



4th April 2022

Three British Eventing Venues in Northumberland have teamed up to launch an exciting Accumulator Prize Fund for 2022 worth up to £22,000. Generously sponsored by A.W. Jenkinson Forest Products, the **Northumberland CCI2* Challenge** will run across **Belsay International Horse Trials** (2nd-5th June 2022), **Alnwick Ford International Horse Trials** (24th-26th June 2022) and **Hambro Sport Horses Burgham International Horse Trials** (29th-31st July 2022).

The Northumberland CCI2* Challenge offers horse and rider combinations entering the CCI2*-S at all three venues the opportunity to win cash bonuses as follows:

- Horse and rider combinations who **achieve a top 3 placing in the CCI2*-S at all three events** will win a **£3,000 bonus**.
- A horse & rider combination who **wins the CCI2*-S at two of the three events** will win a further **£7,000 bonus, so a total of £10,000**.
- A horse & rider combination who **wins the CCI2*-S at all three events** will win a further bonus of **£12,000**, making an **amazing total of £22,000**.

Event Organisers Laura de Wesselow (Belsay) and Craig Anderson (Alnwick Ford and Burgham) put together the prize fund deal alongside Richard Jenkinson of A.W. Jenkinson with the help of creative insurance broker McClarrons Sport Ltd.

"A.W. Jenkinson Forest Products are absolutely delighted to sponsor the Northumberland CCI2* Challenge," commented Richard Jenkinson. "We are looking forward to seeing some fabulous horse and rider combinations competing at all three events. It is really going to be an exciting series to follow."

"Eventing is an expensive sport and with diesel prices as high as they are currently, we wanted to create something that would really encourage competitors to make the journey north to our fabulous venues in Northumberland. We approached A.W. Jenkinson to come in as the sponsor as they are already involved at both Belsay and Burgham, where they generously provide bedding for our residential stabling." said Belsay's Laura de Wesselow.

Craig Anderson commented: “We think that the Northumberland CCI2* Challenge will be a great spur for owners as well as both professional and amateur riders. It is a great series for both professionals up and coming young horses and more established CCI2* campaigners ridden by amateurs.”

McClarrons Sport Ltd’s Nathan Gregson said: “We are thrilled to have worked with Belsay, Alnwick Ford and Burgham to create this special prize fund, which gives owners and competitors a tangible bonus to target and an achievable prize money boost. We hope that the Northumberland CCI2* Challenge will be a trailblazer and that we can work with other organisers to create similar deals.”

British Eventing’s Chief Executive Helen West said: “We are hugely grateful to A.W. Jenkinson for their support of this great initiative. It is just the sort of collaboration we need to encourage as it benefits so many stakeholders in the sport.”

Entries for Belsay International Horse Trials, which also features the British National Pony Championships and the CCI2*-L for Juniors as well as a new Intermediate Masters national class open on Tuesday 26th April 2022. The event coincides with the double bank holiday Jubilee Weekend and take place against the beautiful backdrop of Belsay Hall, Castle and Gardens. Entries for Alnwick Ford International open on 16th May 2022 and the event also features a CCI3*-S as well as national classes. Burgham International Horse Trials which also features a CCI3*-S and a CCI4*-S has entries opening on 20th June 2022.

For further information please contact:

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NOTE TO EDITORS:

A selection of quotes from Professional and Amateur Event Riders:

The current European Gold Medallist Nicola Wilson is a regular visitor to Belsay, Alnwick Ford and Burgham: “I am delighted to see organisers working together to create something so exciting for owners and competitors. This will be fantastic for our up and coming horses.”

Event rider Fred Scala, based in Cornwall, is aiming a couple of horses at the Northumberland CCI2* Challenge: “It’s great to see a decent prize pot being put into the sport. We need more organisers and sponsors to work together to make proper prize money the industry standard at Intermediate and above.”

Young Professional Heidi Coy. Based in Leicestershire. is very enthusiastic about the series, commenting: “This is such a brilliant incentive for young professionals like me who are trying to get established on the senior circuit. I have some really nice young horses coming through and I will be aiming them at this Northumberland Challenge.”

Northumbrian Rider Emma Hobday said: “Up the North! It’s great to see my local events doing so much to support the sport. It sounds as though it’s going to be a great competition and we will definitely be aiming at it.”

Amateur rider Charlotte Andrews is a regular CCI2* competitor on her horse Milhollows Classic: “This is such an exciting opportunity for amateur riders like myself who are competitive at 2* level only to have a chance to aim at such great prize money, usually only available to those competing at a much higher level!”

A.W. Jenkinson Forest Products

A.W. Jenkinson Forest Products was formed in the mid-1960s when founder, Allan Jenkinson, took the initiative to collect unwanted sawdust and wood shavings from the sawmills around Cumbria and the Borders using a single tractor and trailer. He then transported the timber co-product to the area’s farms where sawdust was, and still is, in great demand as livestock and pet bedding.

This innovative, original approach with its positive environmental drive, has characterised the work of Allan and his team in the intervening years and has remained an important part of the business ever since. Demand outstripped the locally available supply of sawdust needed to supply A.W. Jenkinson Forest Product’s growing customer base. This led to partnerships being formed further afield, rapidly growing the business which now supplies customers across the UK and northern Europe.

To better serve the targeted needs of its extensive third party customer base, as well as the ongoing and expanding transport requirements of the wider A.W. Jenkinson group, the logistics operation was incorporated in spring 2014 to create A.W. Jenkinson Transport Limited.

Today A.W. Jenkinson Forest Products and its associated businesses handle over 3 million tonnes of roundwood, chips, shavings, sawdust, bark, green waste and other timber co-products each year, collected from forestry sites, sawmills and other wood processing industries throughout the UK. A.W. Jenkinson’s services link forestry, sawmilling, wood processing, building and demolition sectors with the demands of pulp, paper and panel manufacture, energy generation, agriculture, horticulture and amenity markets in an environmentally responsible cycle that makes maximum use of one of the world’s dwindling resources.

McClarrons Sport Ltd

McClarrons Sport is a specialist Sport Insurance broker. Operating across all sports globally, they work closely with clients to build creative and robust insurance solutions from their headquarters in Malton, North Yorkshire. Leaning on their inhouse sports data and analytics specialists, McClarrons Sport have a number of clients who recognise that insurance broking is an art and value the creativity and expertise that the team brings.

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