

Fédération Equestre Internationale  
HM King Hussein I Building  
Chemin de la Joliette 8  
1006 Lausanne  
Switzerland

15 August 2017

Dear Sir/Madam

### **Manifesto for the position of member of the FEI Tribunal**

Please find below my manifesto for the position of member of the Fédération Equestre Internationale (**FEI**) Tribunal, which sets out the experience that I would bring and why I would like to become a member of the Tribunal.

It would be a privilege to serve on the FEI Tribunal and I would hope that as a result of my extensive experience of sports arbitration and my roles in commissions and panels investigating governance and doping in sport, I would be a valuable member of the Tribunal.

#### **Key professional experience**

I have extensive experience of international and domestic arbitration and litigation. After studying Law and French Law at Oxford University and Paris II, I worked at one of the leading London law firms, Freshfields Bruckhaus Deringer. I was then a Partner and Head of Litigation at a boutique sports law firm, Onside Law, before joining Mishcon de Reya as a Legal Director. I represent Sports Governing Bodies (**SGBs**), athletes and clubs on a wide range of disciplinary matters, including anti-doping and match-fixing charges. I have also advised SGBs and major event organisers on setting up disciplinary processes and on their regulations and codes of ethics. I therefore have an in-depth understanding of SGB arbitral proceedings.

The time I spent as the lead lawyer for anti-doping and sports integrity for the London Organising Committee of the Olympic Games and Paralympic Games, together with advising major event organisers, has provided me a good understanding of the range of issues that arise in the context of international sports events. Further, my work as Legal Counsel to the Cycling Independent Reform Commission (set up by the UCI) and on the UK Government Challenge Panel review of UK Anti-Doping have provided further valuable insight into regulatory, disciplinary and governance issues.

I currently sit as an arbitrator on the Union Cycliste Internationale Disciplinary Commission and Arbitral Board and on the British Equestrian Federation (**BEF**) Anti-Doping Panel. I believe that familiarity with the issues that can arise in SGB proceedings would be valuable. Given the increasing use of investigations, there is a growing focus on areas such as data protection and privacy and, therefore, there is likely to be an increasing number of issues relating to evidence and disclosure. Further, my role on the BEF panel has allowed me to develop my knowledge of equestrian disciplines.

I have also had the opportunity to act on cases across a range of jurisdictions and to work with different substantive and procedural laws. This understanding of different cultural approaches to litigation is likely to be helpful given the international nature of the FEI Tribunal. I am also fluent in French and Spanish. Further, I believe that my experience of representing athletes and SGBs in disciplinary matters will enable me to bring a balanced approach to the role.

#### **Contribution to the FEI Tribunal**

I firmly believe that strong, fair disciplinary processes are essential to maintaining confidence in SGBs. In order to achieve this, tribunal members must act with integrity. I consider that I have conducted myself with integrity throughout my career, which is evidenced, for example, by my selection for the Government review panel. I would continue to act with the highest levels of integrity as a member of the FEI Tribunal.

I would also bring a fair and balanced approach to all cases. Having acted for SGBs and athletes, I recognise that it is important that the rights of all parties are protected.

As an arbitrator, it is important to appreciate that cases have a significant impact on the lives and careers of those involved. I would therefore be committed to ensuring that cases are dealt with expeditiously and that all parties feel that their arguments have been fully considered. In cases where athletes are not represented by legal counsel, it is even more important to ensure that they have understood the process and have put forward their views. I would want to ensure that at the end of every case, all parties feel that they have had a fair hearing.

I feel lucky to have played, watched and worked in sport all of my life. Sport can bring enormous benefits to society. I would be delighted to have the opportunity to give back to sport by joining the FEI Tribunal.

Yours faithfully



Kendrah Potts

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