage
3,000 – 5,000 capacity
Competition arena: 100m x 40m
Public stands: Not less than 5 meters from the edge of the arena
Marathon Course
The course must consist of three sections: Section A, Transfer and B
Section A: The distance should be as close as possible to the maximum distance of 8 kms – pace: free
Transfer: The distance should be as close as possible to the maximum distance of 1 km – pace: walk
Section B: 8 marathon obstacles. The distance should be as close as possible to the maximum distance of 9 kms – pace: free
Rest area prior to start in Section B
Obstacles/Cones
Competition arena: 70m x 120m
Number of obstacles: may not exceed 20
REINING
Main Arena
Main arena: 3,000 – 5,000 capacity
Warm-up area: Indoor or outdoor arena – min 65m x 25m
Competition areas: Indoor or outdoor (preferably indoor) arena – min 80m x 40m – the arena must have a hard packed clay base with 2 or 3 inches (6 to 10 inches) of loose and fluffy clean sand on top.
VAULTING
Main Arena
Main arena: 3,000 – 5,000 capacity
Competition arena: Indoor with a min 20m x 25m – ground must be of a soft and springy material/sand.
Height of the ceilings: min 5m
Public Stands: At least 14m away from the centre of the lunging circle
Three or more practice circles
PARA-EQUESTRIAN DRESSAGE
Main Arena
Main arena: 3,000 – 5,000 capacity
Arena size for grades I to III: 20x40m
Arena size for grade IV and V: 20x60m
Competition arena: Indoor or outdoor

Other Venue Requirements:

Stabling
Loose boxes per horse: Each of at least 3m x 3m with at least 20% at 3m x 4m, which are well ventilated, have non-slip surfaces and wide stable aisles.
Extra boxes for every 4-8 horses (depending on Discipline) for storage and at least 2 treatment boxes - the final number to be determined by the Veterinary Delegate and the VSM and a minimum of 2 testing boxes (minimum) for READCM sample collection with adjoining service area.
Isolation Boxes: at least 2 with one extra per hundred horses.
Covered Meeting Area/Conference Room
A suitably sized area with microphone, loudspeakers and A/V equipment for technical briefings, draws, notices and results.
Organiser to provide details of proposed area for FEI approval.

Eating Areas
A suitably sized area for the Athletes, team members, officials, grooms to eat meals and meet etc.
Organiser to provide details of proposed area for FEI approval.

Parking Areas
Organiser to provide a suitably sized parking area taking into account the scale of the event (i.e. number of Disciplines).
The FEI to receive sufficient parking passes (at no cost) for its onsite Venue team.
Organiser to provide details of proposed area for FEI approval.
Horse Inspection Area
Organiser to provide in accordance with FEI Rules and Regulations.

Hospitality Areas
Organiser to provide suitable space and utilities for its own corporate hospitality programme and any FEI VIP hospitality programme.

Tradeshow Areas
Organiser right to establish a trade show area that includes promotional stands and retail outlets associated with the equestrian industry.

Office Space (Ground Jury, Appeal Committee, Veterinary Committee)
Suitable office areas within the Venue for the Ground Jury, Appeal Committee, Veterinary Committee and Course Designer (if applicable).

FEI Office and President's Meeting Room
A suitably sized office area and meeting room within the Venue (including desks, chairs, color printer, wifi/ethernet internet access, two (2) telephones with external line) if requested by the FEI

FEI Promotional/Retail Area
Provision of a suitable area, at no cost, for the FEI to use as a promotional/retail area.

Giant Screen in Main Competition Arena (Eventing & Driving)
Provision of a giant video screen in the main Competition Arena for Eventing and Driving to allow for spectators to watch the cross-country and Marathon stage of the competition.
Flags
Two FEI flags to be flown for the entire duration of the event from flagpoles placed in a prominent position in the main Competition Arena.
Flags of the participating countries to be flown from flagpoles located in the Competition Arena (in alphabetical order as per the abbreviation in the Olympic Charter with the host country at the end).
Venue Dressing & Directional Signage
Produced by the Organiser in accordance with FEI specifications and the FEI Brand Guidelines (subject also to FEI approval).
FEI Signage at the Venue
Produced by Organiser in accordance with FEI specifications and any FEI Brand and/or Commercial Guidelines.
General Infrastructure and Lighting
The Organiser is responsible for ensuring that the venue holds a sufficient supply of power and power backup, high speed dedicated internet connection (cabled and WiFi), as well as internet back up.
The Organiser is also responsible for the set up and management of all venue lighting; including the requirement that the main Competition Arena be lit to a minimum TV standard (1200 lux).
Public Catering
Organiser to provide sufficient public catering onsite.

9.2 Organising Committees

The Organiser shall establish an Organising Committee, that includes the following executive/senior management functions: CEO, Sport, Finance & Legal, Marketing & Communication, Media/Broadcast, Event Operations, Veterinary, Medical, Protocol and Security.

9.3 Appointment of Officials

The FEI and the Organiser shall each be responsible for the appointment of certain officials for each Discipline (as specified in the Host Agreement and in the FEI Rules and Regulations). The appointment of officials by the Organiser shall be subject to FEI approval.

9.4 Press, Marketing and Communication

Press Centre

Based on 150 accredited media for each of the Jumping, Dressage & Eventing Disciplines (and approximately 30 for all other Disciplines). Press Centre to include multi-lingual personnel and cater for the needs of written press and photographers. The Press Centre should comprise a public area (with welcome desk), private areas (for press officer, photo manager, webmaster, etc) as well as a working area for press and photographers.

Event/Championships Logo

Design and implement an Event/Championship logo in accordance with the [FEI Brand Guideline](#) and subject to FEI approval.

Marketing and Communication

Organiser responsible for developing a marketing and communication plan (subject to FEI approval) that is complimentary with any international marketing and communication plan developed by the FEI.

Press Tribune

Situated in the main arena(s) with a clear, unobstructed view of the competition

FEI Promotional Trailers

Broadcast of FEI promotional trailers on any giant video screen and/or CCTV (30" trailer shown at least 6 x each day).

Digital

To develop and manage an Event website in accordance with the FEI's Guidelines. The design and user experience will need final sign off from the FEI Digital Team.

Establish a presence on the key social media platforms as agreed with the FEI Digital team. Such platforms include but are not limited to Facebook, Twitter and Instagram. As part of the Marketing & Communications plan ensure a robust digital content plan is in place to cover all digital platforms being used to promote the event. The content plan will need to be approved by the FEI Digital Team.

Publications

To provide the FEI with a minimum of 5 copies of all brochures, publications and any other print materials for archive purposes

Official Programme

Organiser to publish an Official Programme with the FEI receiving up to 8 full-colour pages in the Programme, at no cost, for use by the FEI (President's message) and its partners.

9.5 Broadcasting

Broadcast Compound

The Organiser is responsible for allocating space, fencing, utilities and security for a Broadcast Compound for Olympic Disciplines (in accordance with FEI specifications). For all other Non-Olympic disciplines, Broadcast Compound will be upon the request of the FEI.

Appointment of Host Broadcaster

For Olympic Disciplines, the Organiser shall be responsible for the appointment of a host broadcast service provider to be approved by the FEI (which may or may not be the domestic TV rights holder in the host country) at its cost in accordance with a production specification provided by the FEI.

The FEI shall use all reasonable endeavours to leverage any agreement it enters into with a domestic broadcaster in the host country or with a pan-European broadcaster such as the EBU so as to propose a production solution which would minimize costs for the Organisers.

In addition to the foregoing, the Organiser shall be responsible for meeting costs of up to 2 pre-event technical site visits by the FEI's Broadcast Coordinator (including travel from home country and accommodation during the technical site visit).

9.6 Timing and Data

As FEI Official Timekeeper and Top Partner, Longines has a first right to become the Official Timekeeper and Data-Handling services provider to the FEI European Championships for Seniors in 2021 and 2023.

Upon the allocation of the FEI European Championships, the FEI will liaise directly with the Organiser and Longines in relation to these rights.

In the event that Longines does not wish to provide the timekeeping and data-handling services, the Organiser shall be responsible for appointing its own provider(s) at its cost (subject to the approval of the FEI).

In each case, the intellectual property rights in all data remain the property of the FEI.



ACCREDITATION SERVICES
The Organiser to establish and operate an accreditation system for all staff, FEI Officials, Athletes and team members, the media and other service providers.
WORK PERMIT/VISAS
The Organiser shall be responsible for obtaining any necessary work permits/visas for FEI Officials, Athletes, Chefs d'équipe, owners, grooms, veterinarians, farriers, trainers, media representatives, technical personnel and sponsor/media representatives.
SECURITY
Security should be operated by professional personnel on a 24 hours basis.
CLEANING SERVICES
The Organiser is responsible for Venue cleaning and Venue reinstatement after the event.
TRANSPORTATION SERVICES
<ul style="list-style-type: none"> Organiser responsible for transport to stables, training and competition areas for all FEI officials and Athletes/team members. Shuttle Service from official hotel(s) to competition area for all FEI officials/staff. Independent car or minibus service for the Technical Delegate, Chief Steward, Ground Jury, Appeal Committee, Veterinary Committee and Course Designer.
ONSITE COMMUNICATION SERVICES
Organiser to establish a communications system, incorporating the use of portable radios/walkie-talkies to allow for direct and immediate communication between the Organiser, FEI Officials/Staff, Veterinarians, Stables, Chief Steward and Stewards, etc.)

9.8 Movement of Horses and Horse Welfare

Movement of Horses
including customs formalities and quarantine
The movement and quarantine/isolation of horses is one of the most important aspects of organising an FEI European Championship for Seniors.
Horses in Europe mostly travel by truck but can also occasionally be transported by ship or plane depending on location and travel time.
The Organiser shall be responsible for all transport, customs formalities and any necessary quarantine/isolation requirements for horses from their arrival in the country (including loading/unloading from a ship or aircraft) to their departure; including responsibility for all government veterinary, customs and importation costs.
An overall transport plan must be prepared by the Organiser and sent to the FEI for information purposes.
The Organiser may appoint a transport company to handle the movement of horses within the host country; or alternatively pay a reasonable allowance per kilometre travelled within the host country.

Horse Welfare

When planning the opening date for the stables, the Organiser needs to take into account the horses’ need for sufficient rest time between the arrival onsite and the start of the competition.

The Organiser is responsible for making available all commonly used feeds (to be tested and certified free of prohibited substances). Horse boxes are to include straw, paper or other bedding material.

A facility for the repair of saddlery and other equipment should be available during working hours. A qualified farrier with sufficient support should be available at all times.

The Organiser must ensure that the following is provided and is entitled to charge for the provision of such services:

- Equine clinic with full surgical facilities, imaging equipment, etc. within easy distance of the Venue (no more than 1 hour by road)
- Onsite equine medical facility with x-ray/ ultrasound capability etc.
- Onsite Veterinary referral facilities with 24h veterinary services
- Farrier facilities (with experienced farriers available on a 24h basis)

9.9 Medical & Human Anti-Doping

MEDICAL SERVICES

The Organiser shall appoint a Chief Medical Officer, in consultation with the FEI, who has knowledge of the sport, and experience in immediate care and awareness of local medical facilities.

Throughout the event (from first horse arrival until departure), the Organiser shall ensure that appropriate primary care medical facilities and services are available onsite at the venue. Common medications should be available on site along with the facility for a doctor to write prescriptions, which can be dispensed at a local pharmacy.

Medical services shall include 24 hour emergency medical care to cover injuries to grooms, venue staff etc.

An appropriate medical emergency action plan must be in place throughout the event, for the transport of injured athletes, members of support team, officials, and/or spectators. The plan must take into account any discipline-specific requirements as set out in the relevant sport rules.

The Organiser must ensure that the Chief Medical Officer provides a full medical/event injury report to the FEI within 1 month of the end of the event.



HUMAN ANTI-DOPING

The Organiser shall provide suitable staff and facilities as set out in Article 22.3, FEI Anti-Doping Rules for Human Athletes (ADRHA) All applicable FEI Guidelines and FEI Rules & Regulations to be followed by the Organiser.



Technical Site Visit: The Organiser is responsible for the costs of two (2) pre-event technical site visits by:

- FEI's Technical Delegate in each Discipline being hosted; and
- FEI's Broadcast Coordinator (including travel from home country and accommodation during the technical site visit).

Transport: The Organiser is responsible for providing the transportation from the home country to the Venue and back, for the FEI Officials.

Travelling Expenses: The Organiser is responsible for meeting the travelling expenses of the Chefs d' Equipe, team veterinarians, Athletes and grooms from the frontier of the host country, or the point of arrival in the host country, to the Venue (and return).

Accommodation and Meals: The Organiser will be requested to provide accommodation and meals as close as possible to the Venue for the following participants:

- FEI Officials
- Athletes and team members (veterinarians, chef's d' Equipe and grooms)
- FEI Representatives (including FEI President or representative, Secretary-General, Technical Director for each Discipline, one staff member per Discipline and the Chief of the Technical Committee for each Discipline).

Non-Olympic Disciplines:

- Where a Candidate is only hosting one or more of the non-Olympic/ other Disciplines (namely, Driving, Endurance, Reining, Vaulting & Para-Equestrian Dressage), meeting the transport, travelling, accommodation and meals set out herein (excluding the Technical Delegate visit) shall not be mandatory unless the Candidate has committed to providing such requirements as part of its bid.

FEI Ticket Requirements

The Organiser is required to provide tickets, at no cost, in the Reserve Tribune for the FEI Bureau, Technical Committee members and FEI Partners. Additional ticket requirements for National Federations to be confirmed and agreed between the FEI and the Organiser.

VIP Hospitality

If requested, the Organiser shall provide VIP hospitality for use by the FEI's Bureau members and VIP guests within its corporate hospitality programme (not to exceed 30 passes per day). The Organiser shall also provide the FEI with a preferential right to purchase additional VIP hospitality tickets/passes at cost.



While the FEI will provide medals, the Organiser shall provide, at its cost, horse blankets/rugs bearing the official title of the Event for the gold medal winning teams and individual gold medallist (if requested by the FEI).

Organiser responsible for managing medal ceremonies in accordance with FEI protocol (presentation procedure, national anthems etc).

MEDALS AND MEDAL CEREMONIES
<ul style="list-style-type: none">While the FEI will provide medals, the Organiser shall provide, at its cost, horse blankets/rugs bearing the official title of the Event for the gold medal winning teams and individual gold medallist (if requested by the FEI).The Organiser is responsible for managing medal ceremonies in accordance with FEI Protocol (presentation procedure, national anthems etc).
EVENT PROGRAMME & ENTERTAINEMENT
<ul style="list-style-type: none">The Organiser is required to develop and stage an opening/closing ceremony for the event at its cost (with the programme being subject to FEI approval).In addition, the Organiser is expected to:<ul style="list-style-type: none">Develop an event entertainment programme (subject to FEI approval)Coordinate with the FEI in respect of the staging of official functions around the event.
EVENT BUDGET
<ul style="list-style-type: none">The Organiser shall provide a detailed budget to the FEI - see section 12 of the Bid Application Form.This budget will be taken into account by the FEI when evaluating the Bid and will be cross-referenced in the Host Agreement.
INSURANCE
<ul style="list-style-type: none">The Organiser is to take out and maintain adequate professional indemnity and event insurance coverage including third party/public liability (with the FEI and its officials, representatives and agents being noted on the policy).
REGULATORY COMPLIANCE
<ul style="list-style-type: none">The Organiser is responsible for managing all regulatory compliance matters including the procurement of any necessary licenses (planning permission, retail concessions, food & beverage, sale of liquor, radio frequencies etc).
REPORTING
<ul style="list-style-type: none">The Organiser is required to provide a full post-event report at its cost in a format specified by the FEI (including but not limited to a financial report outlining the P&L for the event, tickets sold, website traffic, number of hotels taken-up etc).