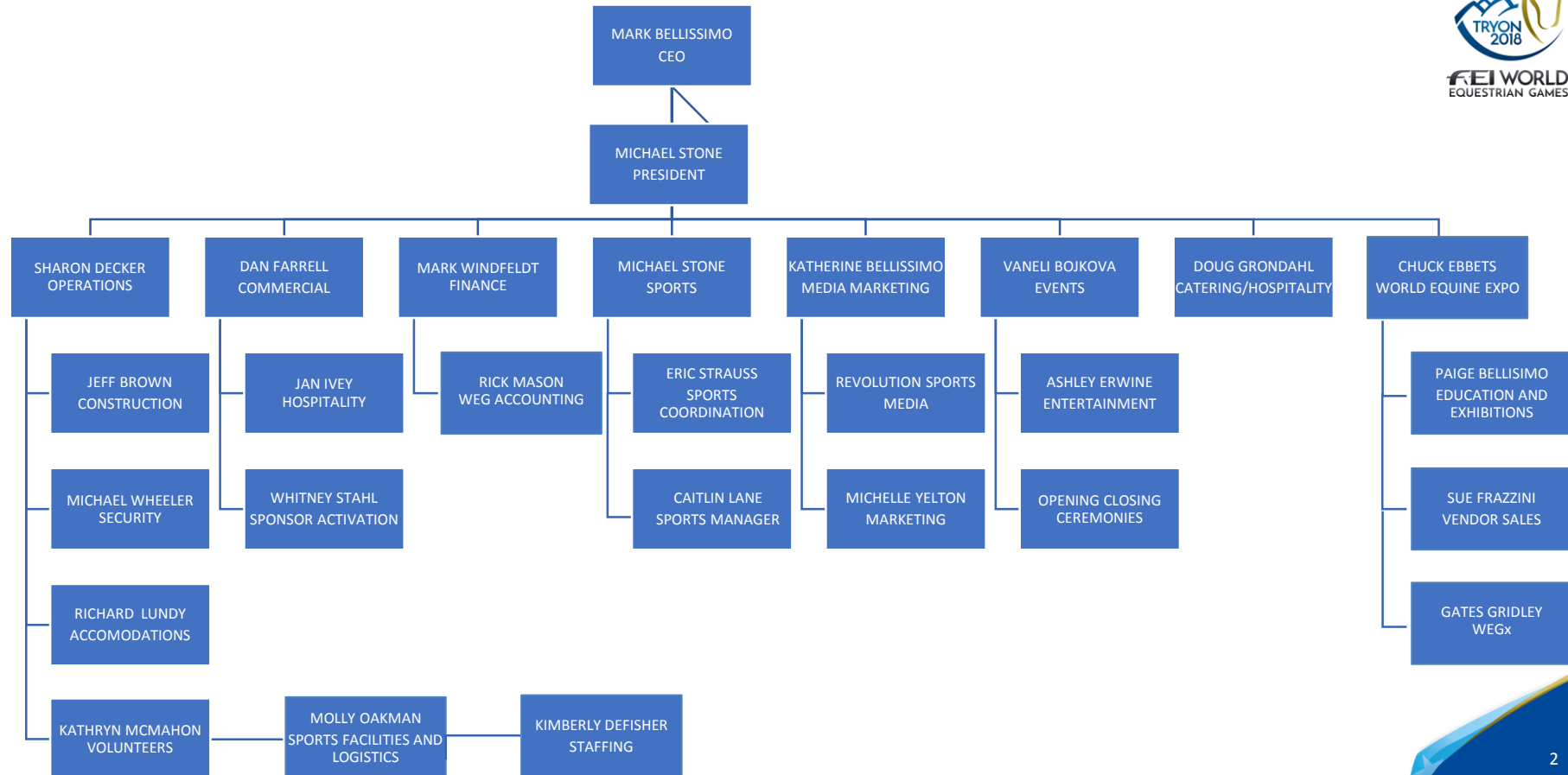




FEI General Assembly. Montevideo
November 21 2017

Organizational Structure



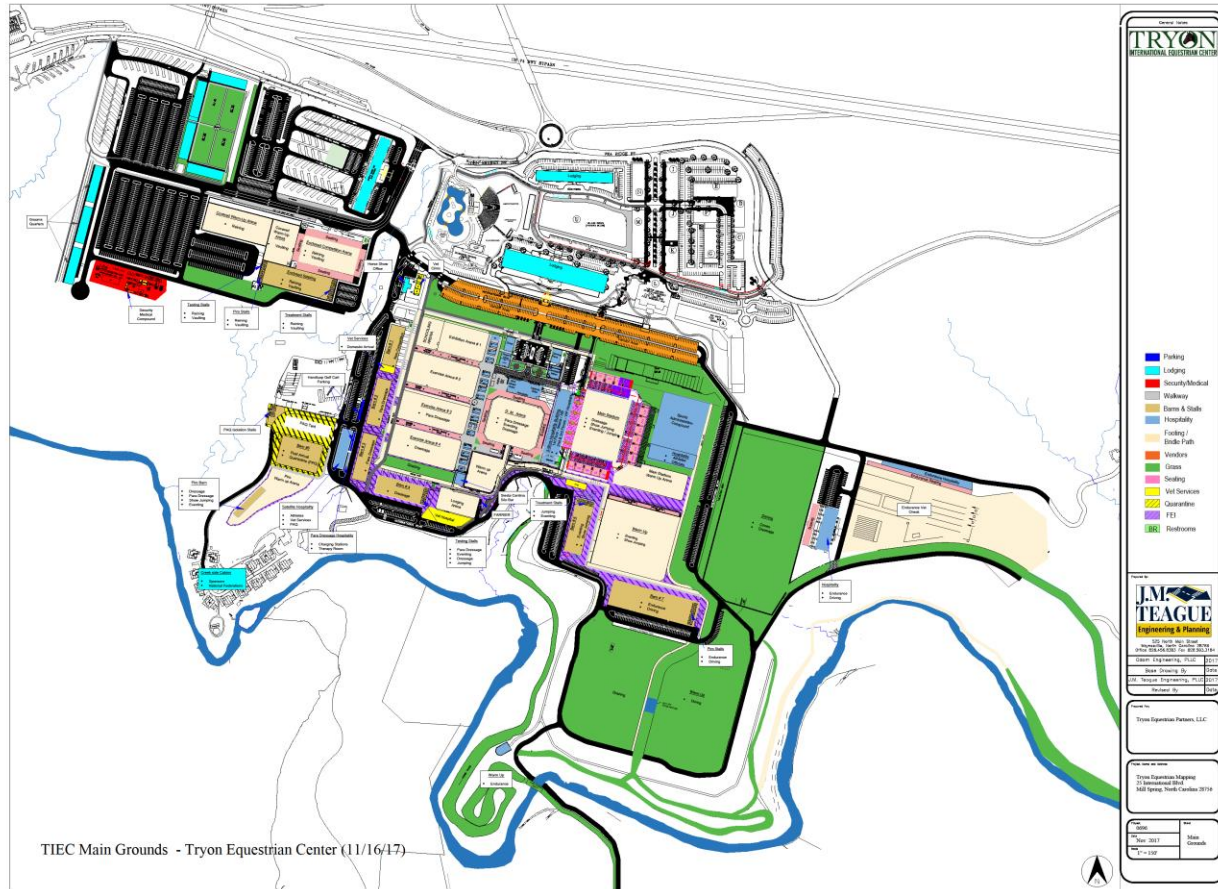
Sport and Operations



FEI WORLD
EQUESTRIAN GAMES™

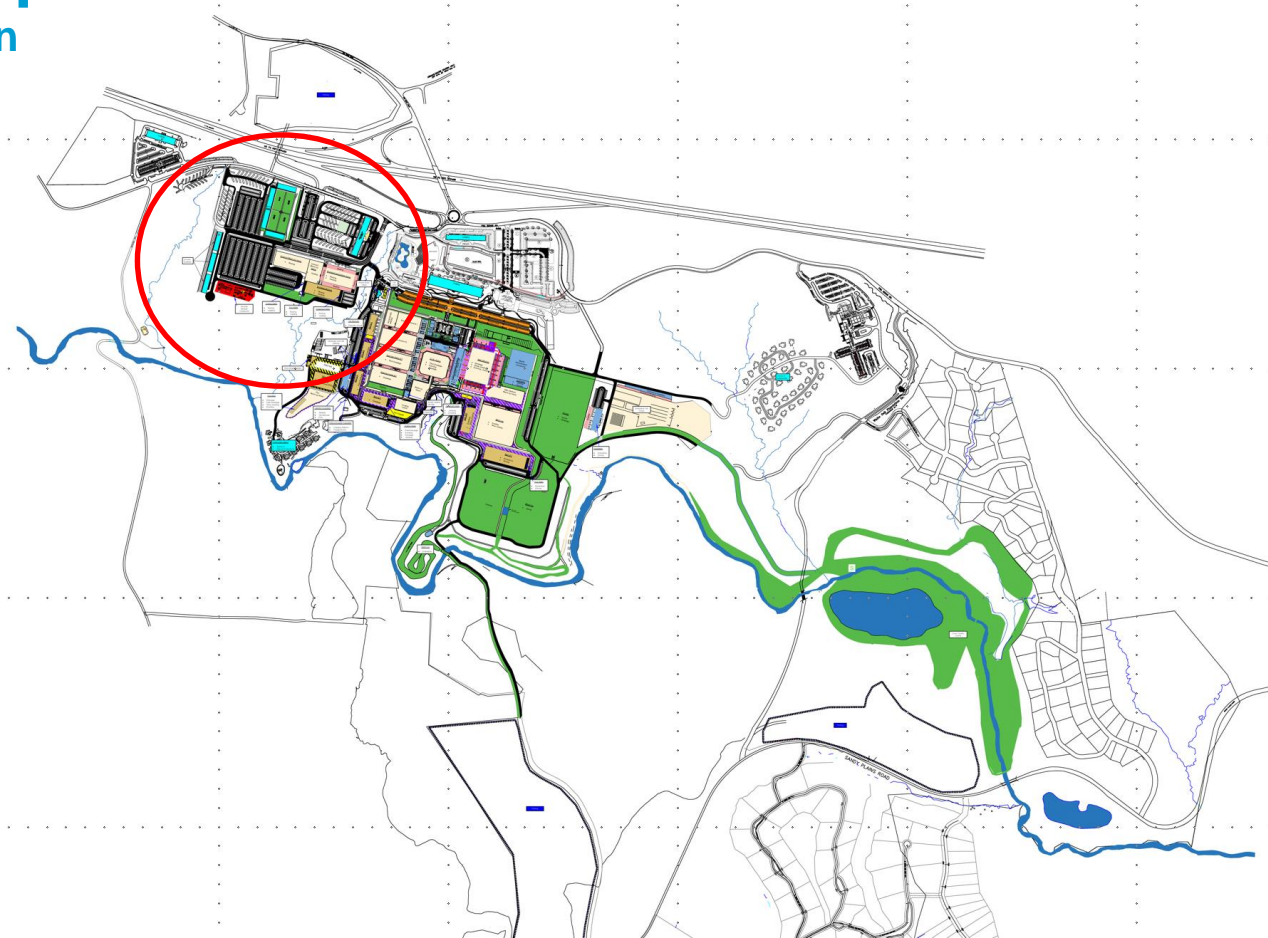
06/10/2017 - v6.0													
	D0	D1	D2	D3	D4	D5	D6	D7	D8	D9	D10	D11	D12
	Tue 11 Sep	Wed 12 Sep	Thu 13 Sep	Fri 14 Sep	Sat 15 Sep	Sun 16 Sep	Mon 17 Sep	Tue 18 Sep	Wed 19 Sep	Thu 20 Sep	Fri 21 Sep	Sat 22 Sep	Sun 23 Sep
Opening Ceremony	Evening												
Reining		08:30-13:30 16:00-21:00 Medal	14:00-16:15		18:00-20:15 Medal								
Endurance		07:00-20:30	Medal										
Dressage		08:45-18:00	08:45-18:00 Medal	10:30-17:30 Medal		08:30-11:40 Medal							
Eventing			09:00-16:30	09:00-16:30	11:00-17:00	14:45-17:15 Medal							
Jumping									09:00-16:45	09:00-16:45	13:30-17:15 Medal		10:00-13:30 Medal
Vaulting								09:30-19:00	09:30-20:00 Medal	12:00-20:00 Medal		12:00-20:00 Medal	
Para-Dressage								08:30-17:30 Medal	08:30-17:30 Medal	09:00-16:00	09:00-16:00 Medal	09:00-17:45 Medal	
Driving											10:00-16:45	11:00-16:00	09:30-11:05 Medal

Site Map



Site Map

Master Plan



US Precision Construction, LLC

200,000 sqft automated robotic facility owned by OC to produce buildings including hotels



FEI WORLD
EQUESTRIAN GAMES™













- Parking
- Lodging
- Security/Medical
- Walkway
- Barns & Stalls
- Hospitality
- Feeding /
- Bridle Path
- Vendors
- Grass
- Seating
- Vet Services
- Quarantine
- FEI
- Restrooms



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 Mooresville, NC 28115
 Phone: 704.666.1111
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 Email: info@jmtg.com

Date: 11/16/17
 Drawn By: JMT
 Checked By: JMT

Prepared For:
 Tryon Equestrian Partners, LLC

Project Name:
 Tryon Equestrian Mapping
 22 International Blvd
 Mill Spring, North Carolina 28134

Title: Master Site Plan	Date: 11/16/17
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Master Site Plan - Tryon Equestrian Center (11/16/17)



Sport and Operations

- Test Events
 - Eventing: CIC 3* April 5-8, 2018
 - Vaulting: CVI 2* April 5-8, 2018
 - Driving: CAI April 19-22, 2018
 - Dressage: CDI 3* April 19-22, 2018
 - Para Dressage: CPEDI 3* April 19-22, 2018
 - Endurance: CEI 2* April 26-28, 2018
 - Reining: CRI 3* May 11-13, 2018



Sport and Operations

- Majority of Officials Appointed
 - Contracts have been sent
- Freight Manual has been issued
- Vet Services
 - Shipping and Quarantine Planning Complete
 - Quarantine Barn nearing completion
- FEI Schedule
 - Draft with the FEI; Ready by December



Veterinary Services

- Drs. Hay and Baskett serve as Vet Services Manager
- Strong cooperation with USDA and NC/SC Vet Services
- On-site quarantine approved



Housing

- Hotels for Teams secured within 40 minutes
- Onsite cabin reservations underway
- Housing bureau has been established and operational
- Athlete Village under construction
- Allocation of Rooms will be communicated by December 15



Commercial Update

Sponsorship

- Packages are finalized
- Sponsor opportunities have been identified
- Sales are now underway

Ticketing

- Sales have begun – tickets have sold in all 50 states and 31 countries

Marketing

- Event branding, logo and venue dressing complete
- Annual communications and content plans created and being implemented
- Media Credential Applications now open
- In-person FEI Comms meeting planned for December

Hospitality

- Concept is large open VIP area with tables overlooking the main arena
- Similar for Second Arena - Eventing, Dressage, & Para-Dressage
- Tables/Boxes in Vaulting/Reining arena

TV Update

- NBC Major Coverage



Additional Updates

- Public Safety and security planning ongoing with state, local, and federal resources
- Transportation planning ongoing with state, local, and federal resources
- Major road improvements underway by the state of North Carolina to facilitate ease of access to TIEC
- Chief Medical Officer appointed – Dr. David Callaway
- Visa process should be handled in customary ways. Strong support to help if challenges in process.

